Forest Certification: Global Perspectives

PEFC: Building the bridge from local to global

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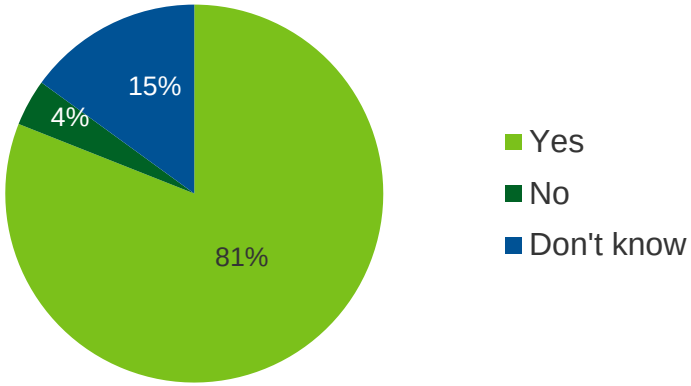
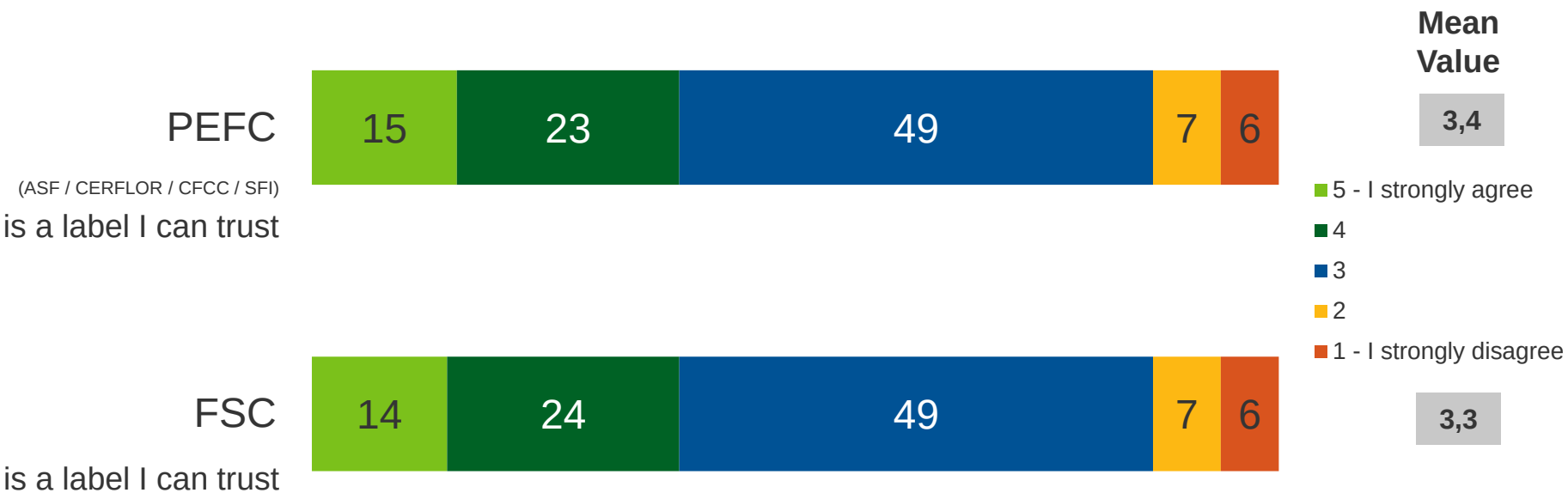
Global Growth of the PEFC Alliance

As of September 2015

Global Consumer Recognition

Would you prefer companies to label products?





Source: PEFC/GfK Global Consumer Survey (Nov 2014)

Global Innovation Opportunities & Challenges

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“Alone we can do so little; together we can do so much” – Helen Keller

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Thank you!

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