FOREST CONSERVATION MEETS THE REAL WORLD

HOW SFI IS FORGING THE FUTURE OF FOREST CONSERVATION IN KEY LANDSCAPES TODAY

SUSTAINABLE FORESTRY INITIATIVE

SFI-00001

TWENTY

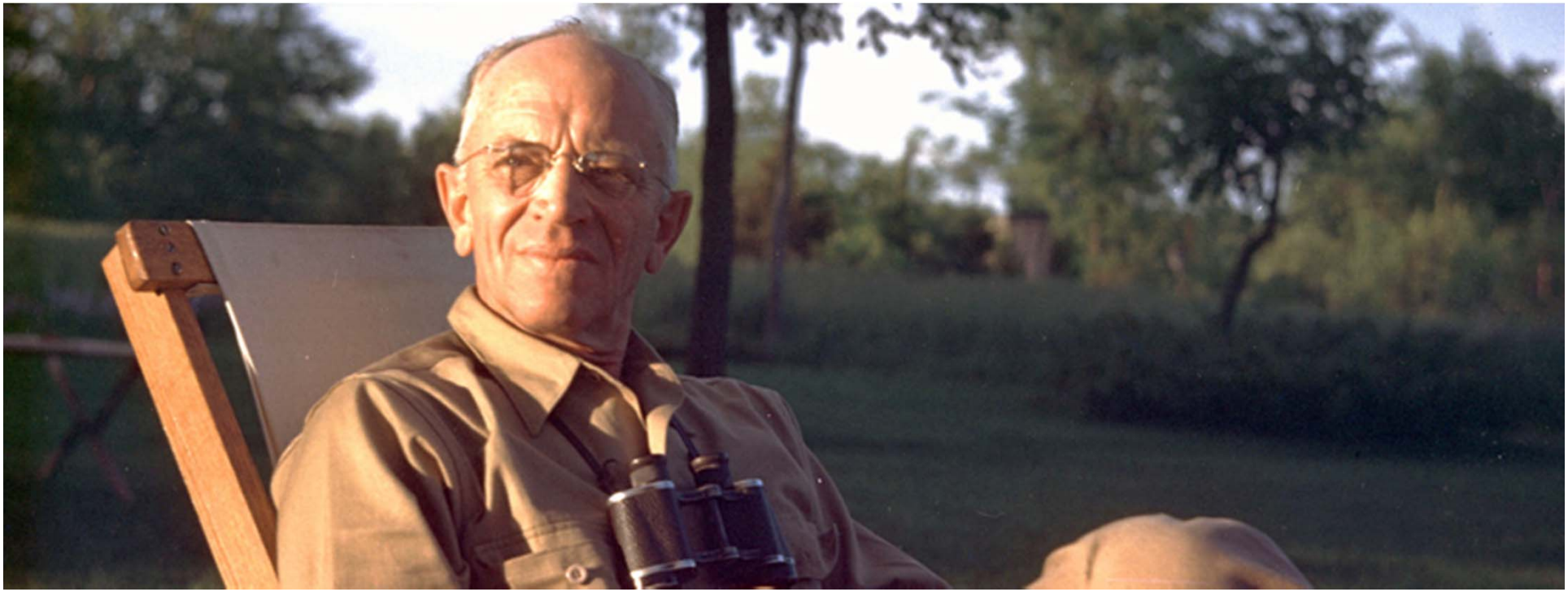
1995 – 2015: CELEBRATING 20 YEARS OF LEADERSHIP AND GROWTH

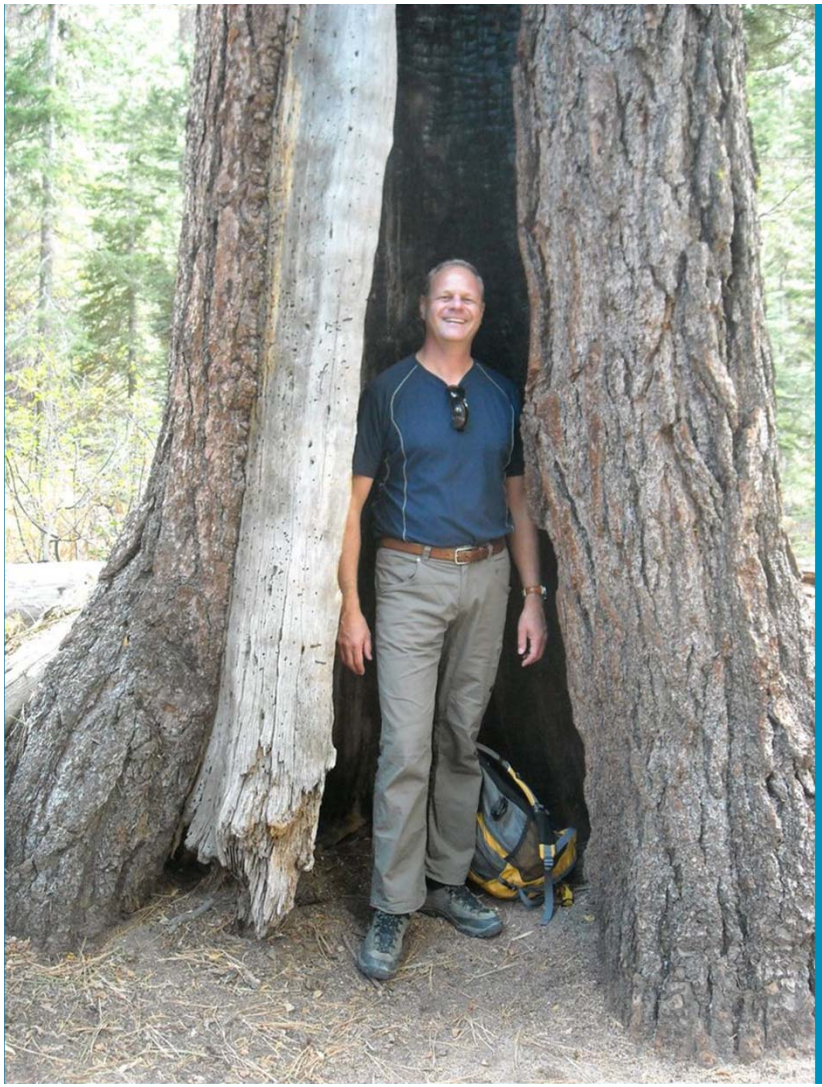
Sponsored by:

GP

Georgia-Pacific

ALDO LEOPOLD





CONSERVATION IMPACT

MEASURING CONSERVATION IN SFI FORESTS

Paul Trianosky
Vice President, Conservation & External Affairs

SUSTAINABLE FORESTRY INITIATIVE
SFI-00001

1995 – 2015: CELEBRATING 20 YEARS OF LEADERSHIP AND GROWTH

WHAT IS
CONSERVATION
IMPACT?

Why Conservation Impact?

KEY TOPICS IDENTIFIED

WATER

CLIMATE CHANGE

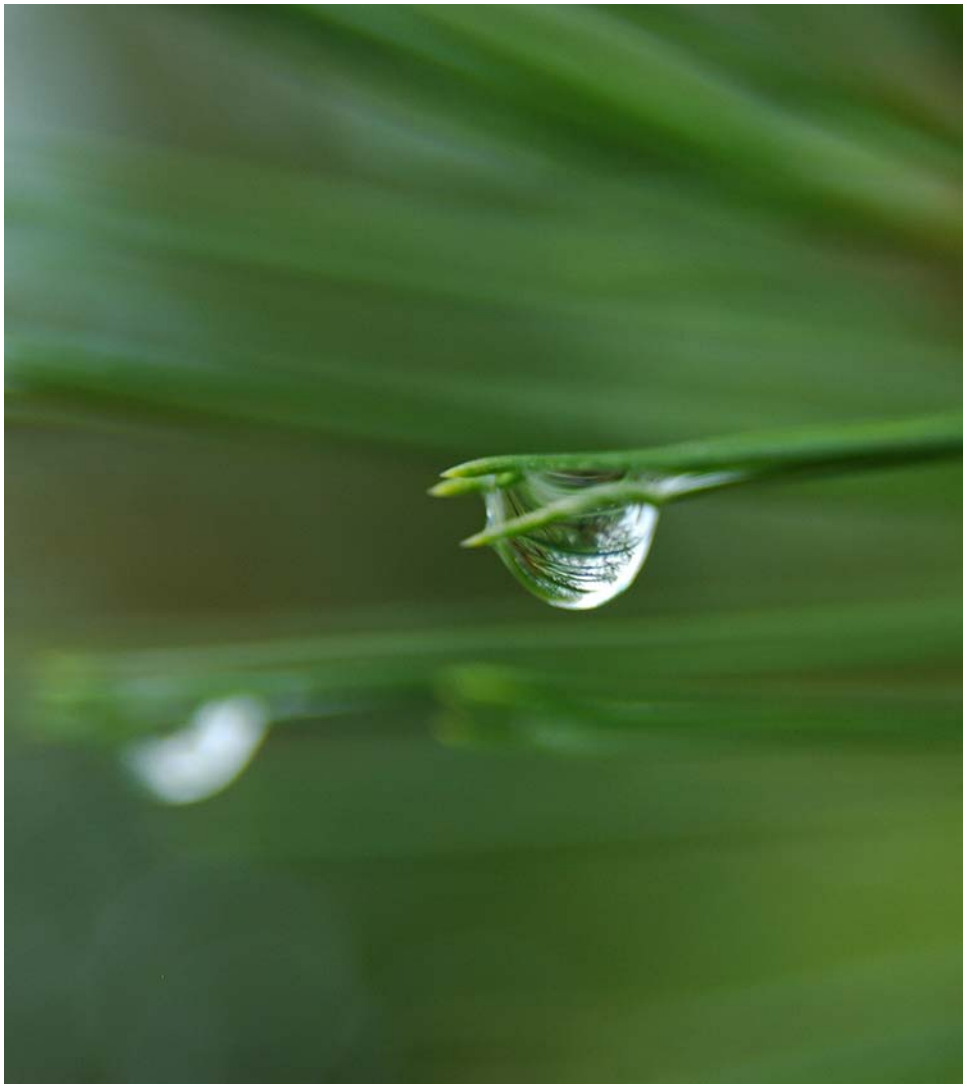
BIODIVERSITY

Measurable metrics

Based in sound science and research

Repeatable, trackable

Resonates well with key audiences – translatable to a wide range of audiences



SOUNDING BOARD MEETING KEY RESULTS

Identified key topics for inquiry

Developed parameters for our Conservation Grants RFP

CONSERVATION GRANT TOPICS

1 Examine the difference in value added of forests certified to SFI versus other forests, in regards to water, climate adaptation, biodiversity, carbon, etc.

2 Measure the species by group (e.g., reptiles, birds, mammals) utilizing forests certified to SFI, especially studies focused on the unique benefits of sustainably managed forests.

3 Application of established methodology for quantifying the carbon sequestered forests certified to SFI.