



SUSTAINABLE FORESTRY INITIATIVE

*Good for you. Good for our forests.<sup>SM</sup>*

*The SFI program is one of the largest and most widely accepted forest certification programs in the world.  
The SFI® label is a sign you are buying wood and paper products from well-managed forests.*

[www.sfiprogram.org](http://www.sfiprogram.org)

### One tree planted per card

SFI Inc. is committed to planting one tree per card to contribute to reforestation in developing countries. These trees, planted by Trees for the Future, will restore degraded land and provide many environmental and social benefits, including reducing the negative impacts of global warming. Greenhouse gas emissions resulting from deforestation in developing countries are estimated to represent over 18% of emissions causing global warming.

*Cover photo: Mixed wood boreal forest (© Forest Innovation Investment Ltd. 2008).*



Printed using 100% renewable  
electricity with non-petroleum  
vegetable-based inks.



Inside of Card



*(one tree has been planted on your behalf)*