

Sustainable Forestry Initiative and the American Forest Foundation



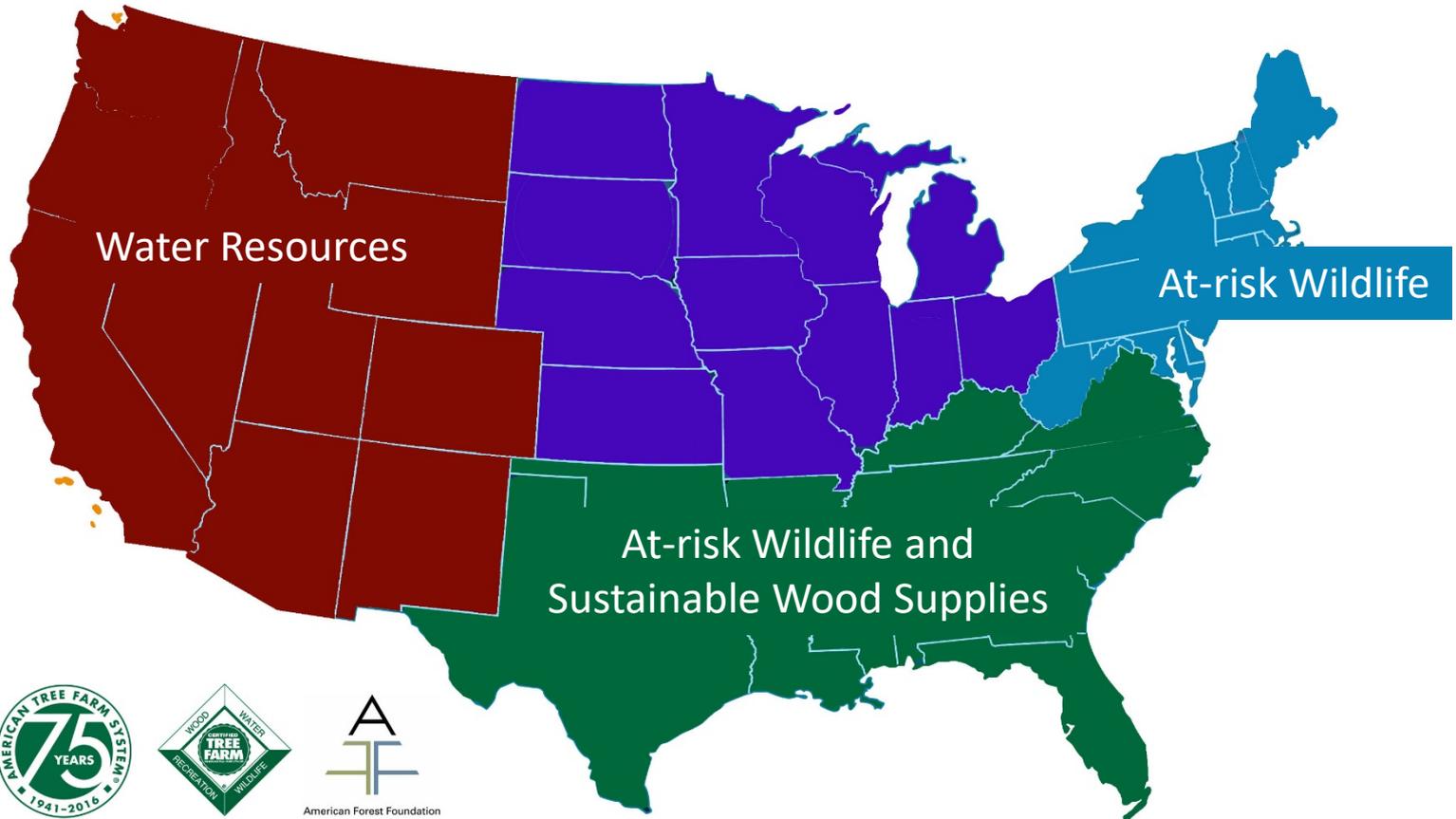
American Forest Foundation



SUSTAINABLE
FORESTRY
INITIATIVE



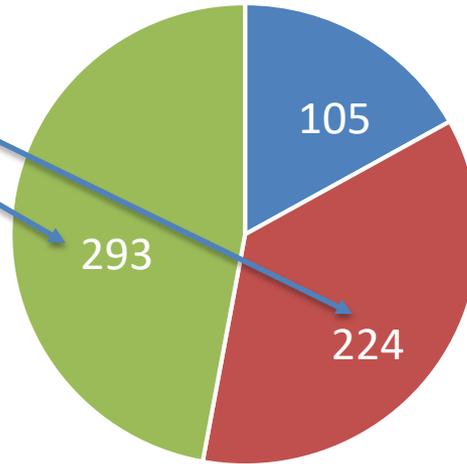
AFF's Focus



American Forest Foundation



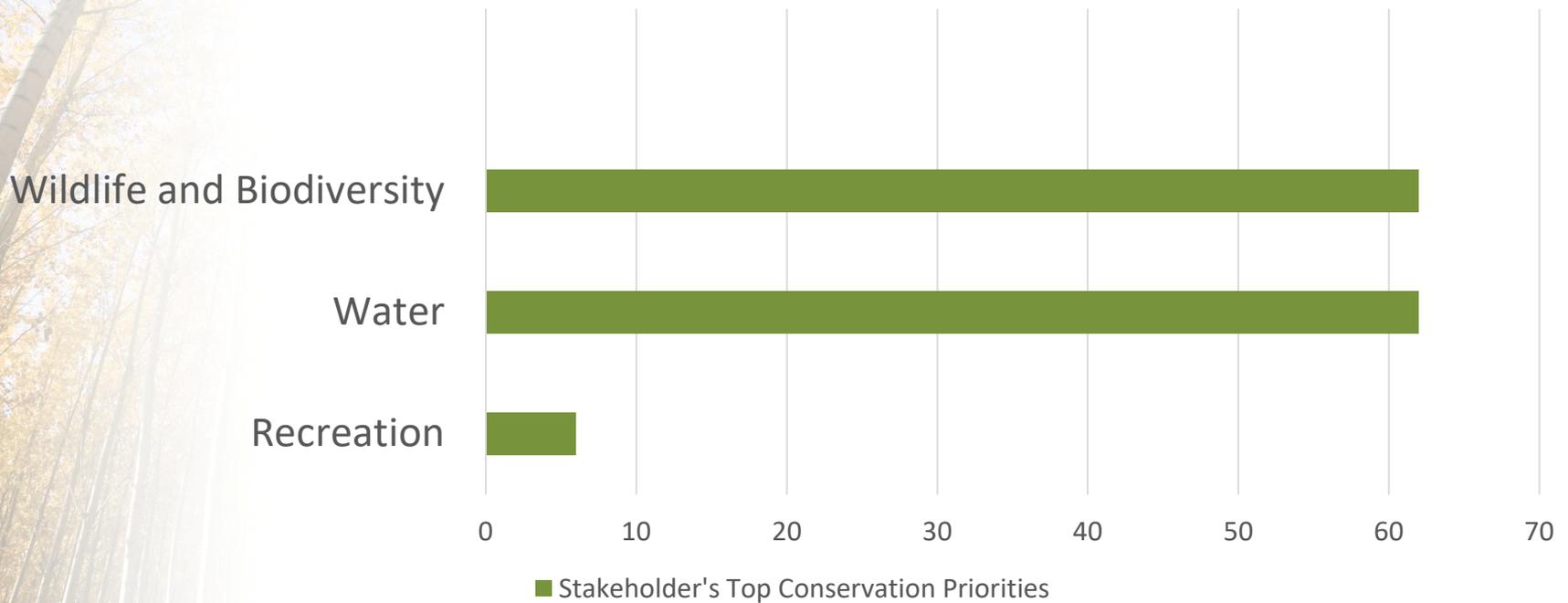
517: At-risk Wildlife that Rely on South forests



- Non Forest Dependent (Listed at Threatened, Endangered, Candidate or Petitioned)
- Forest-Dependent: Listed at Endangered or Threatened
- Forest Dependent: Listed as Candidate or Petitioned



Your Input on Conservation Priorities

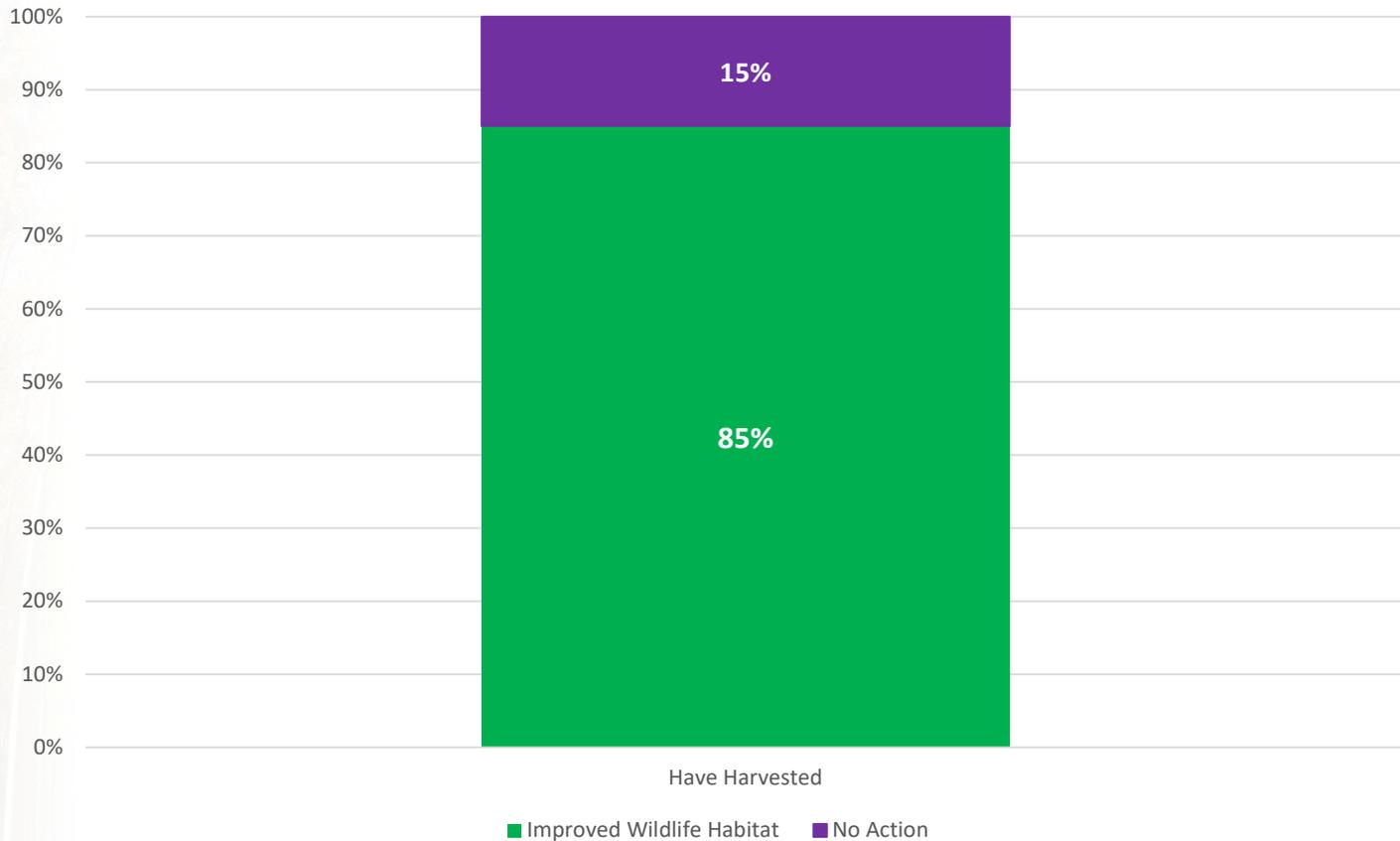


Key Findings—Landowner Survey

- 87% say protecting and improving wildlife habitat is a key reason they own land
- 72% have conducted at least one forest management practice for wildlife
- 73% are considering or planning to do more in the future, including protecting threatened and endangered wildlife



Family Forest Landowners Who Harvest and Conduct Habitat Improvement



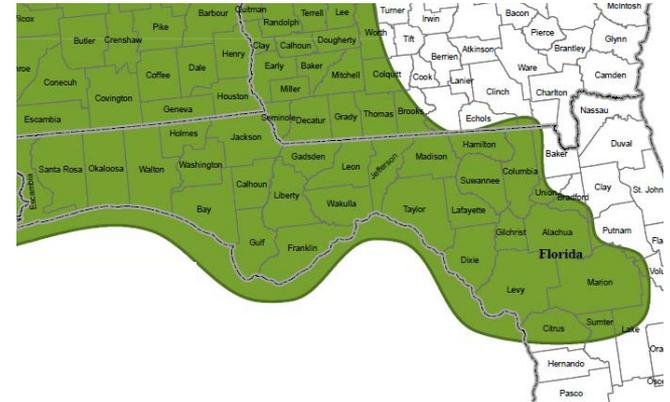
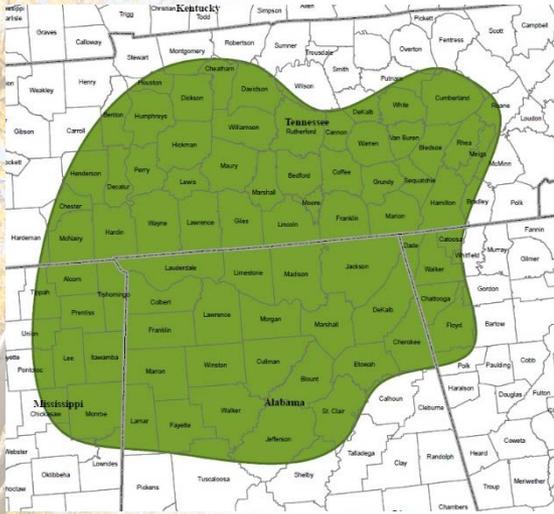
Barriers Landowners Face



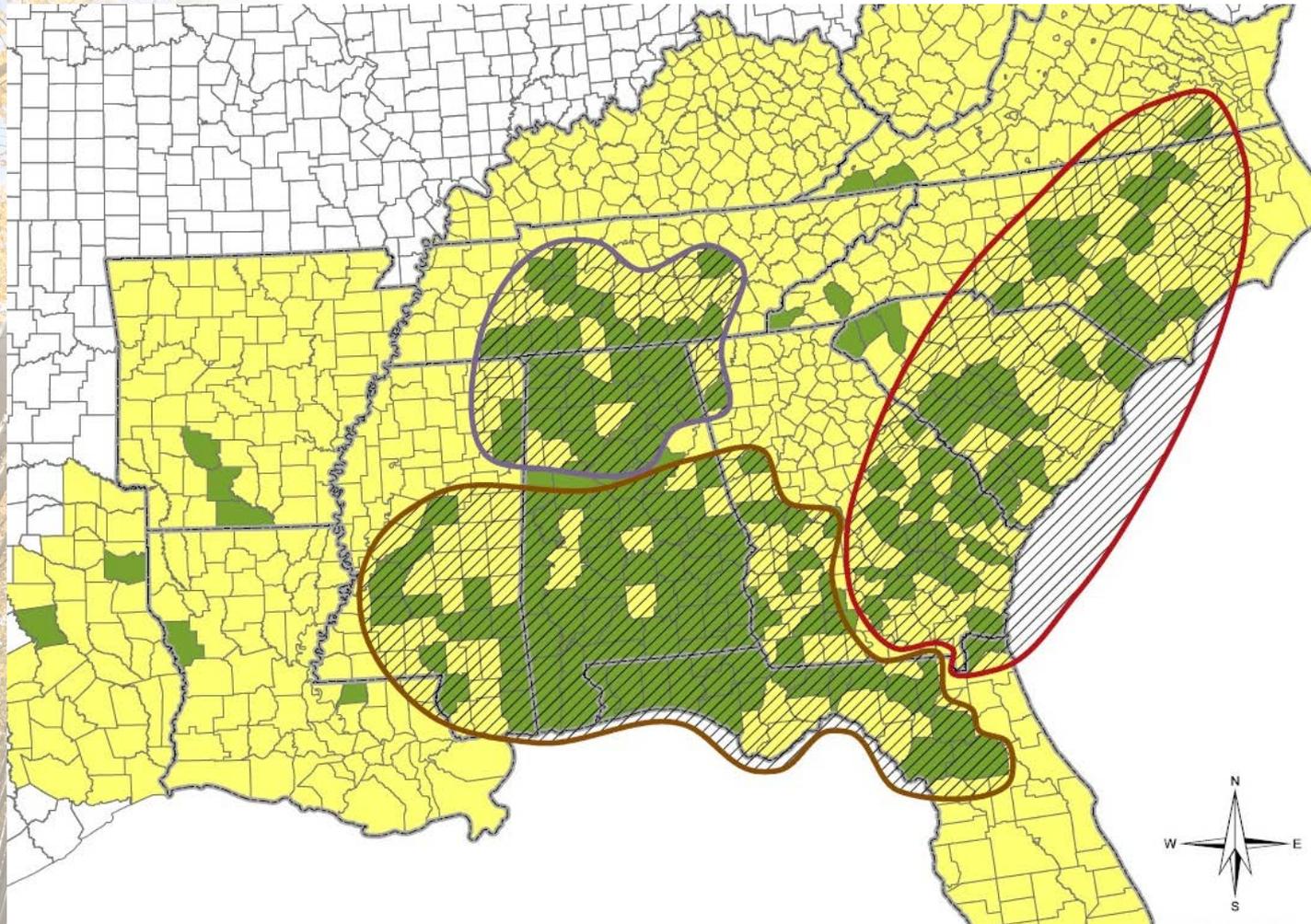
■ Barriers to Landowner Action



Success in Alabama and Florida



AFF Identified 35 Million Acres of Family-owned Forests



- Atlantic Coastal Plains
- Cumberland Plateau
- Gulf Coastal Plains

What Can We Do About It?

- New Landscape Projects
 - Similar to Alabama and Florida projects
- Sustainable Purchasing Policies that Support Families, Wildlife
 - American Tree Farm System
 - New Assurance Model Concept



How Does it All Work Together

Nationwide Assurance Model Concept

Landscape wide efforts to address environmental issues in West, South and Northeast

American Tree Farm System certification (and other certification systems)

Existing Data from USFS, State Agencies, FIA, BMPs and more

Landscape Management Plan for landowners (Florida pilot)

