



# **The Canadian Boreal Forestry Agreement: *The Future of Sustainable Forestry***

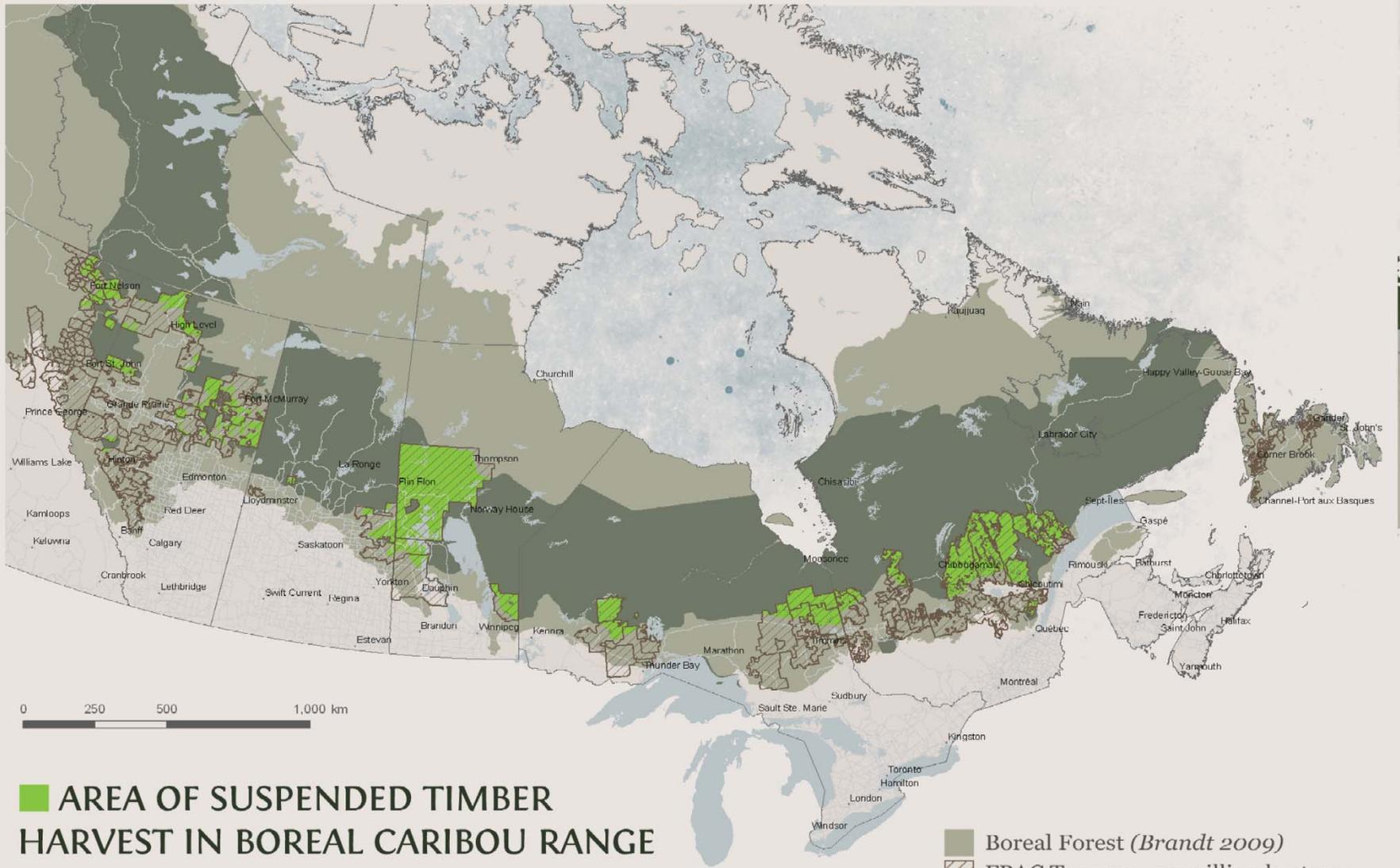
SFI Annual Conference  
Vancouver,  
September 22, 2010

# THE CANADIAN BOREAL FOREST AGREEMENT

## *An Historic Agreement Signifying a New Era of Joint Leadership in the Boreal Forest*

[canadianborealforestagreement.com](http://canadianborealforestagreement.com)





**AREA OF SUSPENDED TIMBER HARVEST IN BOREAL CARIBOU RANGE**

FPAC Members commit to no timber harvesting or road building in these approximately 29 million hectares of Boreal Forest from April 1, 2009 – March 31 2012 for woodland caribou conservation planning.

- Boreal Forest (*Brandt 2009*)
- FPAC Tenures - 72 million hectares
- Boreal Caribou Range (*Environment Canada 2008*)

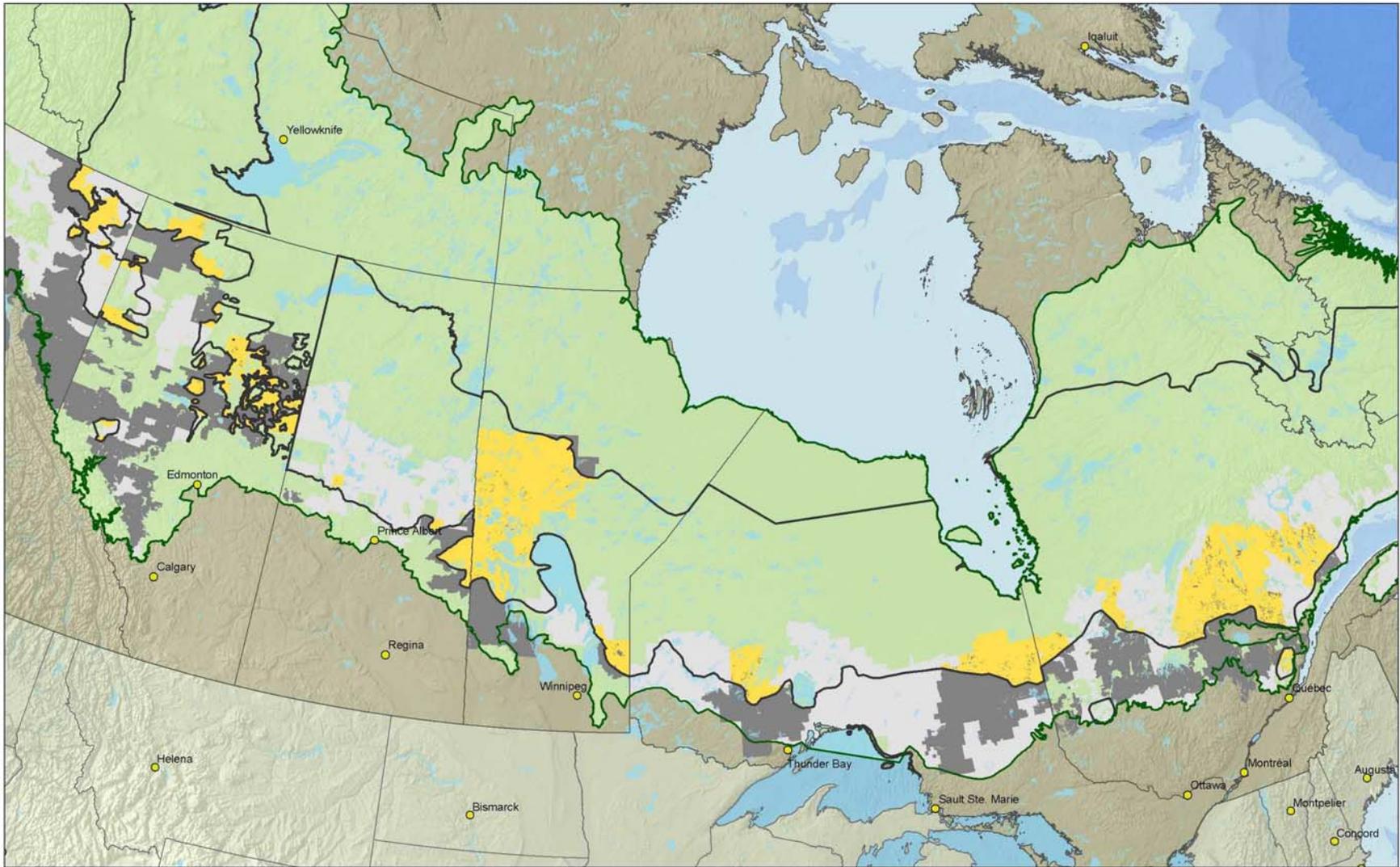
- ❖ *A globally significant business and conservation agreement that will position FPAC members as leaders in sustainable forestry.*
- ❖ *Attracting investment, creating employment and delivering a competitive advantage in the emerging green, low carbon economy.*

## **The Canadian Boreal Forestry Agreement**

- Coast-to-coast (B.C., Alberta, Saskatchewan, Manitoba, Ontario, Quebec, NFLD)
- Boreal operations only
- Approx. 72 million ha. of Crown (public) forest lands
- 30 million ha. harvest deferral to allow for WC planning to occur

**Geography**

# Area of 'Interim Action on Caribou' of the Canadian Boreal Agreement



- Woodland caribou range (Boreal population)
- Boreal forest
- Area of no new road building or forest harvesting (2010-2012)
- FPAC Tenures (April 2010)
- Commercial forestry zone (Boreal)

May 7, 2010  
 Projection: Lambert Conformal Conic  
 Datum: NAD 1927



Data sources:

Boreal forest - Brandt 2009; Woodland caribou range - Environment Canada 2008; Commercial forestry zone - Global Forest Watch Canada 2009; FPAC tenures and deferrals - Forest Products Association of Canada, Dec 2009

- Discussions launched in spring 2008
- Outline of agreement arrived at in early 2010
- Mid-March to mid-May outreach to governments, First Nations, and industry associations
- Agreement launched on May 18<sup>th</sup>, 2010
- Immediate commitments:
  - Immediate deferral of logging in 30 million ha. of boreal forest
  - End of “do not buy” campaigns against signatory companies
- Format of CBFA agreement and implementation plan:
  - Signed CBFA agreement (six goals)
  - Independent third party auditing of key milestones achievement
  - Three-year implementation period involving communities and First Nations
  - Reporting to markets and public on progress

## **CBFA timelines and attributes**

- Commitment to forest conservation and sustainable forestry in Canada
- 10 Year, \$25 million Boreal Forest Conservation Program
- Major emphasis on promoting science, policy and sustainable forest practices
- CBFA builds on two decades of Ivey Foundation support for forest sustainability in Canada

## **Ivey Foundation Goals**

- Supporting and convening ENGOs
- Coordination and facilitation of process
- Acting as a liaison between ENGOs and industry
- Working with governments, together with FPAC and member companies
- First Nations outreach
- Supporting implementation of the agreement
- Promotion of CBFA as a successful ENGO-industry model
- Providing and raising funds

## **Ivey Foundation Role**

- **Main elements of the agreement:**

- Development of shared policy positions in issues related to the emerging bio-economy, including biomass harvest practices and forest products as green substitutes for high carbon alternatives
- Development of woodland caribou conservation plans based on the science emerging from the federal Species at Risk process and parallel jurisdictional initiatives efforts such as Ontario's ESA.
- Implementation of best on the ground forest practices on all FPAC boreal tenures
- Significant advancement of the protected areas networks within FPAC boreal tenures
- ENGO-supported communication to the marketplace about the successful achievement of CBFA goals

## **Agreement Overview**

- **Goal 1:** World-leading boreal “on-the-ground” sustainable forest management practices based on the principles of ecosystem based management and third party verification.
- **Goal 2:** The completion of a network of protected areas that, taken as a whole, represents the diversity of ecosystems within the boreal region and serves as ecological benchmarks.

## Agreement Goals

- **Goal 3:** The recovery of species at risk within the boreal forest with emphasis on Woodland Caribou, given range and sensitivity.
- **Goal 4:** Action on climate change as it relates to forest conservation and forest product lifecycles.

## Agreement Goals

- **Goal 5:** Improved prosperity of the Canadian forest sector and the communities that depend upon it.
- **Goal 6:** Recognition by the marketplace (e.g. customers, investors, consumers) of the CBFA and its implementation.

## Agreement Goals

- Forest certification standards (Goal 1) seen as a critical part of the agreement
- One of the more contentious areas of discussion
- New opportunities for partnership between SFI and FSC companies
- Take the best of both worlds, learning from each other
- Recognizes benefits of competition

## **Goal 1 - World Leading Sustainable Forestry Standards**

- New standard of practice to be developed will include latest EBM science
- Undertaken by expert panel of auditors and a steering committee of CBFA signatories
- Will bring implementation field experience and emerging science to a new approach to forestry
- Raises the bar for all certification standards

## **Goal 1 - World Leading Sustainable Forestry Standards**

- **Media**
  - Overwhelmingly positive with hundreds of national and international stories in print and electronic outlets
- **Provincial and federal Governments**
  - Silent to very positive (e.g. Federal Minister, Quebec Deputy Premier, Ontario commitment to implementation support etc.)
- **First Nations**
  - Mixed with some positive and some oppositional responses
- **Other ENGOS**
  - Mixed with some skepticism and criticism
- **Other Industry**
  - Supportive or silent

**Reaction to date**

- **Communities**
  - More and stable jobs created by investment in successful companies
  - tax revenue from existing and new operations
- **First Nations**
  - Support for addressing the protection of important cultural areas
  - New employment in successful companies
- **Provincial Governments**
  - A new cooperative approach to meeting legislated conservation objectives
  - Public and market recognition of conservation actions taken by governments
  - A competitive industry that has access to growing markets, attracts investment and employs more citizens

**The beneficiaries**



[www.canadianborealforestagreement.com](http://www.canadianborealforestagreement.com)

**Questions**