



SUSTAINABLE FORESTRY INITIATIVE

MINUTES OF THE

Sustainable Forestry Initiative, Inc. Central/East Region SIC Meeting

September 11, 2012

Submitted to Counsel 10/10/2012; Approved by Counsel 10/17/2012
Submitted to Central/East Region SIC leaders 10/17/2012; Approved by Central/East Region SIC leaders _____

This document will serve as the record of the proceedings of the September 11, 2012, meeting of the Sustainable Forestry Initiative, Inc. (SFI Inc.) Central/East Region SIC.

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| ACTION # | Action Item Description | Responsible | Deliver by: |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------|
| 01-SEP-2012-E-C/SIC | SFI staff will schedule a webinar with the ERP, which will be open to SIC Chairs and Coordinators, to discuss the survey results. | Cantrell | December 15, 2012 |
| 02-SEP-2012-E-C/SIC | SFI staff is developing a landowner outreach database, which would include logger training information, and will coordinate with SICs to populate the database. | Doty | Database should be ready to populate with data by December 31, 2012, and available for searching by April 2013 |
| 03-SEP-2012-E-C/SIC | SFI staff will distribute a link to the MN SIC video to the SIC Chairs and Coordinators. | Doty | Pending finalization of video by MN SIC |

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PARTICIPANTS

| | Committee members | Company | | | |
|-----|---------------------------|--------------------------------------------------|-----|-----------------------|----------------------------------------------|
| 1. | Eric Carlson | Empire State Forest Products Association, NY SIC | 17. | Dave Chura | MN Logger Education Program |
| 2. | Earl Gustafson | Wisconsin Paper Council Wisconsin SIC | 18. | Patrick Galdonik | Sappi Fine Paper MN SIC |
| 3. | Jim Hoppe | Packaging Corp of America | 19. | Mary Perala | Boise, Inc. |
| 4. | Scott Robbins | Michigan SIC Director/MFPC | 20. | Gordy Mouw | New Page Corp. Wisconsin SIC |
| 5. | Rebecca Barnard | Minnesota DNR Forestry Minnesota SIC | 21. | Kevin McCarthy | Sappi Fine Paper |
| 6. | Christopher "Kip" Nichols | Seven Islands Land Co. Maine SIC | | | |
| 7. | Mark Heyde | Wisconsin DNR Forestry Division Wisconsin SIC | | | |
| 8. | Howard Lindberg | Plum Creek, Michigan SIC | | Guests | Organization |
| 9. | Pat Sirois | Maine SIC | 22. | Neil Sampson | Vision Forestry External Review Panel |
| 10. | Mark Korkko | Molpus Timberlands Mgmt | 23. | Robin Morgan | USDA Forest Service External Review Panel |
| 11. | Jerry Richards | Norbord Minnesota SIC | | | |
| 12. | Kathryn Cousins | Sappi Fine Paper NA Maine SIC | | | |
| 13. | Kent Mikkelson | Thilmany Papers | | | |
| 14. | Bob Peterson | Domtar | | SFI Inc. Staff | Title |
| 15. | Jim Marshall | UPM Blandin Paper Company | 24. | Nadine Block | Senior Director, Government Outreach |
| 16. | Mark Reed | St. Louis County Land and Minerals | | | |

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| AGENDA ITEM | DISCUSSION | ACTION ITEM |
|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| Welcome, Introductions, Antitrust | Gordy Mouw, Meeting Chair, welcomed participants. Nadine Block provided the antitrust reminder. | |
| General Session Review | Participants discussed the presentation by Bettina Ring of ATFS. Several participants appreciated that ATFS is looking at membership fees, but some expressed concern over consequences, including tree farmer attrition and impacts on certified fiber supply, and had questions about SFI/ATFS coordination. There was also discussion about Danny Karch's presentation on SFI hunter/angler outreach, with questions about the connections to SFI conservation grants and to SICs. There was interest in hunter/angler outreach being an SIC regional priority. | |
| 2013 SIC Regional Work Plan and Regional Specific Discussion Items | <p>Participants discussed the need for better coordination among landowners, loggers, and foresters. Group certification was flagged as a viable path to getting more landowners involved, but some cautioned the need to make sure the SFI brand is not diluted.</p> <p>ERP Chair Robin Morgan noted that the ERP recently conducted a survey of SFI Program Participants, SIC Chairs and Coordinators, and auditors. Logger training was one topic examined. ACTION: SFI staff will schedule a webinar with the ERP, which will be open to SIC Chairs and Coordinators, to discuss the survey results.</p> <p>Participants agreed that key priorities for regional coordination are logger training and landowner outreach. There was specific interest in the creation of a logger training database, to help companies that procure fiber identify trained loggers in multiple states. SICs would supply information, and the SFI website would be the central repository. ACTION: SFI staff is developing a landowner outreach database, which would include logger training information, and will coordinate with SICs to populate the database.</p> <p>Dave Chura noted that the MN SIC is developing a video that may be of interest to others. The video will be shown at the Forest History Center (http://www.mnhs.org/places/sites/fhc/) in Grand Rapids, MN, showing the development of SFI and its advantages for forests in Minnesota. ACTION: Once final, SFI staff will distribute a link to the MN SIC video to the SIC Chairs and Coordinators.</p> | <p>01-SEP-2012-E-C/SIC</p> <p>02-SEP-2012-E-C/SIC</p> <p>03-SEP-2012-E-C/SIC</p> |
| Wrap Up and Adjourn | Gordy Mouw thanked meeting participants and adjourned the meeting at 12:00 pm. | |