

The 4th Potomac Forum on Illegal Logging and Associated Trade

Grant Report to Sustainable Forestry Initiative



Contacts

Michael B. Jenkins
President
mjenkins@forest-trends.org
202-298-3000 tel

Kerstin Canby
Director, Forest Trade and Finance
kcanby@forest-trends.org
202-298-3015 tel

Objective

Host the 4th Potomac Forum on Illegal Logging / Associated Trade, focusing on the implementation the revised Lacey Act, prior to formal review in Congress; policy brief for US suppliers highlighting the common element of “due diligence / due care” in emerging environmentally sensitive markets and policies.

Activity

The Potomac Forum is seen as an important location for U.S. stakeholders to convene and learn about policies that discourage the illegal trade of forest products as well as different initiatives currently being taken to promote good forest governance. The main focus continues to be on issues that are pertinent to U.S.-based organizations and markets. This year the meeting focused on the lessons learned during the more than 2 years since the U.S. Lacey Act was amended in 2008, and new information on the EU Timber Regulation which was passed in late 2010 and set to come into force in early 2013. In addition the forum included discussions on forest certification to reward responsible forestry as well as new technologies for identifying illegally sourced forest products.

With support from a Sustainable Forestry initiative, The World Bank, World Bank PROFOR, USAID, the Forest Legality Alliance, and the US Forest Service, the Potomac forum was held on May 4th 2011 at the World Bank in Washington, DC. A total of six panel discussions were held with 27 speakers. In total, 123 participants and speakers took part in the forum including 29 representatives from private companies and associations. (Please see Annex 1 for the full participant list and visit: <http://www.forest-trends.org/event.php?id=547> for the agenda and presentations).

Jerrgen Voegelé, Director of Agriculture and Rural Development Department at The World Bank, and Kerstin Canby, Director of the Forest Trade and Finance Initiative at Forest Trends, opened the morning’s session by formally welcoming all participants. The first half of the Potomac forum was dedicated to explaining the United States and European regulation and other initiatives related to forest governance. Chip Barber led the first discussion on the Update of the Lacey act and other Government initiatives. Tuukka Castrén, Senior Forestry Specialist at The World Bank, led the Second session on European timber regulation and perspectives from European traders. Andrea Johnson, Forest Campaigns Coordinator at the Environmental Investigation Agency, concluded the session giving a presentation on how the United States and European policies interact. The third session focused on Country reports, including China, Mekong Countries, Malaysia and Honduras.

The afternoon sessions focused on forest governance developments, forest certification and new technologies. Joe Lawson, Global Director of Sustainable Forests and Forest Products at MeadWestvaco, lead the 4th session on the Role of Certification & Legality Standards. Presentations on forest certification systems’ response to changing legal requirements were given by Sara Price, Head of Projects and Development at the PEFC Council; Phil Guillery, Systems Integrity Director at Forest Stewardship Council (FSC); and Nadine Block, Senior Director of Government Outreach at Sustainable Forestry Initiative (SFI). Shelly Garner, from USFS International Program, led the 5th Session on new technologies.

The final session focused on company perspectives. Alexander von Bismark, from the Environmental Investigation Agency, chaired the session discussing Impacts of the Lacey, EU timber regulation as well as retailer demand and public procurement policies. The Forum concluded with a brief wrap up from Kerstin Canby and Gerhard Dieterle, Senior Forests Advisor at the World Bank. A complete list of sessions and speakers are listed below.

Potomac Forum Speakers

SESSION	SPEAKER	AFFILIATION
Session 1: 2 Years of Experience with Lacey Act & Other US Government Initiatives	Chip Barber (Chair)	US Department of State
	Elinor Colbourn	US Department of Justice
	David Oliver	US Trade Representative Office
	Shelley Gardner	US Forest Service International Programs
	Alicia Grimes	US Agency for International Development
	Craig Fedchock	USDA APHIS
Session 2: Europe Reports	Tuukka Castrén (chair)	World Bank
	Hugo Maria Schally	Trade and Environment, European Commission
	André de Boer	European Timber Trade Federation
	Andrea Johnson	EIA
Session 3: Country Reports	Al Goetzl (chair)	US International Trade Commission
	Kerstin Canby	Forest Trends
	Joyce Lam	PROFOREST
	Sam Lawson	Earthsight
	Ramon Alvarez Lazzaroni	Forestal Agronomo
	Tuukka Castrén	World Bank
Session 4: Role of Certification & Legality Standards	Joe Lawson (chair)	MeadWestvaco
	Sara Price	PEFC
	Phil Guillery	FSC
	Nadine Block	SFI
Session 5: New Technologies	Shelly Gardner	USFS International Programs
	Bernd Degen	Johann Heinrich von Thuenen-Institute
	Ruth Noguerón	World Resources Institute
	Adam Grant	World Resources Institute
Session 6 : Impacts of Lacey, EU Timber Regulation, retailer demands and public procurement policies	Alexander von Bismarck (chair)	EIA
	Joe Lawson	MeadeWestvaco
	Suzanne Morgan	Print Buyers Online.com & Print Communications Professionals International
	Tom Megna	Directions East Inc.
	Christian Mengel	independent

ANNEX I: Agenda

ANNEX II: Participants List

ANNEX I: Agenda

8:30 – 9 a.m.	Registration
9:00 – 9:20 a.m.	<p>Welcome and Introduction</p> <p><i>Michael Jenkins, President, Forest Trends</i> <i>Juergen Voegele, Director, Agriculture and Rural Development, World Bank</i></p>
9:20 – 10:40	<p>Session 1: 2 Years of Experience with Lacey Act & Other US Government Initiatives</p> <p>Overview & Update of the US Government Initiatives <i>Chip Barber, US Department of State</i></p> <p>Panel <i>Elinor Colbourn, US Department of Justice</i> <i>David Oliver, US Trade Representative Office</i> <i>Shelley Gardner, US Forest Service International Programs</i> <i>Alicia Grimes, US Agency for International Development</i> <i>Craig Fedchock, USDA APHIS</i></p> <p>Q&A</p>
10:40 – 11:00	Coffee Break
11:00 – 11:50	<p>Session 2: Europe Reports <i>Chair: Tuukka Castrén, World Bank</i></p> <p>EU Timber Regulation (2010) <i>Hugo-Maria Schally, Head of Unit, International Affairs, Trade and Environment, European Commission</i></p> <p>Perspective from European Traders <i>André de Boer, European Timber Trade Federation</i></p> <p>How EU and US Policies Interact: Reflections on Indonesia's Example <i>Andrea Johnson, EIA</i></p> <p>Q&A</p>

11:50 – 1:10	<p>Session 3: Country Reports <i>Chair: Al Goetzl, US International Trade Commission</i></p> <p>Quick Overview of China and Mekong countries: Domestic Consumption and Conversion Timber <i>Kerstin Canby, Forest Trends</i></p> <p>China Legality Verification Systems <i>Joyce Lam, PROFOREST</i></p> <p>Illegal Logging in Sarawak, Malaysia: Implications for Lacey Act <i>Sam Lawson, Earthsight</i></p> <p>Forest Enterprises in Honduras: Meeting Due Diligence Requirements <i>Ramon Alvarez Lazzaroni, Forestal-Agronomo (Honduras)</i></p> <p>Response from Development Agencies: World Bank <i>Tuukka Castrén, World Bank</i></p> <p>Q&A</p>
1:10 – 1:50	<p>Lunch</p>
1:50 – 2:35	<p>Session 4: Role of Certification & Legality Standards <i>Chair: Joe Lawson, MeadWestvaco</i></p> <p>Response of Forest Certification Systems to Changing Legal Requirements</p> <ul style="list-style-type: none"> • <i>Sara Price, PEFC</i> • <i>Phil Guillery, FSC</i> • <i>Nadine Block, SFI</i> <p>Q&A</p>
2:35 – 3:00	<p>Session 5: New Technologies <i>Chair: Shelly Gardner, USFS International Programs</i></p> <p>Technologies for Timber Identification <i>Bernd Degen, Johann Heinrich von Thuenen-Institute</i></p> <p>A Case Example: Fiber Analysis of Paper <i>Ruth Noguerón & Adam Grant, World Resources Institute</i></p> <p>Q&A</p>
3:00 – 3:40	<p>Coffee break</p>

3:40 – 5:00	<p>Session 6 : Impacts of Lacey, EU Timber Regulation, retailer demands and public procurement policies <i>Chair: Alexander von Bismarck, EIA</i></p> <p>Perspective from US Producer <i>Joe Lawson, MeadeWestvaco</i></p> <p>Perspective from Printing and Publishing Industries <i>Suzanne Morgan, Print Buyers Online.com & Print Communications Professionals International</i></p> <p>Incorporating Sustainable Practices in Furniture Production for Directions East :2008-2011 <i>Tom Megna, Directions East Inc.</i></p> <p>A Wood Importer Perspective on the Expansion of the Lacey Act <i>Christian Mengel, independent</i></p> <p>Q&A</p>
5:00 – 5:30	<p>Wrap-up</p> <p><i>Gerhard Dieterle, Senior Forests Advisor, World Bank</i> <i>Kerstin Canby, Director, Forest Trade & Finance, Forest Trends</i></p>

Presenters, at their own discretion, may be able to invoke what is commonly known as the Chatham House Rule: “When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), may be revealed.” The Rule allows people to speak as individuals, and to express views that may not be those of their organizations, thereby encouraging free discussion.

Sponsored by:



SPEAKERS

Dr. Charles V. Barber,

Forest Division Chief, Bureau of Oceans, Environment and Science, U.S. Department of State

Dr. Charles V. Barber is currently Forest Division Chief in the Bureau of Oceans, Environment and Science, U.S. Department of State, where he leads and coordinates U.S. multilateral and bilateral relations concerning forest policy. From 2005 to 2009, he served as focal point for multilateral environmental treaties and institutions at the U.S. Agency for International Development (USAID). From 2002 to 2004, Dr. Barber served as an independent consultant on forest, coral reef and biodiversity issues for the World Bank, Asian Development Bank, and a variety of UN agencies and NGOs. From 1989 to 2001, he was a Senior Research Associate with the World Resources Institute, working on forest, coral reef, protected areas and biodiversity publications and policy advocacy. Dr. Barber has traveled and worked throughout the Asia-Pacific region, including living 11 years in Indonesia and the Philippines. He received his Ph.D. in Jurisprudence and Social Policy, J.D. and M.A. in Asian Studies from the University of California, Berkeley.

Alexander "Sascha" von Bismarck, Environmental Investigation Agency, Executive Director

Alexander Von Bismarck became the Executive Director of the Environmental Investigation Agency (EIA) in 2007. Von Bismarck has over ten years of experience in international environmental science, investigations and policy. Von Bismarck conducted research in ecology and the impacts of climate change at Harvard University and the New England Aquarium. He also served in United Nations and World Bank, and lead 2006 United Nations Environmental Program (UNEP) study to identify options to control the illegal trade of ozone depleting chemicals. Von Bismarck led an investigation into the illegal logging in Honduras; he testified at a congressional hearing on proposed U.S. legislation that would criminalize the trade in illegal timber and wood products. Von Bismarck joined EIA in 1995 as an investigator and campaigner; he has been part of EIA's international investigative team to expose criminal syndicates moving illegal timber throughout Asia and Latin America. In 2004 he uncovered shipments of baby-cribs made of illegal timber entering the United States.

Nadine Block, Senior Director of Government Outreach, Sustainable Forestry Initiative

Nadine Block is the Senior Director of Government Outreach at the Sustainable Forestry Initiative (SFI), a Washington, DC-based non-profit that operates a North American forest certification standard and promotes responsible forest management and a sustainable fiber supply chain. Nadine is responsible for SFI federal and state policy activities related to green building, climate change, energy, and combating illegal logging. Prior to joining SFI at the start of 2010, she held positions as Director of Forest Policy at the American Forest & Paper Association and Program Manager at the Pinchot Institute for Conservation. Nadine has 18 years of experience in natural resource policy focusing on public and private forest management, climate change, renewable energy, and international forest policy. Nadine holds a master of forestry degree from the Yale School of Forestry and Environmental Studies and a bachelor's degree in biology from Williams College.

André de Boer, Advisor, Netherlands Timber Trade Association

André de Boer is an Advisor at the Netherlands Timber Trade Association (VVDH) where he has worked since 1972. Boer was the Managing Director and CEO of VVDH but stepped down in 2009 to take his current position as Advisor. He served as Secretary General of the European Timber Trade Federation in January 2009. He also served as the Secretary General for FEBO in January of 2011. Mr. Boer holds degrees in law and public management and is a member of the Dutch Bar Association.

Kerstin Canby, Director, Forest Trade and Finance Program, Forest Trends

Kerstin is the Director of Forest Trends' Forest Trade and Finance Program. In addition to general program management, her work focuses on policies and trade issues related to illegal logging, corruption, and associated trade, such as the role of financial institutions and investment flows in combating illegal and unsustainable harvesting practices. A significant portion of her time is spent on the China/East Asia region. Prior to joining Forest Trends, Kerstin worked at the World Bank with the Governance and Forest Law Enforcement and Governance Programs, coordinating the Africa FLEG ministerial process, and providing training to local NGOs interested in developing independent monitoring networks; she also worked with the World Bank's CEOs ad hoc Forum on Forests. She also was Special Assistant to the Director of the Environment Department. She continues to work with the World Bank, advising on the development of the Europe/North Asia Forest Law Enforcement and Governance Ministerial process. Kerstin has also worked with the US Forest Service in Oregon (economic and land management analysis), was the co-founder of an environmental education program in Durham, North Carolina, and was a teaching assistant of environmental economics at Duke University. Kerstin holds a BA from Duke University, as well as a Master's in Environmental Management from Duke University's School of Forest and Environmental Sciences, where she focused on forestry, wetlands, and coastal ecosystems

Tuukka Castrén, Senior Forestry Specialist, The World Bank

Tuukka Castrén is a Senior Forestry Specialist at the Agriculture and Rural Development Department in the Sustainable Development Network at the World Bank. He is also the team leader for forest governance and law enforcement work in the forests team. He is a member of the team managing the Program on Forests (PROFOR), a multi-donor trust fund housed at the World Bank. Before joining the Bank in 2002, Mr. Castrén worked for the Ministry for Foreign Affairs in his native Finland both as an adviser for economic issues, private sector development and development policy. Prior to that, he worked for a private forest consulting firm both in Finland and internationally. Mr. Castrén has university degrees in both forestry and economics from the University of Helsinki.

Elinor Colbourn, Assistant Chief, Environmental Crimes Section, ENRD, U.S. Dept. of Justice

Elinor Colbourn has prosecuted plant and animal crimes for the U.S. Department of Justice for 15 years and is currently the Assistant Chief primarily responsible for supervising such criminal prosecutions in the Environmental Crimes Section. Ms. Colbourn represented the Environmental and Natural Resources Division on the President's Initiative Against Illegal Logging and is a member of the inter-agency implementation working group for the Lacey Act Amendments. She has received awards and commendations for prosecution of domestic and international plant and animal crimes, including the Attorney General's Distinguished Service Award (reptile smuggling), the 2009 John Marshall Award for Preparation or Handling of Legislation (Lacey Act Amendments), and the U.S. Fish and Wildlife Service's Regional Director's Conservation Award (bird deaths at a former farm site in Florida). Ms. Colbourn earned her law degree from The Yale Law School, her Masters in Environmental Science from The Johns Hopkins University, and her Bachelor of Arts from Wake Forest University.

Gerhard Dieterle, Forest Advisor, The World Bank

Gerhard is currently the Forests Advisor, leading the World Bank Forestry Team in the Sustainable Development Department at the World Bank. He has had twenty-eight years of experience in national and international forest and environmental policies, development policies, consultative processes, projects on sustainable forest management and forest conservation. Trained as a practical forestry specialist, he holds a Master's of Science in Forestry and a PhD in technical and economic analyses of sustainable forest management systems. His previous positions included working with the German forest administration, the European Commission, overseas project work in Togo and Indonesia, as well as a diplomatic posting as the German Representative to FAO in Rome. He has also carried out research at the Faculty of Forestry, Freiburg University in Germany, and was previously the lead forestry specialist in the Europe and Central Asia Region of the World Bank.

****Bernd Degen, Ph.D, Johann Heinrich von Thünen-Institut, President***

Craig Fedchock, Director, International Capacity Development, APHIS Plant Protection and Quarantine

Mr. Fedchock is currently the Director of International Capacity Development, following a year as the Associate Executive Director of the Animal and Plant Health Inspection Service (APHIS), Plant Protection and Quarantine Division's (PPQ) Plant Health Programs. Prior to that, Mr. Fedchock served as the Director of the APHIS, PPQ Phytosanitary Issues Management staff (PIM) leading all U.S. plant and plant health-related trade negotiations. Before joining PIM in 2006, Mr. Fedchock was the Director of Bilateral Sanitary and Phytosanitary (SPS) Affairs at the Executive Office of the President, Office of the United States Trade Representative (USTR), Chief of Staff for APHIS International Services, and the Director for Asia Trade Policy in the APHIS International Services' Trade Support Team. While at USTR he was the lead negotiator for the United States on sanitary and phytosanitary issues in Free Trade negotiations with Colombia, Peru, Panama and others, as well as World Trade Organization (WTO) accession discussions with Russia, Vietnam, and Ukraine, among others. He also was the lead for APHIS in the WTO SPS case against Japan on varietal testing in the late 1990s. Before joining APHIS, Mr. Fedchock worked in the Codex Office of the Food Safety and Inspection Service and the U.S. Department of Commerce's International Trade Administration. Mr. Fedchock also served as a Russian linguist in the United States Army.

Shelley Gardner, Policy Advisor, US Forest Service, International Programs

Shelley Gardner is currently a Policy Advisor for the U.S. Forest Service International Programs. Prior to that, Shelley served as Acting Assistant Director for Forest Service Public Affairs, Lead Budget Hearing Coordinator, and as a Forester with the Pacific Southwest Research Station. Before joining the USFS, she worked within the botanical cosmetics industry, the Center for International Trade in Forest Products, Los Alamos National Laboratory Ecology Group, and served as a U.S. Peace Corps volunteer in both Albania and Paraguay. She holds an M.S. in Forest Products Marketing, M.S. in Forest Ecology, and B.S. in Forest Resource Management

Alicia Grimes, U.S. Agency for International Development

Alicia has served as a Forest Program & Policy advisor at the U.S. Agency for International Development (USAID) for the past 17 years. She has worked in various capacities to strengthen the links between the environment and sustainable economic growth and to assist field Missions in natural resources and biodiversity programming. In the early 90's she served in the Latin America bureau, coordinating case studies to examine extra-sectoral policies and trade on sustainable forest management. She also worked in USAID's Regional Bureau for Europe and Eurasia, managing biodiversity and forestry programs in the Balkans and Russia. For the past decade she has been coordinating USAID efforts to combat illegal logging and associated trade with other USG agencies, and has developed public private partnerships with NGOs, U.S. business associations and companies to conserve forests by looking at demand-driven solutions in the global trade. Prior to her work at USAID, Ms. Grimes worked as a consultant for the World Bank, and a number of USG contractors on

international efforts. As part of her graduate studies, she was awarded a grant from the New York Botanical Garden to analyze the economic value of “non timber forest products” in the Ecuadorian Amazon.

Phil Guillery, Systems Integrity Director, Forest Stewardship Council

Phil Guillery is the Systems Integrity Director for the Forest Stewardship Council. He is responsible for the development of a traceability platform within FSC’s chain of custody system. Phil has been involved with FSC since 1997 and has participated in the development of the FSC national standards and numerous FSC policies, and served on the FSC-US Board for seven years. Phil has also worked directly with forest management operations and forest product manufacturers looking to achieve FSC certification and develop markets for certified products. He also has worked for communities, conservation organizations, development agencies and industry on a wide range of projects in a diversity of countries.

Adam Grant, Senior Associate, WRI

Adam manages the People and Ecosystems Program’s (PEP) Forest Legality Project, a new initiative to combat illegal logging. The goal is to achieve good governance and biodiversity conservation in tropical and other biodiversity-rich forests by reducing demand for illegally harvested wood and increasing the capacity of supply chains to deliver legal wood. Adam, originally from the U.K., was most recently in South East Asia, where he worked in improved tropical forest management and responsible supply chain management. Based in Indonesia, he worked initially for the Rainforest Alliance’s FSC Smart Wood program and then as a consultant for major forest product producers trading throughout Asia and Europe. Prior to living in Indonesia, he worked as a forest contractor and timber importer in Sweden, Finland and the U.K. He was also based in China working on projects related to poverty alleviation centered on natural resource management in the province of Sichuan and in the Tibetan Autonomous Region. Originally from the county of Devon in the UK he enjoys sailing and photography in his spare time. He holds a M.S. degree in Natural Resource Management and Development from the University of East Anglia and B. Sc in Forestry.

Andrea Johnson, Forest Campaigns Coordinator, Environmental Investigation Agency

Andrea Johnson is Director of Forest Campaigns for the Environmental Investigation Agency (EIA) in Washington, DC. She plays the lead role in crafting the program’s overall strategy—in close consultation with EIA’s Executive Director—and in making the day-to-day decisions about how to implement this strategy. She oversees a team that together manages the broad coalition EIA has forged to support effective implementation of the amended Lacey Act, conducts investigations of illegal timber trade, advocates on forest and trade policy within U.S. and international forums, and builds local partners’ capacity in Peru. She was the primary author of EIA’s 2007 report, “No Questions Asked” (<http://www.eia-global.org/PDF/report--NQA--forests--oct08.pdf>), which provided a powerful rationale for the U.S. government to revamp the Lacey Act to cover illegally sourced timber and products thereof. Andrea graduated from the Yale School of Forestry and Environmental Studies in 2005 with a Master’s in Environmental Science focused on social science and advocacy—having done her Master’s thesis on the controversy surrounding the Camisea Natural Gas Pipeline project in Peru. She received her B.A. in Environmental Science and Public Policy from Harvard University in 1998, and has undertaken several years of ecology and conservation fieldwork in Indonesia, Belize, Peru and Panama. She speaks fluent Spanish and Bahasa Indonesian.

Joyce Lam, PROFOREST

Joyce Lam coordinates Proforest’s supply chain projects. She has wide experience in supply chain management, implementation of responsible timber purchasing policies for both private and public sectors. Joyce has also worked extensively in assessing forest certification schemes and legality verification initiatives for different clients. She has carried out baseline audits for timber product manufacturers in China and Hong Kong, and provides ongoing support on improving their timber sourcing. In recent years, Joyce is also involved in projects

related to Forest Law Enforcement Governance and Trade (FLEGT). She carried out the FLEGT scoping study in Vietnam in August 2009. Currently she is working on 'Timber Legality Verification Schemes', a research programme of the Chinese Academy of Forestry (CAF). Joyce joined Proforest in 2004 after finishing her MSc with distinction in Forest Ecology and Management in Edinburgh University. Previously, she worked in Forest and Trade Network in WWF Hong Kong generating the demand for certified forest products. Joyce speaks fluent English, Cantonese and Mandarin.

Joseph Lawson, Global Director, Sustainable Forestry, MeadWestvaco

Joseph Lawson is the Global Director of Sustainable Forestry for MeadWestvaco Corporation. Joe has over 30 years' experience in environmental and natural resource management and is the company's primary technical resource in the area of sustainable forestry and global fiber sourcing. He maintains leadership positions on several national and international sustainability initiatives including: WBCSD- Chairman, Value Chain Action Team; American Tree Farm System-Vice Chairman, National Operating Committee; The Forest Dialogue-Steering Committee; SFI Interpretations Committee, Standard Labels and Claims- Chairman, and Vice-Chairman of the National Operating Committee at the World Resources Institute. He was also Chairman of the group responsible for the WRI/WBCSD publication, "Sustainable Procurement of Wood and Paper-Based Products." Joe holds degrees in Forest Resource Management and Landscape Architecture/Regional Planning and resides in Charleston, South Carolina.

Sam Lawson, Associate Fellow, Chatham House

Sam Lawson is an Associate Fellow at UK think-tank Chatham House (the Royal Institute for International Affairs), an independent consultant, and a founding director of Earthsight, an organization which specializes in researching and investigating environmental and social crime and injustice. Previously a senior forest campaigner and investigator with the Environmental Investigation Agency, an international NGO, he has been researching and investigating illegal logging and associated trade for more than ten years. He is the author of a number of influential reports on illegal logging and timber smuggling, has been actively engaged with many international initiatives to tackle the problem, and has provided relevant training to enforcement agents and NGOs in producer countries. He was the lead author of a major research report on the global response to illegal logging and associated trade published by Chatham House in 2010.

Ramón Álvarez Lazzaroni, Honduras Lumbermens Association, AMADHO

Ramón Álvarez, a forester from the Republic of Honduras, is the Executive Director of the Honduras Lumbermens Association, AMADHO. From 1984 to 2004, he was a Project Officer and Forestry Advisor with the United States Agency for International Development (USAID). He has worked managing hardwood and lumber sawmills and served in various capacities in the Honduras forest service, including three years as the last manager of Honduras Forest Agency, COHDEFOR. He studied agronomy in Honduras, forest management in Texas and wood industry management in Oregon. He has over 40 years of experience in the forestry industry.

Tom Megna, Directions East

Tom Megna has been working in the furniture industry since 1981 where he started with a Swedish trading company, Elof Hansson, sourcing product in Asia for clients like Ikea. He joined Just Wood Manufacturing in 1986, a domestic manufacturer of children's furniture. He took over ownership of the company in 1991, changed the name to Directions East Inc., and began importing their own contemporary furniture designs from China, India, Malaysia, Taiwan, and Thailand. In the past two years he has narrowed the company's sources to China, Malaysia, and Vietnam. He joined the Sustainable Furnishings Council in 2008 to further the company's direction towards sustainability for all of their furniture.

Christian Mengel, VM International, LLC

Christian Mengel has worked in the International timber trade for close to 40 years, the last 22 in the US. Since 2010 he has been an independent consultant/agent mainly involved with imported wood products. Christian served on International Wood Products Association's Board and had the pleasure and privilege to serve a tenure as their elected President 2008-2009.

Suzanne Morgan, Founder, Print Buyers Online.com

Suzanne Morgan founded Print Buyers Online.com in 2000. With over 11,000 members representing \$13 billion in print buying, PBO is the largest network of print buyers in the world. She is an expert in how major print purchasers affect the paper and printing industry. She is a champion for the environment and teaches large organizations how to purchase print with environmentally sustainable practices. Suzanne founded Print Communications Professionals International (PCPI), the premier association dedicated to print buyers, in 2005. PCPI expands the services of PBO by offering certification to buyers and suppliers. PCPI also affords deeper networking opportunities between print buyers to help them provide greater value to their organizations. Suzanne is also the founder of the annual Print Oasis Print Buyers Conference, the leading educational conference dedicated to print buyers and print production professionals. In addition, she has trained over 5,000 print buyers and 3,500 print sales representatives and printing company owners in her seminars and customized training programs. She specializes in market research on print buyers and provides consulting services for printers, industry suppliers and companies that buy large volumes of printing. She also serves as a frequent guest speaker at industry printing and paper conferences. Suzanne was honored in 2004 with the prestigious Edwin S. Wise Award from the Graphic Arts Sales Foundation for her educational achievements within the printing industry.

David W. Oliver, Deputy Assistant U.S. Trade Representative for Environment and Natural Resources

Mr. Oliver joined the Office of the United States Trade Representative (USTR) in 2000, where he currently serves as Deputy Assistant U.S. Trade Representative for Environment and Natural Resources. He previously served as Director for Central America and the Dominican Republic and as Associate General Counsel. Before joining USTR, Mr. Oliver served as an attorney-advisor to the Chairman of the U.S. International Trade Commission. He previously worked in private law practice at Weil, Gotshal & Manges, where he obtained substantial experience in a broad range of international trade matters. Mr. Oliver obtained a Bachelor of Arts degree and a law degree from McGill University in Montreal, Quebec and a Master's degree in international relations from the Johns Hopkins University School of Advanced International Studies in Washington, DC.

Sarah Price, Head of Projects & Development, PEFC International

Sarah Price is the Head of Projects & Development for PEFC International based in Geneva Switzerland. She has over 15 years experience working in the forest sector. She has worked extensively in the forests of Canada, USA, Guyana, and internationally with organizations including The Forests Dialogue and The Forests Trust. She possesses a Bachelors degree in Natural Resource Conservation from the University of British Columbia and a Masters degree in Forest Science from Yale University.

Hugo-Maria Schally, European Commission

After graduating from law school (University of Graz, Austria) he practiced law in Austria for several years. He then did postgraduate studies in international relations at the Vienna Diplomatic Academy. In the past he worked mainly on issues linked to sustainable development in the multilateral context holding jobs with UNDP, the Austrian Ministry for Foreign Affairs and the Organisation for Security and Co-operation in Vienna. He joined the European Commission in 1998 and has been a Head of Unit in Brussels in the Directorates General "External relations" and "Development". He is currently heading a unit at the Directorate General "Environment" dealing with Multilateral Environmental Agreements and Trade. In the course of his career he has been closely involved with the negotiation and implementation of many multilateral environmental

agreements such as on the Ozone Layer, Climate Change, Bio-Diversity, Trade in endangered species, Waste, as well as with major global Conferences such as UNCED (Rio de Janeiro, 1992), ICFFD (Monterrey, 2002) and WSSD (Johannesburg, 2002.)

Juergen Voegele, Director, Agriculture and Rural Development Department, The World Bank
Mr. Voegele joined the World Bank in 1991, after working with the University of Hohenheim, the GTZ, and the BMZ Federal Ministry of Economic Cooperation in Germany, including a three-year field assignment in Western Samoa. His initial assignments in the World Bank's Washington headquarters included working in agriculture and natural resources divisions in the Europe and Central Asia Region and in the East Asia and Pacific Region. He held various assignments for the East Asia and Pacific Region and in 1998 he transferred to the World Bank's Beijing, China office to lead the Agriculture Unit. Following his return to headquarters from China in 2004, Mr. Voegele joined the Europe and Central Asia Region and was appointed as Manager, Agriculture and Rural Development for the Environment and Sustainable Development Unit. In February 2008, he was appointed Director of the Agriculture and Rural Development Department of the World Bank, where he chairs the Agriculture and Rural Sector Board and oversees World Bank global programs for rural poverty alleviation, agriculture and natural resources management. He was raised in Stuttgart, Germany. He completed his master's degree in agronomy and doctoral degree in agricultural economics at the University of Hohenheim, Germany.

ANNEX II

FOURTH POTOMAC FORUM ON ILLEGAL LOGGING & ASSOCIATED TRADE - MAY 4, 2011

Participant list

#	First Name	Last Name	Affiliation
1	Rachel	Ackoff	Sierra Club
2	Mark	Albert	US FWS
3	Curt	Alt	USDA, Foreign Agricultural Service
4	Ramon	Alvarez Lazzaroni	Honduras Lumbermens Association, AMADHO
5	Ken	Andrasko	The World Bank
6	Erik	Autor	International Trade Council, National Retail Federation
7	Charles	Barber	U.S. Department of State
8	Sofie	Beckham	Wood Sourcing Solutions
9	Barbara	Best, Ph.D	USAID
10	Adriana	Bianchi	The World Bank (member of the Global Tiger initiative)
11	Nadine	Block	Sustainable Forestry Initiative, Inc.
12	Jeff	Bradley	American Forest & Paper Association
13	Daniel	Brindis	Greenpeace
14	Rebecca	Butterfield	USAID (EGAT/NRM/F)
15	David	Campbell Gibson	International Finance Corporation
16	Kerstin	Canby	Forest Trends
17	Tuukka	Castrén	The World Bank
18	Kerry	Cesareo	World Wildlife Fund, GFTN
19	Diji	Chandrasekharan Behr	The World Bank
20	Caitlin	Clarke	World Resources Institute
21	Elinor	Colbourn	US Department of Justice
22	Jennifer	Conje	USFS, International Programs
23	Mark	Constantine	The World Bank, IFC
24	Victoria	Constantine	Independent
25	Chris	Davidson	International Paper
26	André	de Boer	European Timber Trade Association
27	Michel	de Galbert	The World Bank
28	Martin	de la Serna	Helveta
29	Flore	de Preneuf	The World Bank
30	Bernd	Degen, Ph.D	Johann Heinrich von Thünen-Institut (vTI)
31	Peter	Deweese	The World Bank
32	Gerhard	Dieterle	The World Bank
33	Charles	Dileva	The World Bank
34	Craig	Fedchok	U.S. Department of Agriculture, APHIS/PPQ
35	David	Ferrell	U.S. Forest Service
36	Liz	Forwand	Scientific Certification Systems (SCS)
37	Shelley	Gardner	USFS, International Programs
38	Robert	Garner	ThinkCSR
39	Jonathan	Geach	DoubleHelix Tracking Technologies Pte Ltd.
40	David	Gehl	Environmental Investigation Agency
41	Alberto	Goetzl	International Trade Commission
42	James	Goldberg	Goldberg & Associates, PLLC
43	Susan	Gore	United States Department of Agriculture
44	Genalinda	Gorospe	The World Bank
45	Adam	Grant	World Resources Institute

46	James	Griffiths	WBCSD
47	Alicia	Grimes	USAID/EGAT
48	Phil	Guillery	FSC US
49	Richard	Gyimah, Ph.D	Ghana Forestry Commission
50	Jake	Handelsman	AF&PA
51	Jeff	Hayward	Rainforest Alliance
52	Gary	Hill	DoubleHelix Tracking Technologies Pte Ltd.
53	Günter	Hörmandinger	Delegation of the European Union to the United States of America
54	Roy	Houseman, Jr.	United Steelworkers (USW)
55	Dave	Ingersoll	International Trade Commission
56	Rick	Jacobsen	Global Witness
57	Michael	Jenkins	Forest Trends
58	Andrea	Johnson	Environmental Investigation Agency
59	Cathy	Karr-Colque	U.S. Department of State
60	Nalin	Kishor, Ph.D	The World Bank
61	Linda	Kramme	World Wildlife Fund, GFTN
62	Joyce	Lam	PROFOREST
63	Scott	Lampman	USAID/EGAT/NRM
64	Christine	Lanser	Forest Trends
65	Joseph	Lawson	MeadWestvaco Corporation
66	Sam	Lawson	Earthsight
67	Shelbie	Legg	U.S. Department of State
68	Jerilyn	Levi	U.S. Forest Service
69	Joanne	Littlefair	International Trade Administration U.S. Department of Commerce
70	Gary	Lougee	USDA, APHIS
71	Andrew	Lowe, Ph.D	DoubleHelix Tracking Technologies Pte Ltd.
72	Edgar	Maravi	The World Bank
73	Marilyn	McCarthy	Forest Trends
74	Jessica	McGlyn	WBCSD (US)
75	Tom	Megna	Directions East
76	Christian	Mengel	VM International, LLC
77	Anne	Middleton	Environmental Investigation Agency
78	Brook	Milligan	New Mexico State University
79	Andrew	Mitchell	The World Bank
80	Alex	Moad	USFS, International Programs
81	Suzanne	Morgan	Print Buyers Online.com & Print Communications Professionals International
82	Nick	Moss-Gillespie	SGS
83	Fiona	Mulligan	Environmental Investigation Agency
84	Chip	Murray	National Association of Forest Owners
85	Darcy	Nelson	USDA/FSIP
86	Ruth	Noguerón	World Resources Institute
87	Christine	Overdevest	University of Florida
88	John	Palmer	Forest Management Trust
89	Scott	Paul	Greenpeace USA
90	Marialyce	Pedersen	The Walt Disney Company
91	Rocky	Piaggione	US Department of Justice
92	Madhavi	Pillai	The World Bank
93	Sarah	Price	PEFC Council
94	Charlie	Redden	Taylor Guitars
95	David	Refkin	GreenPath Sustainability Consultants
96	Tim	Resch	USAID/AFR/SD
97	Nina	Rinnerberger	The World Bank
98	Ricardo	Roca	Helveta Limited
99	Peter	Saile	The World Bank
100	Hugo-Maria	Schally, Phd	European Commission

101	Ellen	Shaw	U.S. Department of State, ETC
102	Brigid	Shea	International Wood Products Association
103	Marisa	Silveira	Environmental Investigation Agency
104	John	Spears	The World Bank
105	Anne	St. John	USFWS
106	Fred	Stolle	World Resources Institute
107	Michael	Stone	Yale
108	Christina	Swan	Forest Trends
109	Bob	Taylor	Taylor Guitars
110	Emily	Tibbott	The Nature Conservancy
111	Christine	Trac	Environmental Investigation Agency
112	Virginia	V.	The World Bank, IFC
113	John	Veremis	APHIS
114	Juergen	Voegele	The World Bank
115	Alexander	von Bismarck	Environmental Investigation Agency
116	David	W. Oliver	Office of the U.S. Trade Representative (USTR)
117	Jared	Wessel	Office of the U.S. Trade Representative
118	Miranda	Williamson	Natural Resources Canada (Industry & Trade, Canadian Forest Service)
119	Shengfu	Wu	CNFPIA
120	Leslie	Yang	Office of the U.S. Trade Representative (USTR)
121	Shira	Yoffee	USFS, International Programs
122	Johannes	Zahnen	World Wildlife Fund, Germany
123	Andrew	Zakharenka	The World Bank