



**Memorandum of Mutual Support  
Between**

**MICHIGAN SFI<sup>®</sup> IMPLEMENTATION  
COMMITTEE**  
110 W. Michigan Ave • Suite 100 • Lansing, MI 48933



**THE GREENING OF DETROIT**  
1418 Michigan Avenue • Detroit, MI 48216

**Whereas** the Michigan Sustainable Forestry Initiative<sup>®</sup> (SFI<sup>®</sup>) Implementation Committee recognizes the Greening of Detroit's goal of inspiring sustainable growth of a healthy urban community through trees, green spaces, food, education, training and job opportunities and their long standing success in urban communities.

**Whereas** The Greening of Detroit recognizes the Michigan SFI Implementation Committee's goals to promote and foster an understanding of the Sustainable Forestry Initiative program and to promote sustainable forestry practices on all forest lands, environmental conservation, and wise use of natural resources through education and public outreach.

**Whereas** the Michigan SFI Implementation Committee and The Greening of Detroit have agreed to initiate a plan of mutual support for public outreach and education on forest stewardship, environmental education, and the promotion and understanding of both the SFI program and the growth of healthy urban communities.

**Be it Resolved** the Michigan SFI Implementation Committee will engage in local Citizen Forester training and tree planting by facilitating expertise in forest management and promotion of the SFI program or other SFI volunteer resources promoting forestry, environmental conservation education.

**Be it Further Resolved** that Michigan SFI Implementation Committee and The Greening of Detroit will endeavor to establish, strengthen and expand their relationship in support of mutually beneficial programs and this Memorandum of Mutual Support will initiate all efforts to encourage and expand the involvement between the Michigan SFI Implementation Committee and The Greening of Detroit toward their mutual goals for sustainability in Michigan.

**Project Description**

*Citizen Forester Program*

In 2011, the Citizen Forester program was created to supplement the rising needs of the organization's forestry efforts to address these very real issues. To date, 204 Citizen Foresters have provided 4,979 hours in sweat equity to oversee the planting of 13,388 trees which is vital to the long-term success of our work. An additional 65 youth ages 18 and under have participated as Citizen Forester Apprentices during that time as well. The Greening plants 4,000 – 6,000 trees annually with the assistance of volunteers who are managed by Citizen Foresters. In 2013, the Citizen Forester program helped oversee 3,437 volunteers who contributed 13,748 hours to plant 3,263 trees. The Citizen Forester program is instrumental in ensuring trees are planted correctly, so that our trees may provide benefits for decades to come.

**Goal 1) Augment The Greening of Detroit's staff during tree plantings to oversee quality planting of 4,000 trees.**

**Goal 2) Enhance the leadership skills, community building skills and natural resources-based knowledge of those participating in the Citizen Forester program.**

*Live Love Local Celebration*

The Greening of Detroit's Live Love Local Celebration is one of the organizations major fundraisers that will help to raise critical general operating support needed. It will be held at Detroit's Eastern Market Shed 3– known for drawing nearly fifty thousand market goers every Saturday who converge on the historic site for fresh fruits and vegetables grown right here at home. For one day only each summer, Live Love Local is in the newly renovated Shed 3 where patrons have the opportunity to taste the local food movement themselves. Patrons get to sample local food highlighted in original recipes from 25 of the area's hottest chefs while having their own “farm to fork” discussions with our farmers and learning chefs’ techniques firsthand. In 2014, event goers sampled fare from Chef Daniel of Michael Symon’s Roast and Dave Mancini of Supino Pizzeria, recently ranked in Zagat’s coveted Number 1 slot.

Potential Outreach

- Event day 1,000 event patrons
- Visibility to over 20,000 visitors to Eastern Market
- 19,717 Greening Facebook Fans
- 12,000 Greening Twitter Followers

**Financial**

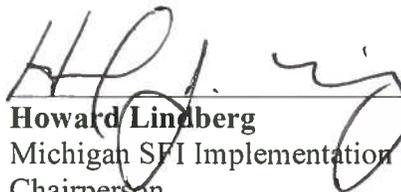
The Michigan SFI Implementation Committee under this Memorandum provides total annual funding of \$10,000 in support of The Greening of Detroit's Citizen Forester Program at \$7,500 and as a sponsor of The Greening of Detroit's Live Love Local event at \$2,500. All payments will be made to The Greening of Detroit directly from the Michigan SFI Implementation Committee in one payment made in the first quarter:

Funding will be provided in a single payment of \$10,000. This payment will occur in the first quarter of each calendar year.

**Reporting**

The Greening of Detroit will provide a final report at the end of each fiscal year in December. Report will include outcomes and measurements of the Citizen Forester program and the Live Love Local event.

**This Memorandum of Mutual Support between Michigan’s SFI Implementation Committee and the Greening of Detroit shall commence on December 5, 2014 and will expire on DECEMBER 4, 2017.** It may be amended to re-execute upon the agreement of both parties and may be terminated by either party by giving 60 days written notice to the other party.

  
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**Howard Lindberg**  
Michigan SFI Implementation Committee  
Chairperson

Date: 12/6/14

  
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**Rebecca Salminen Witt**  
The Greening of Detroit  
President

Date: 12-5-14