



Forest Certification – What Do the Next Five Years Hold?

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**2011 SFI Annual Conference
September 13-15 | Burlington, Vermont**

Overview

- Where have we been?
- Where are we now?
- What's next?
- *What's the Big Picture?*



News & Information

08/05/2011
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Environmental Ed.

Teaching Materials



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Dovetail Reports – Certification

<http://dovetailinc.org/content/dovetail-reports-certification>

1. [Differences Between the FSC and SFI Certification Standards](#)
2. [Forest Certification: A Status Report \(2010\)](#)
3. [Beginner's Guide to Third-Party Forest Certification: Shining a Light on the Sustainable Forest Initiative \(SFI\)](#)
4. [Beginner's Guide to Third-Party Forest Certification: Shining a Light on the Forest Stewardship Council \(FSC\)](#)
5. [Beginner's Guide to Third-Party Forest Certification: Shining a Light on the PEFC](#)
6. [Beginner's Guide to Third-Party Forest Certification: Shining a Light on the Canadian Standards Association \(CSA\)](#)
7. [Beginner's Guide to the International Standards Organization \(ISO\)](#)
8. [Forest Certification Update: The Forest Stewardship Council \(FSC\) - 6/23/08](#)
9. [Forest Certification Update: The Sustainable Forestry Initiative \(SFI\) - 4/24/07](#)
10. [Forest Certification and Ecological Classification Systems: The Potential for Shared Objectives and Benefits](#)
11. [Forest Certification and Mutual Recognition: What is Involved and What Does it Imply?](#)
12. [Forest Certification Auditor Qualifications](#)
13. [The Role of Stakeholder Consultation in Forest Certification Assessments: Its Critical Importance & Making it More Effective](#)
14. [A Land Manager's Guide to FSC & SFI: To Certify or Not to Certify, Is that a Question?](#)
15. [Family Forest Certification in the United States: Program and Activity Updates](#)
16. [Innovations in Family Forest Certification: What's Happening and What's Needed](#)
17. [Family Forests, Tree Farm and FSC](#)
18. [Group Certification - An Opportunity to Engage More Family Forests](#)
19. [FSC Controlled Wood Standard: What It Is and What It's For](#)
20. [Chain-of-Custody Certification: What is It, Why do it, and How?](#)
21. [Certification of Building Materials: Important or Not?](#)
22. [USGBC Forest Certification Benchmarks: An Opportunity for the Development of Certification Standards for All Building Materials](#)
23. [Voluntary Environmental Certification: Is Regulation the Answer?](#)
24. [Market-based Certification Systems: Addressing the Real Interests of the Market](#)
25. [International Standards and Trade Barrier](#)
26. [Combining Organic and FSC Certification of Non-Timber Forest Products: Reducing Costs, Increasing Options](#)
27. [The Great Lakes Region: A Forest Certification Hub, The Results of 10 Years of Commitment](#)
28. [The Great Lakes Region: A Forest Certification Hub, A 6-Month Status Report](#)
29. ["Certified Once, Accepted Everywhere" - Is the International Accreditation Forum \(IAF\) Part of the Solution or Problem?](#)
30. [A Needs Assessment to Identify the Challenges, Resources, & Opportunities for Linking Wisconsin's Certified Forests & Markets](#)
31. [Forest Certification in the Tropics: Is the Glass Half Full or Half Empty?](#)

Where we've been



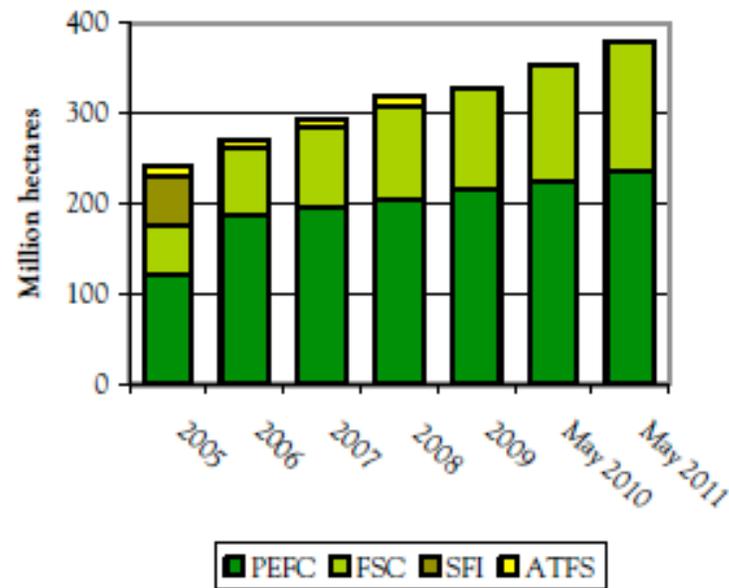
-1990s: Certification Programs Start

-2000s: Certification grows & programs diversify

-2010s: Certification challenges emerge & time to evaluate progress

Where we are now

Forest area certified by major certification schemes,
2005-2011



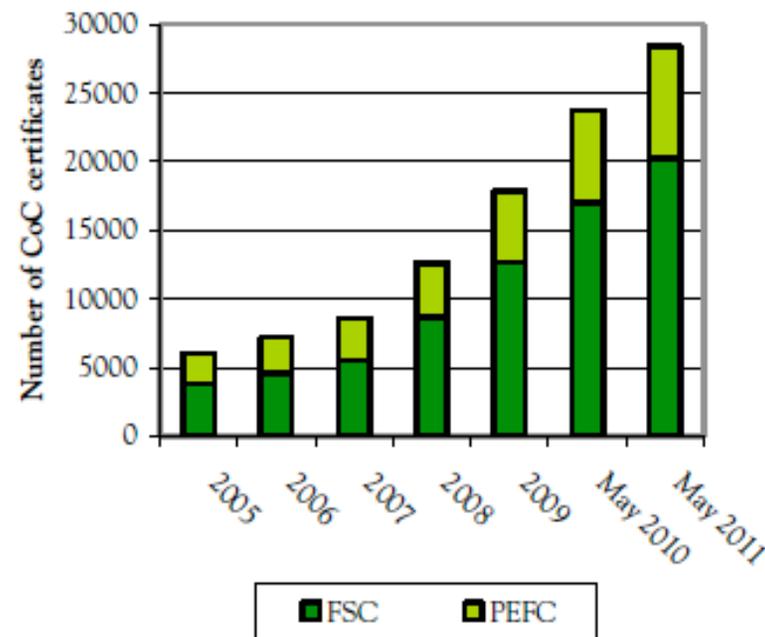
Where we are now

Potential global and regional supply of roundwood from certified resources, 2009-2011

Region	Total forest area (million ha)	Certified forest area (million ha)			Certified forest area (%)			Estimated volume of industrial roundwood from certified forest (million m ³)			Estimated proportion of global roundwood production from certified forests (%)		
		2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
North America	614.2	180.3	199.8	201.0	29.4	32.6	32.7	175.6	194.6	201.0	9.8	10.9	11.3
Western Europe	168.1	82.2	85.0	85.3	46.5	51.2	50.8	238.1	261.7	227.5	13.3	14.6	12.8
CIS	836.9	25.2	29.9	44.3	3.0	3.6	5.3	4.9	5.8	8.5	0.3	0.3	0.5
Oceania	191.4	10.3	11.6	12.3	5.0	5.6	6.4	2.5	2.8	3.5	0.1	0.2	0.2
Africa	674.4	5.6	7.3	7.6	0.9	1.2	1.1	0.6	0.8	0.8	0.0	0.0	0.0
Latin America	955.6	14.6	14.4	16.1	2.1	1.6	1.7	3.6	2.7	3.2	0.2	0.1	0.2
Asia	592.5	3.0	8.6	8.1	1.4	1.5	1.7	3.1	3.4	2.8	0.2	0.2	0.2
World total	4 033.1	321.2	356.7	374.9	8.2	9.0	9.3	428.4	471.8	447.3	24.0	26.4	25.3

Where we are now

Chain-of-custody certified trends worldwide, 2005-2011



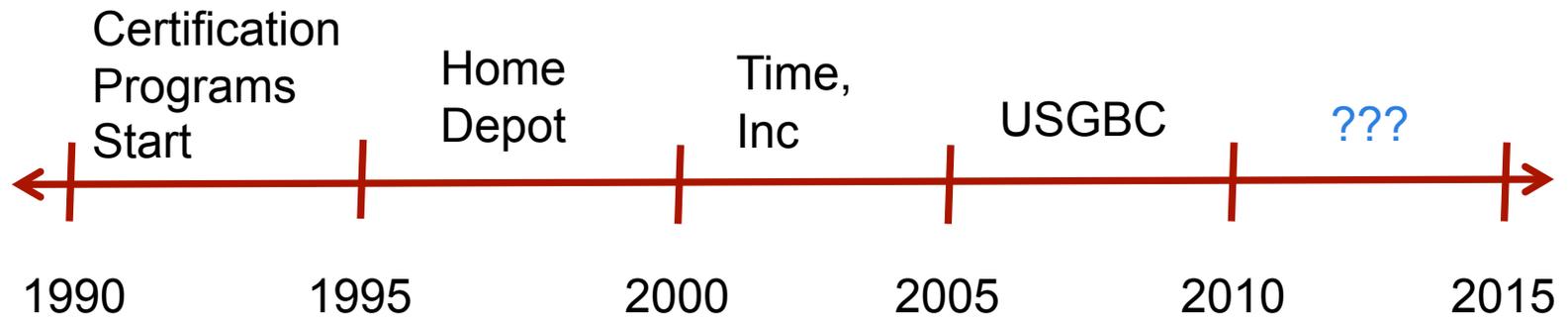
Continuing Challenges

- Small holders and family forests
- Small businesses
- Legality concerns and compliance
- Green building trends

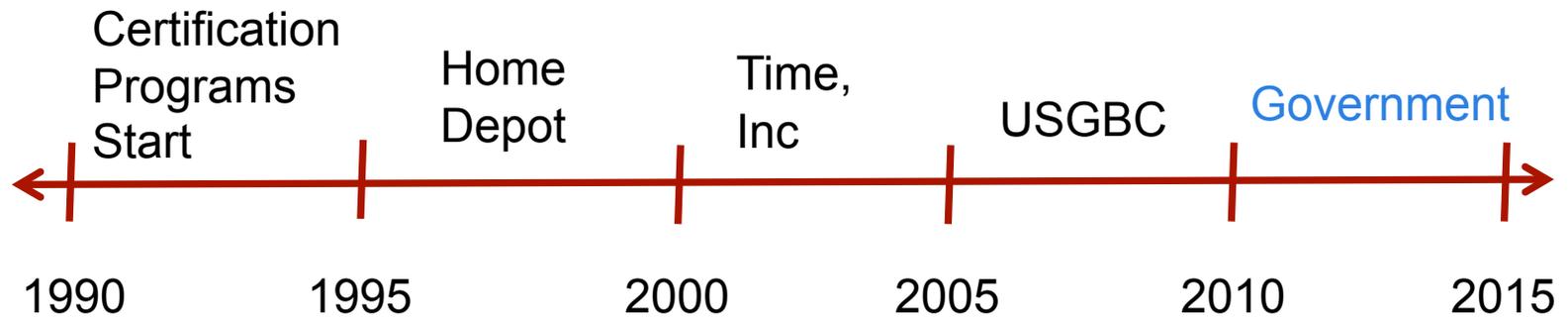
Additional Questions

- Global Economic Trends
 - Near-term
 - Long-term
- Energy Demands
- Climate and Energy Policies

Where are we going?



Where are we going?



- *Illegal logging*
- *Trade agreements*
- *EPDs*
- *Federal Forests*
- *Codes*
- *Small holders*

The big picture

Now is the time to again ask:

What are we working towards?



Horse drawn sled, northern
Minnesota, early 1900's.



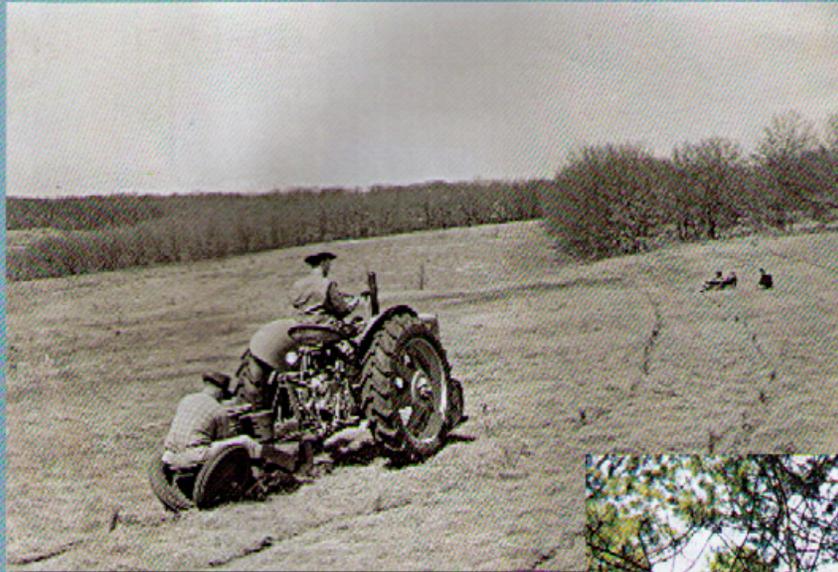
Source: <http://foresthistor.org/ASPNET/Publications/region/9/history/chap5.aspx>



**1930's, Eroded
lands which
became part of
the Shawnee
National
Forest, Illinois**

Sources: <http://www.foresthistory.org/ASPNET/Publications/region/9/history/chap6.aspx>
http://www.fs.usda.gov/wps/portal/fsinternet!/ut/p/c4/04_SB8K8xLLM9MSSzPy8xBz9CP0os3gjAwhwtDDw9_AI8zPwhQoY6BdkOyoCAPkATIA!/?ss=110908&navtype=BROWSEBYSUBJECT&cid=FSE_003853&navid=0910000000000000&pnavid=null&position=BROWSEBYSUBJECT&ttype=main&pname=Shawnee%20National%20Forest-%20Home

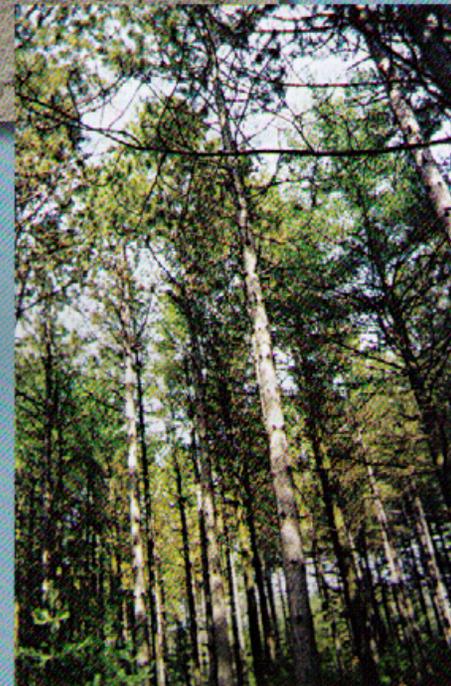
Greetings from the Samsels



**Growth of a
family
tradition**

*Planting pines in
1952 at the Samsel
Tree Farm.*

Those pines today.



For three generations, we Samsels have been the caretakers of a sustainably managed Tree Farm near the village of Hancock in Central Wisconsin. We've protected a 3.5-mile segment of the Ice Age trail that traverses our property within a 270-acre conservation easement. Several years ago, we restored 10 acres of prairie. Through Wisconsin Family Forests (www.wisconsinfamilyforests.org), a non-profit organization that Clyde founded, we cooperate with our neighbors to plant trees, restore prairie, and fight invasive species. We welcome visitors and hikers to our Tree Farm.

Best wishes for a peaceful Holiday Season and a Happy New Year.

The Samsel family: Jay, Barb, Janet and Clyde
W 10420 Beechnut Drive Hancock, WI 54943
www.samselsawmill.com

Where do we want
to be in 5 years?

Forestry is a trusted profession

Wood is recognized as a green material

North America's forests are known
to be sustainably managed



Environmental Quiz

25 Questions | 1359 Attempts | Created By [dovetail](#) 586 days ago

Over 10,000 college and high school students, boy scouts, general audiences of adults, forest industry employees, and even community and legislative leaders have taken the quiz over the past 18 years. Now available on-line as an interactive tool, the quiz is easier than ever to use. Those who take the on-line version receive immediate feedback upon completion. More information about the quiz is available at <http://www.dovetailinc.org>

So what is your environmental IQ? Take the quiz today – then challenge your friends, classmates or co-workers to try their hand as well.

[Start](#)

Tr

http://www.proprofs.com/quiz-school/story.php?title=environmental-quiz_3



Thank you!

Questions?

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