APPENDIX 3 - SFI OFF-PRODUCT MARKS

USAGE GUIDE HORIZONTAL MARK ARTWORK

FOLDER:
SFI_Marks_Horizontal

SUB FOLDER:
SFI_Marks_H_4clr
(H: Horizontal; 4clr: CMYK)

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SFI_wTAG_URL_H_4clr.eps
SFI_wTAG_URL_H_4clr.jpg

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SFI_wTAG_H_4clr.eps
SFI_wTAG_H_4clr.jpg

SUSTAINABLE FORESTRY INITIATIVE

SFI_H_4clr.eps
SFI_H_4clr.jpg

SUB FOLDER:
SFI_Marks_H_2clr
(H: Horizontal; 2clr: PMS 348 & Black)
.eps files only

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SFI_wTAG_H_2clr.eps

SUSTAINABLE FORESTRY INITIATIVE

SFI_H_2clr.eps

SUB FOLDER:
SFI_Marks_H_bw
(H: Horizontal; bw: Grayscale)

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SFI_wTAG_URL_H_bw.eps
SFI_wTAG_URL_H_bw.jpg

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SFI_wTAG_H_bw.eps
SFI_wTAG_H_bw.jpg

SUSTAINABLE FORESTRY INITIATIVE

SFI_H_bw.eps
SFI_H_bw.jpg

SUB FOLDER:
SFI_Marks_H_rev
(H: Horizontal; rev: Reversed, Grayscale)

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SFI_wTAG_URL_H_rev.eps
SFI_wTAG_URL_H_rev.jpg

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SFI_wTAG_H_rev.eps
SFI_wTAG_H_rev.jpg

SUSTAINABLE FORESTRY INITIATIVE

SFI_H_rev.eps
SFI_H_rev.jpg

SUB FOLDER:
SFI_Marks_H_web
(H: Horizontal; web: 72dpi)
.jpg files only

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SFI_wTAG_URL_H_web.jpg

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SFI_wTAG_H_web.jpg

SUSTAINABLE FORESTRY INITIATIVE

SFI_H_web.jpg

APPENDIX 3 - SFI OFF-PRODUCT MARKS

USAGE GUIDE STACKED MARK ARTWORK

FOLDER:
SFI_Marks_Stacked

SUB FOLDER:
SFI_Marks_S_4clr
(S: Stacked; 4clr: CMYK)

SFI_wTAG_URL_S_4clr.eps
SFI_wTAG_URL_S_4clr.jpg

SFI_wTAG_S_4clr.eps
SFI_wTAG_S_4clr.jpg

SFI_S_4clr.eps
SFI_S_4clr.jpg

SUB FOLDER:
SFI_Marks_S_2clr
(S: Stacked; 2clr: PMS 348 & Black)
.eps files only

SFI_wTAG_URL_S_2clr.eps

SFI_wTAG_S_2clr.eps

SFI_S_2clr.eps

SUB FOLDER:
SFI_Marks_S_bw
(S: Stacked; bw: Grayscale)

SFI_wTAG_URL_H_bw.eps
SFI_wTAG_URL_H_bw.jpg

SFI_wTAG_H_bw.eps
SFI_wTAG_H_bw.jpg

SFI_H_bw.eps
SFI_H_bw.jpg

SUB FOLDER:
SFI_Marks_S_rev
(S: Stacked; rev: Reversed, Grayscale)

SFI_wTAG_URL_S_rev.eps
SFI_wTAG_URL_S_rev.jpg

SFI_wTAG_S_rev.eps
SFI_wTAG_S_rev.jpg

SFI_S_rev.eps
SFI_S_rev.jpg

SUB FOLDER:
SFI_Marks_S_web
(S: Stacked; web: 72dpi)
.jpg files only

SFI_wTAG_URL_S_web.jpg

SFI_wTAG_S_web.jpg

SFI_S_web.jpg