

CREDIBLE SYSTEM

“ I’ve followed SFI as it grew into a highly credible system for assuring sound and publicly supported forest management. I’m pleased to have this opportunity to assist in maintaining the quality and integrity of the SFI program as it continues to adapt and adjust to new information and new challenges.

JONATHAN HAUFLER

President-Elect
The Wildlife Society

FOR OUR FAMILY FOREST LANDOWNERS

“ The Sustainable Forestry Initiative’s certification program fits Missouri well. Missouri sawmills who are interested in labeling would use the “Certified Sourcing or Chain of Custody” options and doing so would continue the cooperative efforts of Missouri Department of Conservation and Missouri Forest Products Association to promote the voluntary use of Best Management Practices throughout the state.

“The other advantage I see to the SFI program is that it accepts wood from lands enrolled in the American Tree Farm System (ATFS) – and with very few large landholdings in the state ATFS is the logical certification choice for most of our family forest landowners.

LISA ALLEN

Missouri State Forester



PROVIDING LEADERSHIP

“ Our decision to join the Sustainable Forestry Initiative (SFI) Forest Partners Program and the American Tree Farm System (ATFS) to certify the SC State Forests in 2013 to the SFI and ATFS Standards highlights the importance we place on providing leadership in forest and environmental sustainability in our state. This accomplishment will help South Carolina and its forest industry become better known as preferred suppliers of sustainably manufactured forest products while also caring for the environment, providing jobs, protecting forests, and supporting communities. We are excited to be a part of this initiative, and look forward to additional forest and business owners in SC joining us.

GENE KODAMA

SC State Forester

A RESPONSIBLE CORPORATE CITIZEN

“ The National Geographic Society is very pleased to be able to participate in SFI’s Forest Partners Program. We believe strongly that we, as publishers, have a role to play in encouraging responsible forestry practices. The goal of certifying 10 million acres of forest in the United States by the end of 2017 represents the perfect opportunity for us to do so. By participating in forest certification we hope to send a clear signal that we are a responsible corporate citizen.

HANS WEGNER

Chief Sustainability Officer, Retired
National Geographic Society

THE ENTIRE PROCESS

“ Not only are there more forests in Georgia than ever before, there is also more care given to the growth and harvesting of those forests. That’s due, in large part, to the efforts of the Sustainable Forestry Initiative, which touches the entire wood-producing process, from the grower all the way to the mill. When you see the Sustainable Forestry Initiative stamp on wood products, you can be assured that the timber was managed and harvested in an environmentally responsible way.

GREG BROOKS

Author, Georgia Magazine

PROTECT AND GROW VALUE

“ Plum Creek is one of the largest landowners in the nation and the most geographically diverse, and we conduct our business with a strong commitment to the environment. The Principles of the SFI Standard guide our activities in the forest and are the foundation of our efforts to protect and grow value for our investors. They also help to ensure that we meet all regulatory requirements and the environmental expectations of our investors, customers, employees and other stakeholders. Today, all of Plum Creek’s ownership is certified under SFI.

ROB OLSZEWSKI

VP Corporate & Environmental Affairs
Plum Creek Timber Company, Inc.

TOOLS TO PROMOTE

“ Virginia is a strong competitor in domestic and global forest product markets, and forest certification plays an increasingly vital role in providing assurances of forest sustainability. The Sustainable Forestry Initiative provides the necessary certification tools to promote sustainably managed forests and leading edge forest product certification and labeling. The Virginia Department of Forestry is pleased to support these efforts.

BETTINA RING

Virginia State Forester

RELATIONSHIPS MATTER

“ With 26 million people, and 167 million acres in Texas, you get the idea that you can’t do it by yourself. You have to have partnerships. That’s why I was so pleased when [SFI] asked me to come and address you and visit with you, because relationships matter, they matter more than anything. So you have to build relationships, you have to build partnerships, you have to have credibility and SFI does that with us.

TOM BOGGUS

State Forester and Director
Texas A&M Forest Service

POSITIVE REPUTATION

“ With 24.7 million acres of forestland, Georgia is a leading supplier of forest-based products in the global marketplace. The Georgia Forestry Commission promotes and supports sustainable forest management practices for forest landowners and responsible procurement for wood users and manufacturers. SFI certification is one tool that underscores Georgia’s positive reputation of sustainable forestry practices and robust forest industry by providing assurances that forest products are grown, harvested, and processed consistent with globally recognized sustainability criteria.

ROBERT FARRIS

Georgia State Forester

LEADER IN FOREST SUSTAINABILITY

“ The North Carolina SFI Implementation Committee is committed to promoting sustainable forestry practices and wood products manufacturing through certification to the Sustainable Forestry Initiative standards. We support the SFI Forest Partners Program in North Carolina to encourage forest landowners and mill operators in our state to certify to the SFI standards. We promote compliance to Forestry Best Management Practices, education of forest landowners and others about sound forestry practices, and training of logging professionals in accordance with the SFI standards. Through this effort we will continue to demonstrate to the domestic and global marketplace that North Carolina is a leader in forest sustainability.

JIM DURHAM

Past Chair
NC SFI Implementation Committee

LONG-TERM SUCCESS

“ Sustainable management of our natural resources contributes to the long-term success of South Carolina’s forestry industry which significantly impacts employment and manufacturing activity. This successful public-private enterprise reinforces our state’s commitment to landowners and timber managers by investing in responsible forest management.

NIKKI HALEY

South Carolina Governor