



SUSTAINABLE FORESTRY INITIATIVE
SFI-00001

SFI FOREST PARTNERS: TENNESSEE



THE ACTIONS WE TAKE TODAY DETERMINE THE FUTURE OF OUR FORESTS

The Sustainable Forestry Initiative (SFI) improves quality of life in Tennessee by ensuring the health and future of forests — because forests affect us all. The SFI Forest Partners® Program strengthens and grows the link between landowners, brand owners and markets. The program is designed to increase certification to SFI standards for forest management, chain of custody and fiber sourcing.



WHY CERTIFY?

- PROOF POINT OF ENVIRONMENTAL LEADERSHIP
- MARKET ACCESS
- CREDIBILITY
- SOCIAL LICENSE TO OPERATE
- COMPETITIVE EDGE
- APPEAL TO INVESTORS
- INTERNATIONAL RECOGNITION
- COMMUNITY & CONSERVATION OUTREACH

FOUNDERS:

Time Inc.

NATIONAL GEOGRAPHIC

MACMILLAN

PEARSON



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“ **The Tennessee Department of Agriculture Division of Forestry** has been directed by our state legislature to conserve, protect and enhance the forest resources of the state. As such, sustainable forest management activities coupled with responsible timber procurement and harvesting practices are held in highest regard by the Division. **In keeping with these guiding principles, the Division of Forestry deems the Sustainable Forestry Initiative’s (SFI) Forest Partners Program to be uniquely committed to the health and vitality of Tennessee’s forest resources through third party certification to SFI Standards.** This commitment encompasses the entire forest products supply system from the forest all the way to the high quality products made from its wood and fiber. Because of this commitment, the benefits of third party certification to the SFI Standards should be investigated by landowners and the forest products industry alike. There is no doubt a vibrant and sustainable forest resources production and manufacturing system is also in the best interest of visitors to and residents of the Volunteer State.”

JERE JETER
State Forester/Asst. Commissioner

SFI FOREST PARTNERS PROGRAM

Four market leaders – Time Inc., the National Geographic Society, Macmillan Publishers and Pearson – founded the SFI Forest Partners Program. The lasting commitment of these market leaders is increasing the source of certified forest products. Certification to SFI standards is helping to safeguard environmental values, support sustainable communities and expand market access.

GROWING THE LINK BETWEEN LANDOWNERS, BRAND OWNERS AND MARKETS

PROVIDING INCENTIVES for smaller and medium sized mills and forest landowners to choose certification to SFI standards.

OVERCOMING BARRIERS to certification with expert, cost-effective solutions.

CONNECTING MARKETS to landowners and mill operators through certification.

TENNESSEE

The forests of Tennessee are as diverse as they are expansive. The unique shape of this state stretches across multiple regions of differing topography, geology, and ecology – each having significant influence on the type and breadth of the forest resource. The forest resource itself is vast and had been expanding over the past several decades. Tennessee’s 14 million acres of forests provide a number of benefits including beauty, wildlife habitat, timber production, recreation, air and water quality, energy conservation, carbon sequestration, enhanced property values, storm water control and natural heritage. Unfortunately, urbanization and development pose threats to this forest expansion and could reverse prior gains.¹ Third party certification to the SFI Standards through the SFI Forest Partners Program is one tool that can help assure the future of Tennessee’s forests.



¹ Referenced from the Tennessee Forest Resource Assessment and Strategy, 2010

“ **The Tennessee Forestry Association proudly supports the Sustainable Forestry Initiative (SFI) and the SFI Forest Partners Program to encourage forest landowners and mill operators in our state to certify to the SFI standards.** In Tennessee and all across North America, SFI program participants promote the practice of sustainable forestry on all lands by funding logger and forester education and encouraging other landowners to manage their forests sustainably. Through our collective efforts we will help ensure abundant and healthy forests for future generations.”

CANDACE DINWIDDIE
Executive Director, Tennessee Forestry Association

WANT TO KNOW MORE?

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www.sfiprogram.org/markets/forest-partners/