

WHAT WE DO

SFI is an independent nonprofit that promotes sustainable forest management, improved forestry practices and responsible purchasing of forest products.

SFI works to ensure healthy forests for generations to come while supporting the people and communities who depend on them.

SFI Standard is the world's largest single forest certification standard and is internationally recognized by PEFC.



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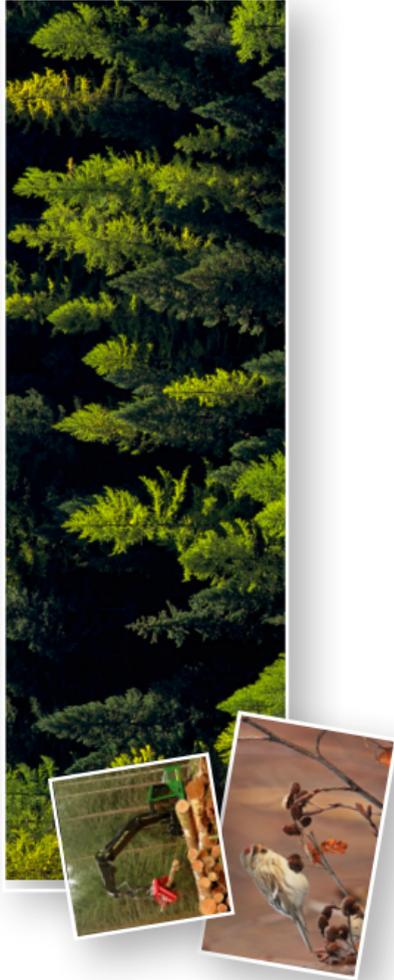
Learn More:
www.sfiprogram.org



SFI is more than a standard



*We're as diverse
as the forest*



HOW WE DO IT

Rigorous

The SFI Standard is science-based and tough – 115 indicators developed by professional foresters, conservation and social groups, academia and scientists.

Inclusive

SFI is governed by an independent Board of Directors that has equal representation from environmental, economic and social organizations.

Independent

Certification to the SFI Standard is conducted by independent third-party auditors.

Leadership

70% of all certified forests in North America is certified to the SFI Standard or a standard SFI recognizes.

Conservation

The SFI Standard requires protection of wildlife habitat, biodiversity, water quality and soil quality in our forests.

WHAT MAKES SFI DIFFERENT: More Than a Standard

SFI goes beyond forest certification:

With 245 certified sourcing certificates SFI promotes responsible procurement of forest products and responsible management on uncertified lands.

SFI partners: Works closely with Forest Partners — National Geographic Society, Time Inc., Pearson and Macmillan — to grow certification across the supply chain.

SFI works in communities: 35 local SFI Implementation Committees work every day with diverse stakeholders to improve forest management.

SFI supports conservation grants:

Since 2010 SFI has supported more than 40 grants with over 150 partners totaling \$4.8 million for conservation research and best practices.

SFI requires training and education:

Since 1995, more than 140,000 loggers have received training through SFI-supported programs.

SFI reforests: SFI requires prompt reforestation after final harvest to ensure long-term forest productivity, carbon storage and conservation of forest resources.

SFI invests in research: Nearly \$1.4 billion invested in research by SFI program participants since 1995.

SFI is growing: In 2012, SFI had over 6,000 label requests compared to only 50 in all of 2007. Today, 240 million acres of forestlands are certified to SFI compared to 140 million acres in 2007.

