Season's Greetings

SFI's science-based standard was developed to promote sustainable forest management in North America. The SFI forest standard includes measures to protect water quality, biodiversity, wildlife habitat, species at risk and Forests with Exceptional Conservation Value — and calls for prompt reforestation of harvested areas.

**www.sfiprogram.org**

SUSTAINABLE FORESTRY INITIATIVE

Certified Chain of Custody
Promoting Sustainable Forestry
www.sfiprogram.org
SFI-XXXXX

SAMPLE

PHOTO: COMMON REDPOLL , NEW BRUNSWICK, CANADA © PHIL RIEBEL 2013
**PRINTED IN CANADA**