



SUSTAINABLE FORESTRY INITIATIVE

MINUTES OF THE

Sustainable Forestry Initiative, Inc.

SFI Implementation Committee – Fall Meeting

Eastern Regional Breakout

Submitted to Counsel 10/26/2016 ; Approved by Counsel 10/26/2016 ;
Submitted to Eastern SFI Implementation Committees 11/17/2016

This document will serve as the record of the proceedings of the September 28, 2016 meeting of the Sustainable Forestry Initiative, Inc. (SFI Inc.) Eastern SFI Implementation Committees.

Draft Minutes –September 28, 2016 - Eastern SFI Implementation Committees

ACTION #	Action Item Description	Responsible	Deliver by:
#01-Sept-2016-Eastern SICs	The Eastern SIC will reach out to Jason Metnick for resources to promote the LEED ACP.	SIC Coordinators and Jason Metnick	December 31, 2016
#02 -Sept-2016-Eastern SICs	Eastern SICs will work with SFI Staff to explore a SIC based CoC Group certificate. This should serve as a pilot project that other SIC's could use.	SIC Coordinators	December 31, 2016

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PARTICIPANTS

	Committee members	Company		SFI Inc. Staff	Title
1.	Neil Sampson	Vision Forestry, MD and DE SIC	9.	Jason Metnick	Senior VP, Customer Affairs
2.	Tony Lyons	Catalyst Paper, ME and NH SIC	10.	Rocco Saracina	Conservation Coordinator
3.	Jasen Stock	New Hampshire SIC			
4.	John Bartow	ESFPA, NY SIC			
5.	Christopher “Kip” Nichols	Seven Islands Land Co, ME SIC			
6.	David Griswold (Chair)	Verso Corporation, Maine SIC			
7.	David Brabham	Georgia Pacific			
8.	Pat Sirois	Maine SIC			

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AGENDA ITEM	DISCUSSION	ACTION ITEM
<p>Community Outreach</p>	<ul style="list-style-type: none"> • Over the last year, Eastern SIC's have engaged with a variety of partners. A few examples have been: • Maine Tree Foundation – numerous projects including PLT programs, Other teacher training on industrial lands • Habitat for Humanity – Home builds, use of certified products • Fisheries improvement network – Improving water crossing BMP's to facilitate fish passage and ensure water quality • Three pillars of community engagement: Outreach, the training, adding value • Efforts have resulted in partnerships with various organizations and agencies. However, there is a distinction between "organizations" and "communities." • In NY there is an absence of SFI or FSC certified mills. Meaning community benefits could be achieved if outreach was successful with smaller landowners, to demonstrate how certification can connect them with • NH SIC is engaged several outreach efforts. Both internal and external: • Internal efforts – Working with consulting foresters to motivate them to promote certifications, Engagement in logger training and Current ATFS participants • External efforts – help landowners become ATFS certified and conduct outreach to local universities. The SIC helped the Colby-Sawyer College University become ATFS certified, students helped and participated in the process, so it served as a learning opportunity. Also conducted Town Forests outreach to motivate ATFS (which is a better fit that SFI for Town Forests). • MD and DE SIC – more talk than action on community efforts. There have been discussions on biomass and energy. • There are many craft breweries in the east. Is there an opportunity to engage these and other beverage brands that require quality water, and increasingly demand sustainability assurances? • The University of Maine is in the process of certifying their forest. • Tribal engagement has been difficult in Maine, but perhaps they have not been invited to the table. 	
<p>LEED SFI ACP Update</p>	<ul style="list-style-type: none"> • SFI would like SIC's to help motivate the use of the LEED ACP. We need to demonstrate to USGBC that the ACP is worth integrating more formally. To do that we need to engage architects and LEED Chapters at the local level to start using the ACP. Some examples include Lunch and Learns, or doing building tours, or speaking at architecture schools. • SFI has a variety of resources to help makes this happens, including slides and printed materials. SFI Staff is happy to work with SIC members interested in doing this outreach. <p>ACTION: The Eastern SIC will reach out to Jason Metnick for resources to promote the LEED ACP.</p>	<p>#01-Sept-2016-</p>

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AGENDA ITEM	DISCUSSION	ACTION ITEM
		Eastern SICs
Chain of Custody	<ul style="list-style-type: none"> • Maine is considering the idea of developing a CoC group that would be managed by the SIC for print shops in Maine and other states in the region. • There was support from other eastern SIC's on this approach. The Eastern SICs are interested in engaging a consultant to explore this project further <p>ACTION: Eastern SIC will work with SFI Staff to explore a SIC based CoC Group certificate. This should serve as a pilot project that other SIC's could use.</p>	#02-Sept-2016- Eastern SICs
Logger Training	<ul style="list-style-type: none"> • One aspect that is changing is the technology – which might highlight the importance of continuing education • Management and Logging look different today than it did 20 years ago. • Also, there is fatigue. Many loggers became trained a long time ago. They are tired of training and losing time and pay to stay current. They are tired of field inspections. They don't always see the value. • Perhaps there are ways to make some training and continuing education easier, such as online programs. • For the aspects of logger training that can't be done online. In NH workshops can be interesting, but they present a similar problem – when you meet your work quota at Friday afternoon you don't want to go to the workshop. • One idea is hosting lunch workshops at a mill. The loggers bring in a load of logs, and get fed lunch and participate in a workshop. • We also see some loggers are tired of topics like ecology and want to hear more about business practices, forest productivity, and other aspects of the business that may positively impact their bottom line. 	