



FOR IMMEDIATE RELEASE
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Contact: Sue McMillan, SFI Director, Marketing
250 508-8323

Comet School Supplies Earns 1,000th SFI Chain-of-Custody Certificate

WASHINGTON – The Sustainable Forestry Initiative® (SFI®) has marked another milestone as Comet School Supplies of Palestine, Texas, earned the 1,000th SFI chain-of-custody certificate.

“SFI chain-of-custody certification began five years ago – we have 1,000 certificates at close to 2,500 certified locations and are adding more every day,” SFI President and CEO Kathy Abusow said today. “Comet School Supplies joins companies of all sizes from countries around the world who value SFI certification as a sign of their commitment to responsible forest management.”

“SFI chain-of-custody tells our customers they are buying school supplies made with fiber from forests that are managed responsibly to meet today’s needs, and those of future generations,” said Ray Britton, President of Comet School Supplies.

More than 180 million acres/74 million hectares are certified to the SFI forest standard across North America, making it the largest single forest standard in the world. SFI chain-of-custody certification tracks wood fiber through the different stages of production, and tells buyers the percentage of fiber from certified forests, certified sourcing and/or post-consumer recycled content.

Recent enhancements to SFI on-product labels have strengthened the link between the claim on the labels and definitions in the SFI 2010-2014 Standard, making it easier for consumers to make informed decisions. SFI Inc. also introduced a unique label identification number in 2011 to facilitate the tracking of label users.

The SFI chain-of-custody label is used by a wide range of organizations in 23 countries – from small printers and lumberyards to international entities. Buyers can find SFI-certified products through an on-line SFI Certification Database (www.sfiprogram.org/find-sfi-forest-products) that provides searchable information on all certificates for SFI forest management, chain-of-custody and certified sourcing standards.

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About SFI Inc. (www.sfiprogram.org)

SFI Inc. is an independent 501(c)(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the internationally recognized Sustainable Forestry Initiative (SFI) program. Across North America, more than 180 million acres/74 million hectares are certified to the SFI forest management standard, making it the largest single forest standard in the world. SFI chain-of-custody certification tells buyers the percentage of fiber from certified forests, certified sourcing and/or post-consumer recycled content. The SFI program’s unique fiber sourcing requirements promote responsible forest management on all suppliers’ lands. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

About Comet School Supplies Inc. (www.cometschoolsupplies.com)

Comet School Supplies of Palestine, Texas, manufactures paper products for the educational marketplace. It has been in the business of serving college bookstores and educational distributors throughout the United States since 1986. Through lawpapers.com, Comet also provides an extensive line of law products directly to law professionals.