



SUSTAINABLE FORESTRY INITIATIVE

Good for you. Good for our forests.SM

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**PERFORMANCE OFFICE PAPERS SHOWS ENVIRONMENTAL
LEADERSHIP WITH SFI CHAIN-OF-CUSTODY CERTIFICATION**

LAKEVILLE, Minnesota – As part of a broad commitment to corporate responsibility, Performance Office Papers, an independent converter of office papers, announced today it has achieved certification to the independent Sustainability Forestry Initiative[®] (SFI[®]) chain-of-custody standard at its Lakeville facility.

“At Performance Office Papers we have a strong commitment to the environment, and so do our customers,” said Russ DeFauw, President. “SFI chain-of-custody certification plays a critical role in our environmental policy, and empowers our customers to make an educated environmental choice about the paper products they buy.”

With more than 160 million acres certified across North America, the non-profit SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value. Through SFI chain-of-custody certification, companies must have a tracking system in place so they can tell customers the amount of certified, uncertified and recycled content in the forest products they buy, use or sell.

“At a time when just 10 percent of the world’s forests are independently certified, Performance Office Papers joins a growing community of companies, landowners, and social and environmental organizations who have demonstrated their environmental commitment and leadership by achieving SFI certification,” said SFI Inc. President and CEO Kathy Abusow.

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In addition to its SFI chain-of-custody certification, Performance Office Papers also has a Programme for the Endorsement of Forest Certification schemes (PEFC) chain of custody, which means it can use fiber from any PEFC-endorsed forest standard. PEFC is the world's largest forest certification umbrella organization endorsing national and/or regional forest certification standards that meet its rigorous sustainable forest management criteria.

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About Performance Office Papers

Performance Office Papers (www.perfpapers.com) manufactures and distributes specialty pre-punched and pre-perforated cut sheets designed for flawless operation in high-speed digital production printers, office copiers and small offset presses. Operating from a 160,000-square-foot facility in Lakeville, Minnesota, Performance Office Papers distributes coast to coast through an extensive network of merchants and dealers.

About SFI Inc.

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program (www.sfiprogram.org), which is internationally recognized and among the largest in the world. It is one of the fastest-growing forest certification programs with over 160 million acres (65 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification schemes, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.