



FOR IMMEDIATE RELEASE  
August 13, 2009

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### **SFI SUPPORTS HABITAT HOME FOR ALDERVILLE FIRST NATION**

**ALDERVILLE, Ontario** – Sustainable Forestry Initiative® (SFI®) program participants will donate products from well-managed forests and help build the first Habitat for Humanity home in a First Nation community in Canada.

Louisiana Pacific Corporation and Norbord Inc. are providing engineered wood products and OSB for the home in Alderville, northeast of Toronto, being built through a partnership involving Habitat for Humanity Northumberland, the Alderville First Nation and Canada Mortgage and Housing Corporation (CMHC).

“We are fortunate to have so many groups participating in this historic project,” Kim Lauder, Executive Director, Habitat for Humanity Northumberland, said today. “The Alderville First Nation has generously donated land within their community. We appreciate all the support, generosity and participation the community and businesses have demonstrated. This project has been made possible by the contributions from CMHC, RBC, SFI and Habitat for Humanity Canada – it means we can build a wonderful sustainable home this summer.”

“We are very pleased to establish partnerships like these with businesses and the community because it allows us to create an affordable home for an Alderville First Nation family,” said Chief James Marsden of Alderville First Nation. “Partnering with SFI also allows us to reinforce our respect for land and forests.”

The independent non-profit SFI forest certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management. The SFI program will be represented Aug. 14 at the first Build Day, which will involve the Alderville community.

“Our partnerships with Habitat for Humanity capture the community spirit of the SFI program perfectly, and Alderville is our second project with Aboriginal partners – we are also supporting Habitat homes in Winnipeg involving the Manitoba Métis Federation,” said SFI President and CEO Kathy Abusow. “SFI and its participants have contributed hundreds of volunteer hours and thousands of dollars of products for Habitat projects in Minnesota, Maine, Tennessee, Manitoba, and now Ontario.”



### **About Habitat for Humanity Northumberland**

Habitat for Humanity Northumberland ([www.habitatnorthumberland.ca](http://www.habitatnorthumberland.ca)) is a community-based, non-profit, faith-based organization working for a world where everyone has a safe and decent place to live. Its mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. Since its inception in 1998, Habitat for Humanity Northumberland has completed more than 26 homes across Northumberland County including Cobourg, Port Hope, Brighton and Warkworth.

### **About Alderville First Nation**

Alderville First Nation ([www.aldervillefirstnation.ca](http://www.aldervillefirstnation.ca)), a thriving First Nations community northeast of Toronto, is rich in heritage and native culture. It has been home to the (Mississauga) Anishinabeg of the Ojibway Nation since the mid-1830s. Approximately 300 members that live in Alderville, and more than 650 additional members live outside of Alderville.

### **About SFI Inc.**

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program ([www.sfiprogram.org](http://www.sfiprogram.org)), which is internationally recognized and among the largest in the world. It is one of the fastest-growing forest certification programs with more than 70 million hectares (more than 175 million acres) of SFI-certified forests across North America. The SFI Standard also includes unique fibre sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which is used to tell buyers how much certified fibre is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification schemes, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.