



SUSTAINABLE FORESTRY INITIATIVE

*Good for you. Good for our forests.™*

FOR IMMEDIATE RELEASE  
Sept. 25, 2008

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### **SMEAD RECEIVES PRESIDENT'S AWARD FROM SFI**

MINNEAPOLIS – Smead Manufacturing Company, a worldwide leader in office filing products and records management systems, has been recognized for its efforts in supporting sustainable forest management by promoting its Sustainable Forestry Initiative® Inc. (SFI®) certification.

Mr. Casey Avent, Director of Supply Chain for Smead, accepted an SFI President's Award today. Smead backs its SFI fiber sourcing certification with co-branding activities, such as website materials, decals for retail stores, consumer brochures and tradeshow materials, which raise consumer awareness of the value of SFI certification. Smead offers thousands of organizational products, and has more than 1,500 employees across North America.

"Smead was the first manufacturer of filing products to achieve SFI fiber sourcing certification," SFI Inc. President and CEO Kathy Abusow said. "The company uses the SFI label on its products, on its shipping cartons, in its advertising and web marketing, and makes sure large office supply stores recognize the many market and environmental benefits our comprehensive standard can deliver."

"The SFI program provides rigorous environmental standards and performance measures," Avent said. "In a world that needs careful management for future generations, we all need to make the right choices to keep our offices organized, and our environment healthy – and choosing SFI-certified products is the right choice."

Smead was one of five companies honored with an SFI President's award at the SFI Inc. annual conference in Minneapolis. Harden Furniture Inc., JELD-WEN Windows and Doors, National Envelope and Sierra Pacific Industries were also recognized for their work in supporting SFI Inc. and forest certification.

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"The strength of the SFI program is our comprehensive forest, chain-of-custody and fiber sourcing certification, and support from companies like Smead that recognize the value of third-party certification to meet their environmental, social and customer service goals," Abusow said.

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### **About SFI Inc.**

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program ([www.sfiprogram.org](http://www.sfiprogram.org)), that is internationally recognized and among the largest in the world. It is one of the fastest growing forest certification programs with 150 million acres (60 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

### **About Smead**

Smead Manufacturing Company, a leader in office filing products and records management systems, was established in 1906 in Hastings, Minn. Smead is a privately held, certified Women's Business Enterprise (WBE) offering thousands of organizational products for use in the home or office. For more information on Smead's high-quality organizational products, including hundreds of environmentally friendly products made from SFI-certified materials, visit [www.smead.com](http://www.smead.com). To find your personal organizing style, visit Smead Organomics at [www.smead.com/MyOrganomics](http://www.smead.com/MyOrganomics).