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## FOR IMMEDIATE RELEASE

### **Standard Register is 100<sup>TH</sup> printer to achieve SFI<sup>®</sup> Certification**

*The Sustainable Forestry Initiative<sup>®</sup> (SFI Inc.) is one of the world's largest forest certification systems that provides measures for environmental responsibility for the forest products sector*

**Arlington, Va. and Dayton, Ohio** – March 25, 2008 – The Sustainable Forestry Initiative (SFI) program reached a significant milestone in its mission to promote responsible forest management today as it awarded its 100<sup>th</sup> chain-of-custody certification for printers to Standard Register (NYSE: SR), a leading document services provider, at its plant in Salisbury, Md.

“We are proud to welcome Standard Register to the SFI program and are especially pleased that we begin our relationship by sharing in this milestone,” said SFI Inc. President and CEO Kathy Abusow. “At a time when just 10 percent of the world’s forests are independently certified, Standard Register has taken a leadership role by supporting global efforts to improve forest practices.”

With over 152 million acres (62 million hectares) certified across North America, the SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests of exceptional conservation value. Chain-of-custody certification means a company has a tracking system in place that identifies the amount of certified, uncertified and recycled content in the forest products it buys, uses or sells.

“Standard Register has a strong commitment to the environment, as do our customers,” said Tom Furey, vice president and general manager for Standard Register. “SFI certification confirms that our customers are making an educated, environmental choice about the products they buy.”

By achieving SFI certification, Standard Register joins a growing community of companies, land-owners, and social and environmental organizations all committed to improving forest practices on a global scale. In 2007, the SFI program experienced record growth, including a 750 percent increase in locations with SFI chain-of-custody certification that can track products from certified forests. Today, SFI has 147 chain-of-custody certifications at 468 certified locations.

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#### About Standard Register

Standard Register is a premier document services provider, trusted by companies to manage the critical documents they need to thrive in today's competitive climate. Employing nearly a century of industry expertise, Lean Six Sigma methodologies and leading technologies, the company helps organizations increase efficiency, reduce costs, mitigate risks, grow revenue and meet the challenges of a changing business landscape. It offers document and label solutions, technology solutions, consulting and print supply chain services to help clients manage documents across their enterprises. More information is available at [www.standardregister.com](http://www.standardregister.com).

#### About SFI Inc.

SFI Inc. is a 501c(3) non-profit organization and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program. SFI Inc. directs all elements of the Sustainable Forestry Initiative program including the SFI Standard, chain-of-custody certification, labeling and marketing. SFI Inc. is overseen by a three-chamber Board of Directors representing social, environmental and economic sectors.

For more information about the SFI program, visit [www.sfiprogram.org](http://www.sfiprogram.org)

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