



SFI[®] MONTHLY

..... APRIL 2007

NEW SFI CHAIN-OF-CUSTODY CERTIFICATES:

JELD-WEN, Inc.
International Forest Products Limited (Interfor)

NEW SFI PROGRAM PARTICIPANTS:

Black Bear Forest, Inc.
Bluefield Timber LLC
Forest Investment Associates
GMO Threshold Timber Corporation
GMO Threshold Timber Corporation – Michigan
Resource Management Service, LLC

ACRES ENROLLED IN THE SFI PROGRAM

133 Million Acres

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2007 SFI Annual Conference to "Go Zero"

THIS YEAR, SFI, Inc. has teamed up with The Conservation Fund (TCF) to make the 2007 SFI Annual Conference Go Zero. TCF's Go Zero program measures carbon emissions from conference functions and offsets them by planting trees. Based on an estimated conference attendance, TCF calculated an estimated tonnage of carbon produced by attendee travel, hotel functions, and other associated activities. TCF estimated the 2007 SFI Annual Conference will release nearly 1500 tons of carbon into the atmosphere; translating into approximately 1000 new trees planted in the United States. TCF will work with US national parks and reserves to permanently plant native trees to offset carbon emissions. On average, each

tree planted as part of TCF's Carbon Zero program sequesters approximately 1.33 tons of CO2 equivalent over a 70-year period.

SFI, Inc. is proud of the environmental stewardship activities implemented everyday by all SFI Program Participants. We hope this effort shows one of the many ways SFI, Inc. is committed to doing our part to protect the environment. To learn more about how you or your organization can Go Zero, visit <http://www.conservationfund.org/gozero>. To learn how to sponsor the 2007 SFI Annual Conference Go Zero effort, or many of the other sponsorship opportunities, please contact Heather Tarpley at 202.463.2453. For more information, contact Allison Welde.

SFI Program Recognized by UK

THE UK GOVERNMENT recently released the "Code for Sustainable Homes – Technical Guide." The guide was produced by the BREEAM Centre at the Building Research Establishment in conjunction with the Department of Communities and Local Government within the UK government. This guide will assist home builders build sustainable homes and minimize their associated environmental impacts by setting the requirements for the code. The SFI program is recognized in the code as being a

Tier 1, or a legal and responsible sourcing, certification scheme. By using SFI program participants' chain of custody certified products, a sustainable home builder will receive a maximum of 3 points based on the use of materials from this "rigorous certification scheme." To learn more about the code, visit <http://www.communities.gov.uk/index.asp?id=1506120>. For more information, please contact Jason Metnick.

NCSU Studies Forest Certification Impacts

RESEARCHERS at North Carolina State University (NCSU) are studying how forest certification has changed forest, environmental, economic, and social practices throughout the Americas. As part of this research, SFI and FSC certified participants will be surveyed to assess how certification has changed practices and impacted operations. This research will make an important contribution to a growing body of objective, science-based forest certi-

fication knowledge. Results will identify successes and compare results between major forest certification systems. All SFI program participants are urged to participate in this voluntary survey; answers are confidential and will only be released in summary form. The NCSU survey is being conducted by Dr. Fred Cabbage and Dr. Susan Moore. For more information, please contact Jay Farrell.

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Jay manages field-oriented efforts that protect SFI integrity and promote SFI Standard conformance. He provides guidance and support to SFI Implementation Committees (SICs) to deliver local training, outreach, and inconsistent practices monitoring programs that enhance sustainable forestry practices and SFI recognition. This includes documenting and communicating progress through annual SIC awards and reports.
- **JASON METNICK, ext. 23**
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Jason manages all aspects of the SFI and PEFC licensing, labeling and chain of custody programs. He is also the contact for the SFI annual survey forms and ensuring SFI is recognized in green building standards.
- **ALLISON WELDE, ext. 24**
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Allison is the principle liaison with conservation and social interest organizations that work on forest certification and conservation issues. She works with existing SFI Program supporters and engages new organizations to support SFI. Currently, Allison is also the US PEFC National Secretary and the main contact for PEFC in the US.
- **AMY DOTY, ext. 21**
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Amy manages the SFI Inc headquarters office and is the main contact for general inquiries and publication requests. She also organizes all SFI events such as meetings, workshops and the SFI Annual Conference and is staff liaison on all marketing and communication efforts.

TNC President Praises SFI Program

STEVE MCCORMICK, President of The Nature Conservancy (TNC), and past member of the SFI, Inc. Board of Directors, praised the SFI Program in a recent letter to SFI, Inc. In his letter, McCormick thanks the SFI, Inc. staff and fellow board members for their dedication and commitment to the program. He also states, the SFI Program is the “broadest mechanism we have at our disposal to reach out and positively impact the management practices of nonindustrial landowners.” Although Mr. McCormick’s role on the

SFI, Inc. Board of Directors is completed, TNC’s engagement with the program will continue through various roles, including participation in the State Implementation Committees, on-the-ground assistance to participants, and the pursuit of SFI certification on TNC purchased lands from International Paper Co. SFI, Inc. staff would like to thank Mr. McCormick for his words of encouragement and service on the Board of Directors. To read the entire letter, visit www.sfiiprogram.org.

Minnesota SIC Recognizes Logger of the Year

THE MINNESOTA SFI Implementation Committee (SIC) recognized Tom McCabe, Jr. with the 2007 Logger of the Year award. This achievement, announced in a press release dated April 17th, recognizes exemplary work in timber harvest and management in Minnesota’s forests.

By receiving this award, McCabe Forest Products is recognized for its adherence to safe and professional operation in addition to its commitment to ethical, environmentally sensitive, and aesthetically appropriate harvesting practices.

“Tom has shown leadership in this state, and is a very valuable asset to the forest products industry in Minnesota”, said SFI® Implementation Committee Chair and Boise Forester Terry Worthman.

McCabe is currently president of the MN Timber Producers Association. He is also one of twenty-five loggers in Minnesota that were recognized by Governor Pawlenty for achieving Minnesota Master Logger Certification Status in January of this year. McCabe has also served as chair for the Minnesota Logger Education Program, served on a committee that has developed biomass harvest guidelines and has conducted timber harvests in cooperation with the University of Minnesota research projects.

Minnesota Logger Education Program Executive Director Dave Chura stated “Tom is a conscientious logger who is dedicated to



Tom McCabe, Jr. (left) receives the 2007 Logger of the Year award from MN SIC Coordinator Tim O'Hara (right).

the practice of good forest management. He works closely with private landowners to ensure their forest management objectives are met.”

The SFI Implementation Committee represents the SFI Program that guides forest management activities of forest products companies in Minnesota. The objective of the award is to recognize performance of outstanding independent logging contractors, as well as to increase the visibility of competent professional logging contractors within the forestry community in Minnesota.

McCabe was nominated for this award by Louisiana Pacific and the Two Harbors Chamber of Commerce.

Submitted by Tim O'Hara, Minnesota SIC.

For more information, please contact Jay Farrell.

SIC SPOTLIGHT: QUEBEC GREEN BUILDING LEADERSHIP

On March 20th and 21st, the Quebec Wood Export Bureau organized a seminar in Rimouski, Quebec. Green construction and chain of custody standards for certified wood products were at the heart of the discussions. The Quebec SIC was there to make sure that the SFI program was part of the dialogue.

Many presentations touched on the Canadian and American LEED (Leadership in Energy and Environmental Design) Green Building Rating Systems. Although architects had high praises for wood products, their actual ratings within LEED weren't too impressive. And to the great dismay of the Quebec SIC, when certified wood products were brought up SFI certification was not mentioned.

Construction professionals from various backgrounds spoke of other internationally recognized certification systems, but had no idea that the SFI program was endorsed by PEFC and could stand up to any other sustainable forestry standard.

To help remedy the situation, the Quebec SIC had an information booth and made it its mission to approach as many participants as possible during these two days. Promotion of the SFI Standard and the latest moves by SFI, Inc. were discussed at large. In light of this, the Quebec SIC Chair, Caroline Couture, invites every SIC to take an active part and to double their efforts when it comes to the promotion and recognition of the SFI Standard on local, regional and national fronts. Every step forward is a winning step.

Submitted by Caroline Couture (Chair) and Nadia Zenadocchio, Quebec SIC

For more information please contact Jay Farrell.



Quebec SIC members promote the SFI program at the Quebec Wood Export Bureau green building seminar in Rimouski, Quebec.

2007 ForestLeadership Conference to Address Sustainability

ON MAY 9TH, the 2007 ForestLeadership Conference will address sustainability issues facing the North American forest and paper sectors. Through many prominent speakers, the conference and panel discussions will follow the theme of "Sustainability for Success." SFI, Inc.'s President, Bill Banzhaf, along with Hamish Kimmins, PhD, Professor of Forest Ecology, University of British Columbia, will discuss Sustainability Challenges in North America. Other speakers include: Carlton Owen, CEO of the US Endowment for Forestry & Communities; Tom Katzenmeyer, Senior VP of Limited Brands/Victoria's Secret; and John Innes, PhD, Professor of Sustainable Forestry,

University of British Columbia and member of the SFI, Inc. Board of Directors.

Pre- and post-conference workshops will address many issues facing the forest and paper sectors, including ecosystem-based management, forest certification and audit-



ing, responsible paper and wood procurement, and carbon management. These workshops will be held on May 8 and 10. To learn more about the conference, and for registration information, please visit www.ForestLeadership.com. For more information, contact Jason Metnick.

SFI Promoted at NAHB National Green Building Conference

SFI, INC. STAFF promoted the SFI program at the National Association of Home Builders (NAHB) Green Building Conference in St. Louis, Missouri March 25-27, 2007. Hundreds attended the conference and visited the SFI booth; all had a professional interest in green building. A survey of NAHB members indicated that more than half will be involved in green building this year. The NAHB Model Green Building Guidelines

recognize SFI certified products, and the NAHB Green Building Conference featured a tour of homes that showcased SFI certified products in use. This was an outstanding opportunity for green building professionals to learn how SFI certification can help meet a rapidly growing demand for green building products. For more information, contact Jay Farrell.

SFI-Certified Products Eligible to "Green" the U.S. Capitol

IN MARCH, Speaker of the House of Representatives Nancy Pelosi (D-CA) and Majority Leader Rep. Steny Hoyer (D-MD) requested the Chief Administrative Officer (CAO) of the U.S. Capitol examine and recommend ways in which to reduce the environmental impacts of operating the U.S. Capitol and House office buildings. The CAO, which oversees daily operations of the Capitol complex, issued its preliminary

report of the "Green the Capitol Initiative" last week. The report recommends that the House of Representatives should adopt sustainable business practices, including purchasing "furnishings containing recycled products or sustainable wood, defined as meeting the Sustainable Forestry Initiative, Forest Stewardship Council, or similar programs." For more information, contact Jason Metnick.