



Great organizations deliver
on **clarity of purpose.**

That same clarity inspires,
informs and infiltrates
everything they do.



Who are you?

What do you do?

Why does it matter?

What is our **core purpose?**

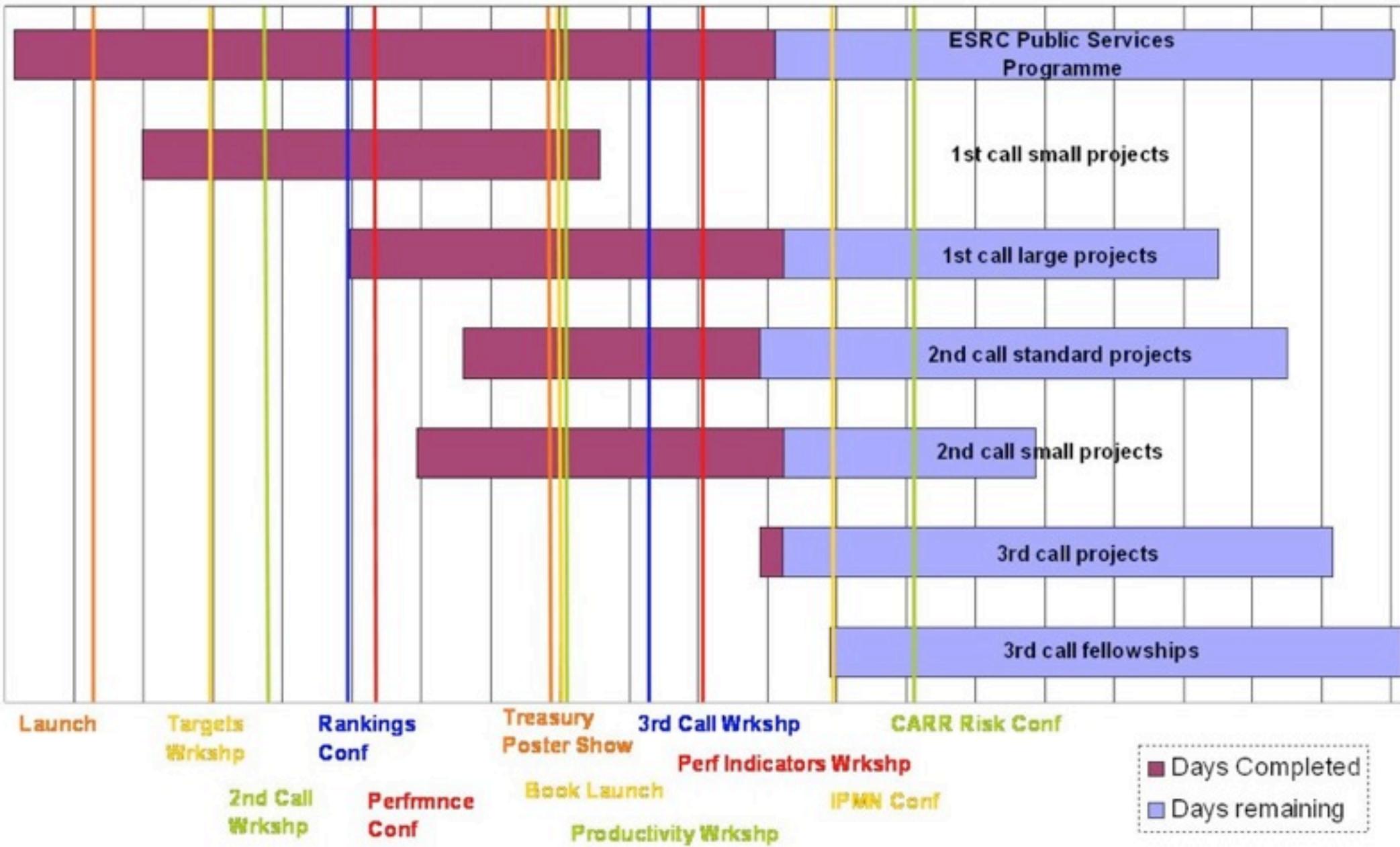
What are my **priorities?**

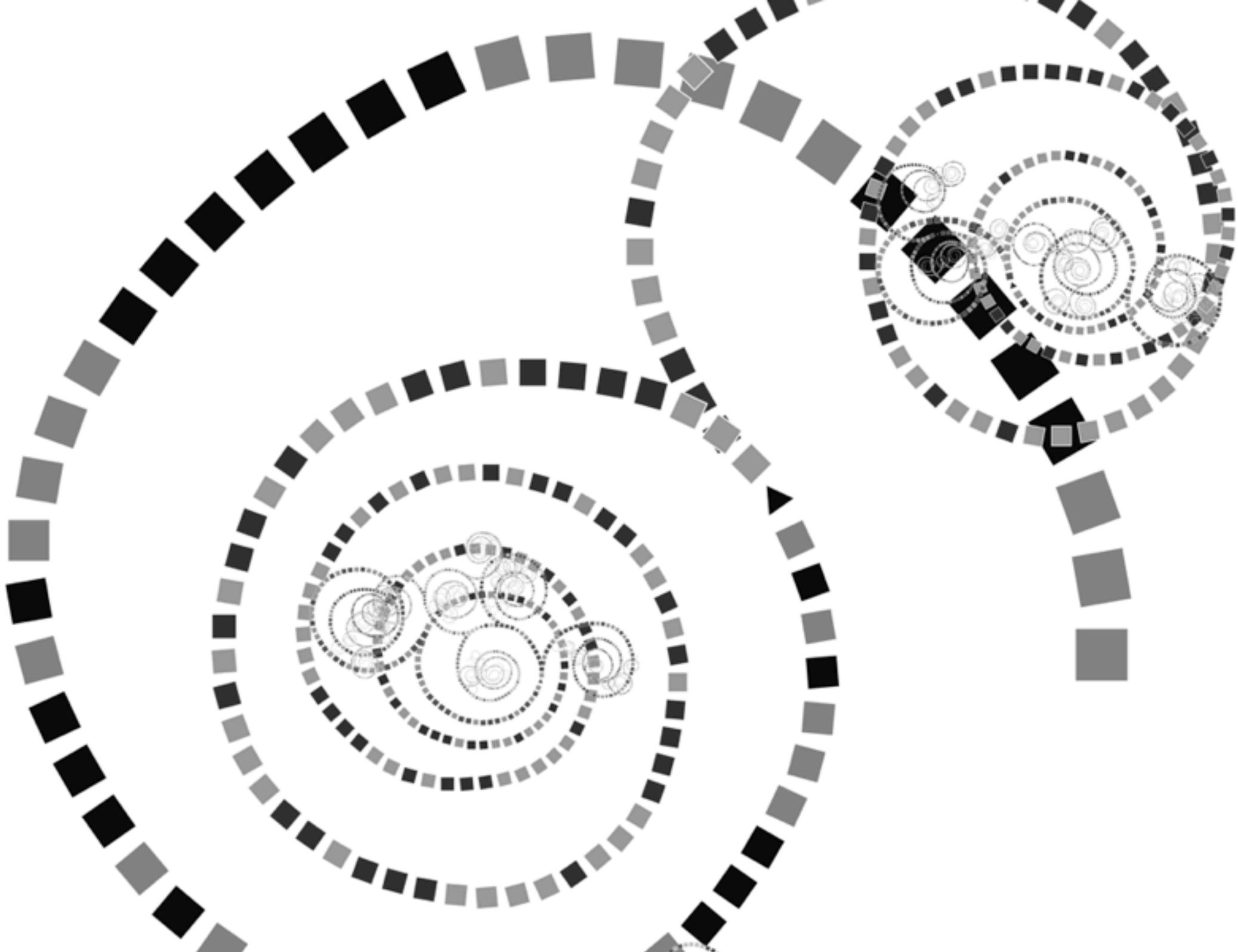
How does my work **contribute?**

11.01.04

11.01.04

Our Timeline: Multiple phases, several components (as of 7/07)





Marin Waldorf School: Mission

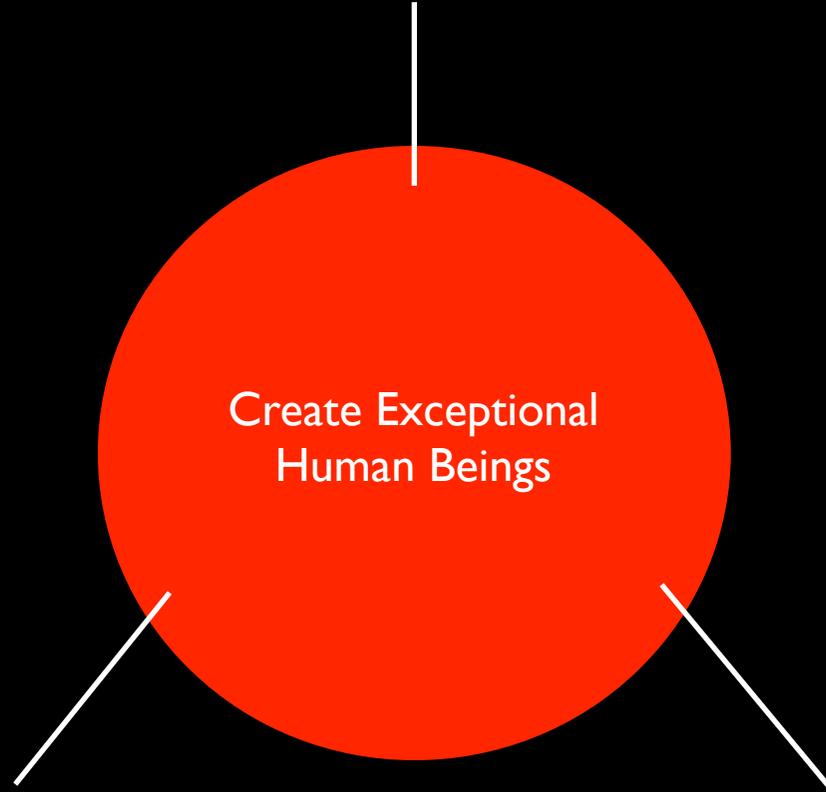
To provide an education that will prepare children to fulfill their highest potential as free human beings energized by a life-long joy for learning. Recognizing the spiritual nature of the human being, we bring into practice the education principles of Rudolf Steiner in a way that reflects their relevance for an every-changing and socially diverse world. Each stage of a children's development is supported by activities that engage the mind, fire an imagination, and strengthen the will in order to develop capacities and skills that can serve an evolving humanity.

Simple

Create Exceptional
Human Beings

Different

Relevant





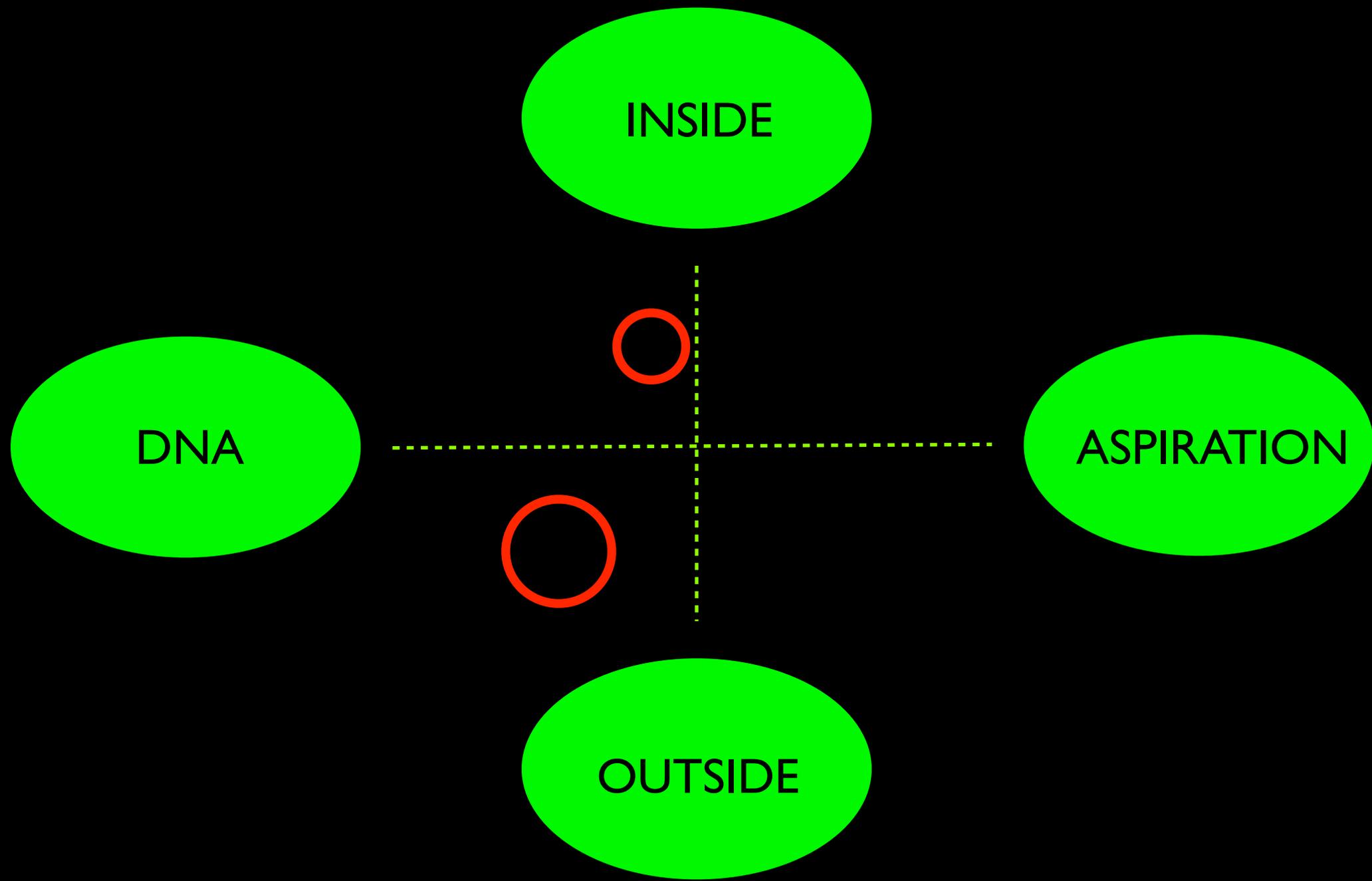


Core

Explore

Connect

Evolve



SOCIAL NORMS

DASHBOARD

ONE PAGE WORKPLANS

STRATEGIC PRIORITIES DOCUMENT

DECISION PRINCIPLES

ONE PAGE | CORE LANGUAGE

BRAND FRAMEWORK

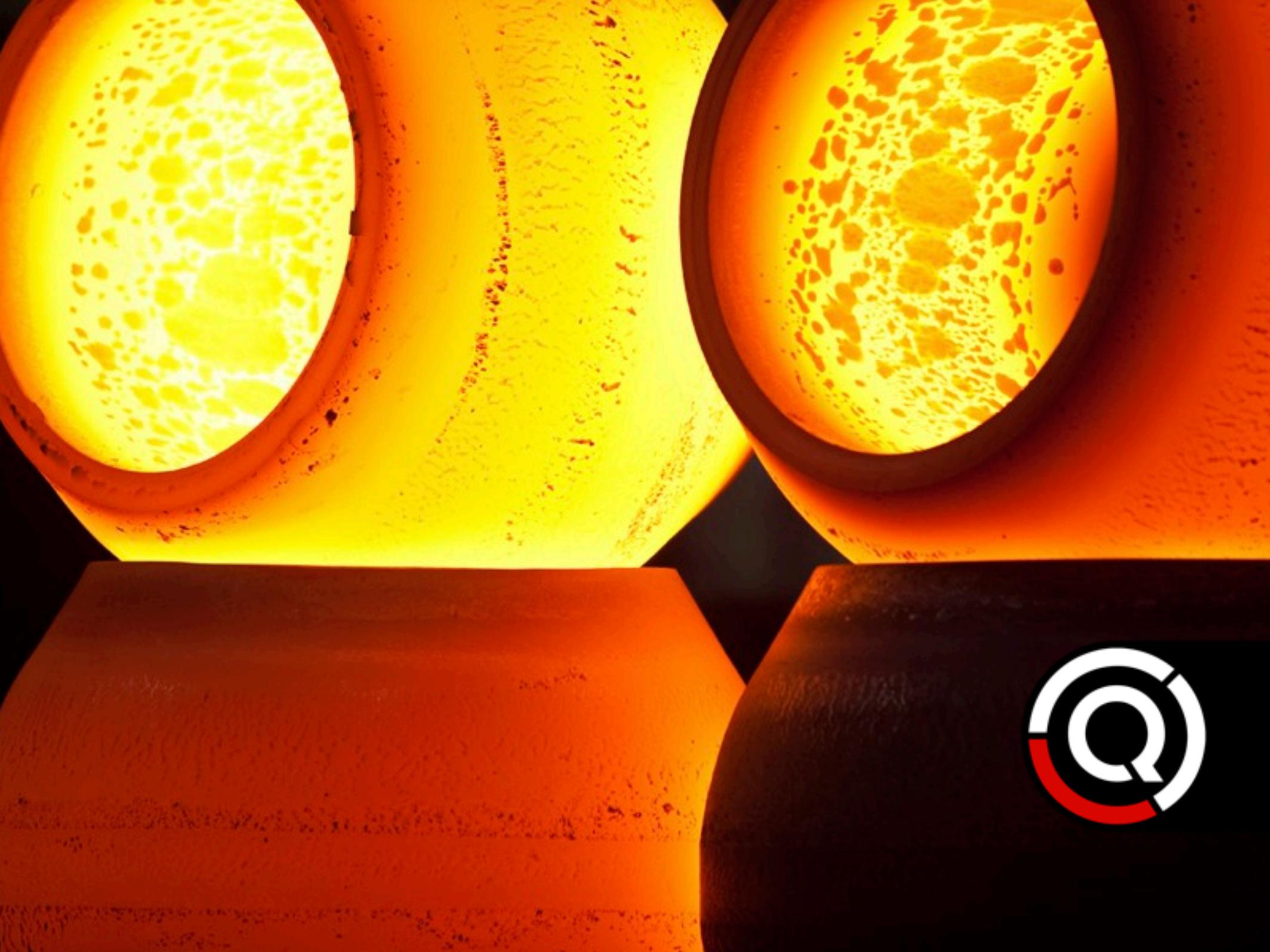
Who are you?

What do you do?

Why does it matter?

How do we take 'the I in
Initiative'?

Beyond Certification



INTEGRITY
COMMUNICATION
RESPECT
EXCELLENCE



Stair
Flavours