



FOR IMMEDIATE RELEASE
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SPICERS PAPER SHOWS ENVIRONMENTAL LEADERSHIP WITH SFI[®] CHAIN-OF-CUSTODY CERTIFICATION

ARLINGTON, VA – As a part of a broad commitment to the corporate social responsibility, Spicers Paper, a leading distributor of printing papers, packaging papers, graphics equipment and supplies, announced today that it has achieved certification to the Sustainable Forestry Initiative[®] (SFI Inc.) across the United States.

“At Spicers Paper we have a strong commitment to the environment, and so do our customers,” said Tom Liotta, corporate and national accounts manager. “SFI[®] chain of custody certification plays a critical role in our environmental policy, and empowers our customers to make an educated environmental choice about the paper products they buy.”

With over 152 million acres certified across North America, the SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests of exceptional conservation value. Chain-of-custody certification means a company has a tracking system in place that identifies the amount of certified, uncertified and recycled content in the forest products it buys, uses or sells.

By achieving SFI certification, Spicers Paper joins a growing community of companies, land-owners, and social and environmental organizations all committed to improving forest practices on a global scale.

Spicers Paper certified locations are San Francisco, Ca; Seattle, WA; St. Louis, MO; Kansas City, MO; St. Paul, MN; Denver, CO; Portland, OR; Phoenix, AZ; Honolulu, HI; Salt Lake City, UT; Los Angeles, CA; and Las Vegas, NV.

“Demand for products from well-managed forests is increasing worldwide and with today’s announcement, Spicers Paper joins a growing number of companies that are demonstrating their environmental commitment through certification to the SFI program,” said SFI Inc. President and CEO Kathy Abusow. “At a time when just 10 per cent of the world’s forests are independently certified, Spicers Paper has taken a leadership role by supporting global efforts to improve forest practices.”

“Chain of custody certification means we will be able to service the increasing market demand for environmentally-friendly products which is good for our business and good for our forests,” said Liotta.

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Spicers Paper is part of the PaperlinX Group (PaperlinX) headquartered in Melbourne, Australia. PaperlinX is a world leader in global distribution throughout Australia, Europe, and North America. Compliance with the Sustainable Forestry Initiative is an integral part of the PaperlinX global sustainability charter and core operating principal.

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About SFI Inc.

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program (www.sfiprogram.org), a sustainable forestry certification program that is internationally recognized and among the largest in the world. Across North America, 152.6 million acres (61.7 million hectares) are certified to the SFI 2005-2009 Standard, which is based on principles and measures that promote sustainability, including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value. The SFI Standard includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands. SFI Inc. also has chain-of-custody certification, which is used to tell buyers how much certified fiber is in a specific product.

For more information about the SFI program, visit www.sfiprogram.org