



FOR IMMEDIATE RELEASE  
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### **HART GRAPHICS INC. SHOWS ENVIRONMENTAL LEADERSHIP WITH SFI CHAIN-OF-CUSTODY CERTIFICATION**

**KNOXVILLE, TN** - As part of a broad commitment to corporate social responsibility, Hart Graphics Inc. announced today it has achieved certification to the independent Sustainable Forestry Initiative® (SFI®) chain-of-custody standard at its 10228 Technology Dr. Knoxville, TN location.

“At Hart Graphics we have a strong commitment to the environment, and so do our customers,” said John Hart (President). “SFI chain-of-custody certification plays a critical role in our environmental policy, and empowers our customers to make an educated environmental choice about the products they buy.”

“With SFI chain-of-custody certification, Hart Graphics is strengthening our environmental commitment, and helping our customers to source responsible forest products in printing,” said Brent Golden (V.P. Sales).

With more than 160 million acres certified across North America, the SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value. Through SFI chain-of-custody certification, companies must have a tracking system in place so they can tell customers the amount of certified, uncertified and recycled content in the forest products they buy, use or sell.

“At a time when just 10 percent of the world’s forests are independently certified, Hart Graphics joins a growing community of companies, landowners, and social and environmental organizations who have demonstrated their environmental commitment and leadership by achieving SFI certification,” said SFI Inc. President and CEO Kathy Abusow.

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“Chain-of-custody certification means we will be able to service the increasing market demand for forest products from responsible sources, which is good for our business and good for our forests,” said John Hart.

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### **About Hart Graphics Inc.**

Since 1986 Hart Graphics has utilized the latest technologies to help its customers produce high-quality printed materials. State-of-the-art printing, display graphics and production services are offered at its 10228 Technology Dr. location in West Knoxville.

### **About SFI Inc.**

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program ([www.sfiprogram.org](http://www.sfiprogram.org)), which is internationally recognized and among the largest in the world. It is one of the fastest-growing forest certification programs with 160 million acres (65 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification schemes, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.