



FOR IMMEDIATE RELEASE  
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## **Source4 SHOWS ENVIRONMENTAL LEADERSHIP WITH SFI CHAIN-OF-CUSTODY CERTIFICATION For Roanoke, Virginia Print/Production Facility**

**Roanoke, Virginia** – As part of a broad commitment to corporate social responsibility, Dominion Holdings, Inc. dba **Source4**, a national distributor of integrated business and marketing solutions, announced today that it has achieved certification to the Sustainable Forestry Initiative® chain of custody standard for its Roanoke, Virginia commercial print/production facility.

- *“With SFI® chain of custody certification, **Source4** is strengthening our environmental commitment, and helping our customers source responsible forest products,” said Janice Rakes, Director of Marketing.*

With over 160 million acres (65 million hectares) certified across North America, the SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests of exceptional conservation value. Chain-of-custody certification means a company has a tracking system in place that identifies the amount of certified, uncertified and recycled content in the forest products it buys, uses or sells.

By achieving SFI certification, **Source4** joins a growing community of companies, landowners and social and environmental organizations, all committed to improving forest practices on a global scale.

“Demand for products from well-managed forests is increasing worldwide and with today’s announcement, **Source4** joins a growing number of companies that are demonstrating their environmental commitment through certification to the SFI program,” said SFI Inc. President and CEO Kathy Abusow. “At a time when just 10 per cent of the world’s forests are independently certified, **Source4** has taken a leadership role by supporting global efforts to improve forest practices.”

- *“Chain of custody certification means we will be able to service the increasing market demand for environmentally-friendly products which is good for our business and good for our forests,” said Dan Siadak, CEO.*



About Source4:

**Source4**, headquartered in Huntersville, NC, provides a broad range of integrated business and marketing solutions and services to fulfill the operational and marketing needs of our clients. The company's extensive fulfillment and distribution capabilities and ability to provide a wide range of technology solutions allows for the delivery of complete custom solutions for all business needs. Source4 currently maintains four business segments: Print and Marketing Communications, Fulfillment and Distribution Services, Technology Solutions and Document Management.

For more information about Source4, visit our website at [www.source4.com](http://www.source4.com)

About SFI Inc.

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program ([www.sfiprogram.org](http://www.sfiprogram.org)), that is internationally recognized and among the largest in the world. It is one of the fast growing forest certification programs with over 160 million acres (65 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which is used to tell buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

For more information about the SFI program, visit [www.sfiprogram.org](http://www.sfiprogram.org)