

# WASTE NOT WANT NOT



## WORKING TOGETHER TO BENEFIT FUTURE HOMEOWNERS

### OVERVIEW

The Sustainable Forestry Initiative (SFI) and Habitat for Humanity Canada are helping to put a roof over the heads of Canadian families in need with the official signing of a memorandum of mutual support known as Wood 4 Good. The program encourages local home building through SFI's grassroots network, increases awareness of sourcing wood and paper supplies certified to the SFI standards, and helps make supply chains more efficient. The partnership also works to encourage collaborative solutions to support Aboriginal housing in Canada.

### WASTE NOT, WANT NOT

**Waste Not Want Not** is the latest enhancement to SFI's Wood 4 Good program. It is a supply chain solution designed to provide SFI building materials to Habitat affiliates. **Waste Not Want Not** is a simple way for organizations certified to SFI Standards to redirect discontinued inventory, shipment error, lightly damaged products, or other products that are usable but require liquidation. Habitat arranges to pick up the inventory, eliminating a logistics challenge for the supplier.

### BENEFIT

Habitat for Humanity Canada has more than 50 affiliates across Canada that can pick up products at almost any location. This ensures donated products are used locally in a way that builds sustainable communities.

### WIN-WIN (ACKNOWLEDGEMENT LETTER FOR TAX PURPOSES)

For each donation made by an SFI program participant, Habitat for Humanity Canada will offer an acknowledgement letter and an Audit Receipt recognizing the fair value of the product to allow the donor to write the inventory off before taxes are calculated. These products will then be used in local communities.



# Wood for Good Program

## ABOUT THE SUSTAINABLE FORESTRY INITIATIVE

SFI stands at the intersection of sustainable forests and sustainable communities. SFI is committed to promoting sustainable forest management in North America and responsible procurement of forest products globally.

SFI Program Participants are the foundation of our success. Participants serve on SFI Implementation Committees. These grassroots committees promote the SFI Standard as a way to encourage responsible forestry. Working with Habitat for Humanity Canada is one important way SFI Implementation Committees promote responsible forestry and community building.

SFI will profile contributing companies in a variety of media. Each year SFI will compile and promote the total value contributed by program participants to the Wood 4 Good program and issue a press release identifying the participants.

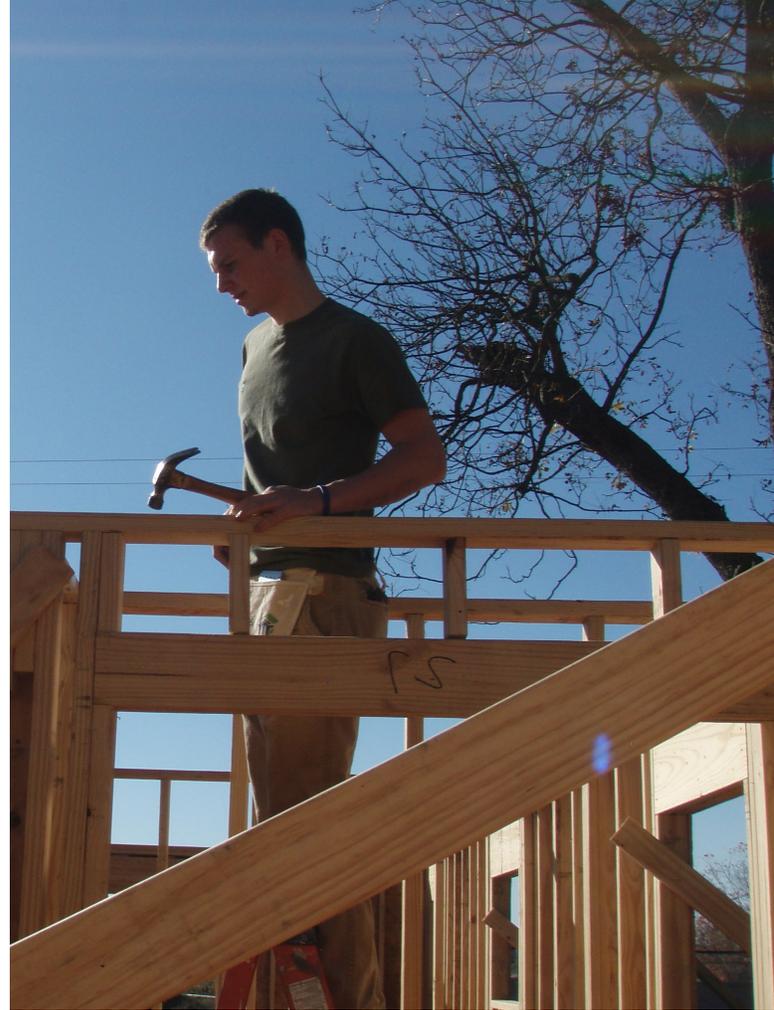
## ABOUT HABITAT FOR HUMANITY CANADA

Habitat for Humanity Canada's vision is a world where everyone has a decent place to live.

Whether you're interested in giving back nationally or to the communities where you serve and work; motivating and engaging your team; or building awareness through a cause marketing initiative, Habitat can work with your organization to create a customized partnership plan that meets your strategic-giving objectives.

## WHEN YOU WORK WITH HABITAT FOR HUMANITY CANADA

You'll be directly involved in building decent, healthy and affordable homes in partnership with low-income families, building better communities, and helping to break the cycle of poverty.



Your investment with Habitat for Humanity Canada to help create affordable housing ultimately leads to healthier communities. As a family's financial situation improves, they are better able to contribute to the community and local economies. Housing that is affordable and adequate leads to better outcomes for families in the areas of health, education and emotional wellbeing. Good housing in communities attracts economic investment and contributes to thriving schools and community organizations.

## DONATE YOUR PRODUCTS NOW

We will pick up your products.

Contact:  
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## Learn more:

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SUSTAINABLE FORESTRY INITIATIVE

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