SUSTAINABLE FORESTRY INITIATIVE

SFI-00001

SFI Communications Committee Conference Call

Tuesday, November 29, 2016; 1-3PM EST

Web Login

Meeting URL: https://core.readytalk.com/callme/?ap=8667401260&ac=5964719&role=p&mode=ad
Test Your Computer: http://test.readytalk.com/?host=readytalk
Dial-in Number (Toll-free US and Canada): **(866) 740-1260**
Access Code: **5964719#**

Proposed Agenda:

- Welcome and Roll Call
- Anti-Trust reminder
- SFI Communications Highlights YTD
    - Press Releases
    - TreeHugger Articles and Metrics
    - Social media highlights
- 2017 SFI Branding and Outreach Campaign
- Update on path for 2017
- Any additional thoughts? Questions?