

Project Supporters

- Ainsworth Engineered
- Louisiana Pacific
- Boise
- UPM-Blandin
- New Page
- Sappi Fine Paper
- Verso Paper
- Forest Capital Partners
- University of MN
- Shuster Trucking
- Lake States Lumber
- Northeastern Lumber Manufacturers Association
- MN Tree Farm
- East Dhu Sawmill
- Senator Tom Bakk
- Commissioner Keith Nelson
- Marvin Windows
- Shermer Logging



Steps to Success

- Partner with local HFH affiliate
- Get to know Home Owner
- Media Consultant
- Include local products From locally managed forests (Tree Farm)
- Local entities to provide services/products
- Include several opportunities for media to become active
- Volunteer to build home



Steps to Success

- **Partner with local HFH affiliate**
 - Knowledge, they've done this before.
 - Home owner
 - Financing
 - Blue prints
 - Clear title / Land
 - Building supervision
 - Provide products not supplied by committee



Steps to Success

- **Get to know Home Owner**
 - Personal Relationship
 - May bring something to the project (Girl Scouts)
 - Knowing the person you are helping to become more sustainable
 - Education opportunity



Steps to Success

- Media Consultant
 - Time consuming
 - Critical for success
 - Assisted Habitat for Humanity efforts
 - Awareness of possible coverage
 - Wider spectrum of coverage
 - Three separate media events (all well covered)



Steps to Success

- **Include local products From locally managed forests (Tree Farm)**
 - Full Circle Concept, local wood, local markets
 - Approached high profile Tree Farmers
 - State Senator Tom Bakk (aspen = OSB)
 - St. Louis County Commissioner Keith Nelson (Red Pine = Lumber)
 - Inspector of the Year and Tree Farmer, Finn Ostman (Ash = Interior Trim)



Steps to Success

- **Local entities to provide services/products**
 - Logger, Logger Education Program Participant
 - Ainsworth, Oriented Strand Board
 - LP, Siding
 - East Dhu Sawmill, millwork
 - North Eastern Lumberman's Association
 - Lake States Lumber
 - Monetary and other donations



Steps to Success

- **Include several opportunities for media to become active**
 - Four Events
 - Initial harvest sites
 - Senator Tom Bakk
 - Tree planting with Girl Scout Troop
 - Girl Scouts planting trees
 - MN SIC building days
 - SFI president and CEO
 - Tree Farm building day
 - St. Louis Co. Commissioner Keith Nelson



Steps to Success

- **Volunteer to build home (4 days)**
 - MN SIC 2 days
 - Frame up
 - Tree Farm 1 day
 - Sheet-rock
 - LP day 1 day
 - Siding





Grow with it.

Build with it.

Print with it.

Good for you.

Good for our

Forests.