



# SUSTAINABILITY

- Why?
- What?
- How?

Why did Harden choose to pursue a sustainable future?

- Culture
- Forest Products
- Brand Opportunity
- Domestic

# What defines Sustainable at Harden?

- Stewardship
- Mission
- Common Sense

# How to manage differently?

- Certification
- Continuous Improvement
- Brand Attribute

# How does certification to the SFI standard benefit Harden Furniture, Inc.?

- SFI is recognized and respected as one of the leading certification schemes in the world.
- Reinforces the credibility of the Harden brand.



How have distributors and consumers  
responded to SFI and  
Harden's commitment?

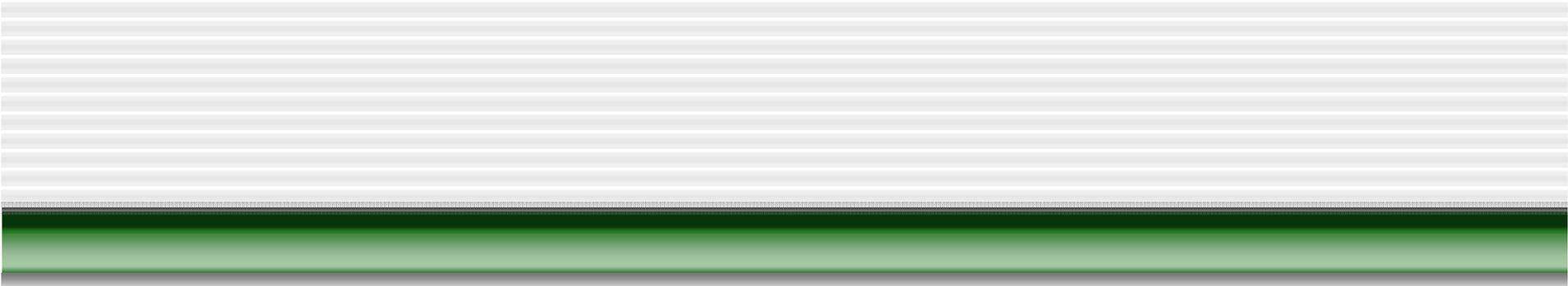




Biggest consumer challenge is to translate their verbal support of sustainability into action at the point of sale.

# Sustainable Furnishings Council - SFC

- Founded in 2006.
- Transparent and Consensus Process
- Third Party Certification Required
- Broad Bases Support

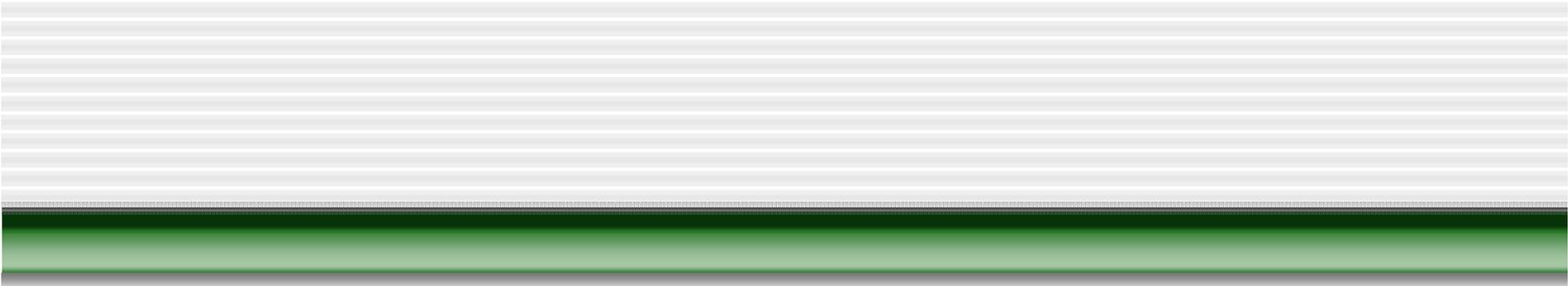


FSC , SFI and SFC



The commercial side of our industry has a very different appreciation of sustainability.





The biggest challenge we face is  
USGBC recognition of SFI for  
LEED certification.



How will Harden leverage SFI  
certification in the future?