



SUSTAINABLE FORESTRY INITIATIVE

Good for you. Good for our forests.™

FOR IMMEDIATE RELEASE
Sept. 25, 2008

Contact: Karen Brandt, VP, Market Affairs
703 875-9500 ext 28

HARDEN FURNITURE EARNS SFI® PRESIDENT'S AWARD

MINNEAPOLIS – Harden Furniture Inc. has been recognized for its outstanding efforts in supporting responsible forest management and promoting the benefits of its Sustainable Forestry Initiative® Inc. (SFI) certification.

President and CEO Greg Harden accepted an SFI President's Award today for making SFI certification a big part of his company's marketing efforts – enthusiastically supporting the independent forest certification program through branding and promotions, including in-store displays.

"Harden Furniture proudly promotes its SFI certification just as it proudly promotes its fine furniture – it even has a company car with an SFI logo on it," said SFI Inc. President and CEO Kathy Abusow. "The company is a firm advocate of third-party forest certification, and demonstrates through its actions that it values and understands the environmental and social strength behind the SFI program."

Earlier this year, Harden Furniture became the first furniture manufacturer to achieve silver exemplary status from the Sustainable Furniture Council. Among other things, a company must certify 15 to 25 percent of its wood products to a credible third-party certification program to earn this status. Harden's forest and manufacturing operations are certified to the SFI 2005-2009 Standard.

"Companies that rely on healthy and productive forestland for their livelihood have a keen self interest in making certain that forests remain healthy and productive," Harden said. "Maintaining our forestlands to the high SFI Standard means we can produce the products we need without compromising our natural resources. It is a key advantage in the company's ability to produce high-quality home furnishings from generation to generation."

Harden Furniture is one of five companies honored with an SFI President's award at the SFI Inc. annual conference in Minneapolis. JELD-WEN Windows and Doors, National Envelope, Sierra Pacific Industries and Smead Manufacturing Company were also recognized for their work in supporting SFI Inc. and forest certification.

- more -



SUSTAINABLE FORESTRY INITIATIVE

Good for you. Good for our forests.SM

...2/2

"The strength of the SFI program is our comprehensive forest and chain-of-custody certification, and support from companies like Harden Furniture that recognize the value of third-party certification to meet their environmental, social and customer service goals," Abusow said.

-30-

About SFI Inc.

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program (www.sfiprogram.org), that is internationally recognized and among the largest in the world. It is one of the fastest growing forest certification programs with 150 million acres (60 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

About Harden Furniture Inc.

Harden Furniture Inc. (www.harden.com) is a family-owned and operated furniture company. Founded by Charles Harden in the mid-1800s, Harden has been a cornerstone in the Central New York economy, today employing 400 local craftspeople. It has a legacy of fine furniture making deeply rooted in American craftsmanship, quality and tradition. For 150 years and through five generations of family ownership, Harden Furniture has upheld a tradition of environmental stewardship. From harvesting trees from its company owned and managed 20,000 plus acre woodland in Upstate New York, to the maintenance of an on-site Forestry Division and adherence to environmentally sound principles and practices, Harden has been practicing a responsible environmental policy since before the Industrial Revolution.