



SUSTAINABLE FORESTRY INITIATIVE

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FOR IMMEDIATE RELEASE

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### **NATIONAL ENVELOPE EARNS SFI PRESIDENT'S AWARD**

MINNEAPOLIS – National Envelope has been recognized for its efforts in supporting sustainable forest management by promoting the benefits of its Sustainable Forestry Initiative® Inc. (SFI®) certification.

The company, which provides SFI-certified products to customers such as Costco (USA), the Los Angeles Times and Florida Power and Light, was awarded an SFI President's Award today for referring to the environmental value of SFI certification in its marketing materials.

"National Envelope is a leader in the manufacture and sale of environmentally friendly envelope and announcement products, and in 2006 became the first U.S. envelope converter to earn SFI chain-of-custody certification," SFI Inc. President and CEO Kathy Abusow said. "Its promotional materials show how SFI certification can deliver assurance of responsible forest practices."

National Envelope, the largest manufacturer of envelopes in the world, is a member of the United Nations Global Compact, a voluntary initiative that seeks to advance universal principles on human rights, labor, environment and anti-corruption.

"At National Envelope, we aim to reduce our impact on the environment, increasing benefits for our customers, our employees and future generations," said company CEO Nathan Moser. "The SFI label tells our customers and their clients that they are using eco-friendly products, made from fiber that is the result of legal, responsible harvesting practices."

National Envelope was one of five companies honored with an SFI President's award at the SFI Inc. annual conference in Minneapolis. Harden Furniture Inc., JELD-WEN Windows and Doors, Sierra Pacific Industries and Smead Manufacturing Company were also recognized for their work in supporting SFI Inc. and forest certification.

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"The strength of the SFI program is our comprehensive forest and chain-of-custody certification, and support from companies like National Envelope that recognize the value of third-party certification to meet their environmental, social and customer service goals," Abusow said.

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### **About SFI Inc.**

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program ([www.sfiprogram.org](http://www.sfiprogram.org)), that is internationally recognized and among the largest in the world. It is one of the fastest growing forest certification programs with 150 million acres (60 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. The SFI forest standard is endorsed by the Programme for the Endorsement of Forest Certification, a global umbrella organization that has strict requirements for endorsement. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

### **About National Envelope Corporation**

National Envelope ([www.nationalenvelope.com](http://www.nationalenvelope.com)), based in Uniondale, N.Y., is the largest manufacturer of envelopes in the world, with 19 manufacturing facilities and 4,500 employees in the United States and Canada. The company leads the industry in its environmental platform and in the design, print, and production of direct mail envelopes.