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WRIGHT BUSINESS GRAPHICS SHOWS ENVIRONMENTAL LEADERSHIP WITH SFI CHAIN-OF-CUSTODY CERTIFICATION

Portland, OR – As part of a broad commitment to corporate social responsibility, Wright Business Graphics, the West Coast’s largest trade-only printed products manufacturer, announced today it has achieved certification to the Sustainable Forestry Initiative® (SFI®) chain-of-custody standard across its Oregon and Washington locations.

“At Wright Business Graphics we have a strong commitment to the environment, and so do our customers,” said Gordon Klepec, VP of Sales and Marketing. “SFI chain-of-custody certification plays a critical role in our environmental policy, and empowers our customers to make an educated choice about the printed products they buy.”

Non-profit SFI is a comprehensive, independent certification program that works with environmental, social and industry partners to promote responsible forest management in North America and responsible fiber sourcing worldwide. More than 180 million acres are certified to the SFI forest management standard in North America – making it the largest single forest standard in the world. It is based on 14 core principles that promote sustainable forest management, including measures to protect water quality, biodiversity, wildlife habitat, species at risk, and Forests with Exceptional Conservation Value.

Through SFI chain-of-custody certification, companies must have a tracking system in place so they can tell customers how much certified, responsible sourcing and/or recycled content is in a product.

“By achieving SFI chain-of-custody certification, Wright Business Graphics joins progressive organizations that want to show they are supporting sources that can be trusted,” said SFI President and CEO Kathy Abusow. “SFI labels are recognized globally, and provide a visual cue so customers know they are buying products from sources that are legal and responsible.”

“Chain-of-custody certification means we will be able to meet the increasing market demand for forest products from responsible sources, which is good for our business and good for our forests.” Said Klepec of Wright Business Graphics

Wright Business Graphics has grown to a five-division, widely diversified, distributor only printing source dedicated to providing its distributors with the complete range of printed products and services. Our offerings range from continuous and unit set forms to complex custom commercial projects to variable digital and fulfillment services. Today, Wright Business Graphics has more than 295 employees and has manufacturing facilities in Portland, Oregon; Kent, Washington; and Los Angeles, California. We are the West Coast's leading supplier of printed products.

About SFI Inc.

SFI Inc. is an independent 501(c)(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the internationally recognized Sustainable Forestry Initiative (SFI) program (www.sfiprogram.org). Across North America, more than 180 million acres are certified to the SFI forest management standard, making it the largest single forest standard in the world. SFI chain-of-custody certification tells buyers how much certified, responsible sourcing and/or recycled content is in a product. The SFI program's unique fiber sourcing requirements promote responsible forest management on all suppliers' lands. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.