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Grant Application

Organization Information

Lead Organization Name and Address	Georgia SFI Implementation Committee Center for Forest Business The University of Georgia Athens, GA 30602-2152
Name, phone and email for Project Director	James Norris 478-256-4284 James.norris@graphicpkg.com
Lead Organizational Mission Statement (25 words or less)	The Georgia SFI Implementation Committee will effectively facilitate the programs and alliances which support the growth of sustainable forest management through the SFI program.
Lead Organization Annual Operating Budget	\$200,000.00
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Amanda Brown-Olmstead A. Brown Olmstead Associates 404-659-0919 Amanda@newaboa.com Jim Mercer Macon Area Habitat for Humanity 478-745-0630 x306 j Mercer@maconhabitat.org

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
Georgia Forestry Association Emerging Leaders; Georgia Forestry Commission; Georgia Forestry Foundation; Georgia Tree Farm Committee; Georgia Division-Society of American Foresters; Southeastern Wood Producers Association	Georgia Forestry Community Habitat for Humanity Build	\$5000.00	\$105,000.00	The Georgia SIC, along with landowners, industry, state agencies, foresters, loggers, and others, will build a Habitat for Humanity home. The home-build will be part of a video story of the forestry cycle from seedling to forest to mill to products and replanting to begin the cycle anew.	Performance Measure 17.2

*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Organization	Contact Name	Title	E-Mail	Phone	Project Relevance
Georgia Forestry Association Emerging Leaders	Benji Addison	2013 Chair	baddison@hnr.org	229-894-8776	A group of young professionals within the GFA serving as co-leaders with the Georgia SIC on project
Georgia Forestry Commission	Wendy Burnett	Public Relations Director	wburnett@gfc.state.ga.us	478-751-3529	The Georgia Forestry Commission (GFC) is a dynamic state agency responsible for providing leadership, service and education in the protection and conservation of Georgia's forest resources.
Georgia Forestry Association	Steve McWilliams	President	steve@gfagrow.org	478-992-8110	GFA is the "voice of forestry," working to educate business, environmental and political leaders about responsible forest management practices, reforestation, benefits derived from forestry and landowner rights.
Georgia Forestry Foundation	Allen Hodges	2012 Chair	Circular_hlt@bellsouth.net	478-278-4823	Educational arm of the Georgia Forestry Association
Georgia Tree Farm Program	Tommy Joines	2013 Chair	Tommy.Joines@rayonier.com	912-424-6417	The American Tree Farm System offers certification to family forest landowners.
Georgia Division-Society of American Foresters	Chad Hancock	2013 Chair	chancock@fwforestry.com	478-471-8729	The Society of American Foresters (SAF) is the national scientific and educational organization representing the forestry profession in the United States.
Southeastern Wood Producers Association	Tommy Carroll	Executive Director	tcarroll@swpa.ag	478-994-3052	SWPA is an "involved" association that strives to project an accurate image of the contribution that timber harvesting and wood fiber delivery companies provide to their respective state and national economies.

Project Details

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Provide educational tools for the public (non-forestry) promoting sustainable forest management.	Create an 8 minute video of the forestry cycle to be used as an educational tool for workshops, seminars and speeches around the state	Post video to YouTube; Distribute to SFI program participants and other forestry organizations in Georgia.	\$4000.00
Goal 2: Raise awareness of the sustainability and productivity of Georgia's forests.	Launch a media campaign tied to the Habitat build to leverage awareness of the role of forests in Georgia's economic, environmental and social sustainability	Deploy Speakers Bureau to 30-40 events.	\$1000.00

Project Timeline

- 2012
- October – December
 - Begin filming for video – nursery, sawmill, logging
 - Begin fundraising
- 2013
- January – February
 - Begin Habitat for Humanity Build
 - Filming for video – tree farmers, tree planting, building, consumer products
 - Media materials development
 - Identify Speakers Bureau
 - March – April
 - Habitat Build
 - Schedule video premier event
 - Speakers Bureau training and bookings
 - May
 - May 10, 2013 Habitat home dedication with media coverage
 - May 14, 2013 Video premier event with media coverage
 - May 15-31, 2013 Deploy Speakers Bureau for “blitz” campaign to reinforce May 10 and May 14 media coverage

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*	Source
Habitat House Building Cost	75,000			
Video scripts, filming, editing	15,000			
Media campaign development, coordination, relations	12,000			
Travel, printing, photography	3,000			
Education & Outreach	30,000			
				Project Partners
		5,000		Georgia SFI Implementation Committee
		2,655		GFA Emerging Leaders
		5,000		Georgia Forest Stewardship Program (GFC)
		5,000		Georgia Forestry Association
		5,000		Georgia Forestry Foundation
		6,000		Georgia Tree Farm Program
		750		Georgia Division-Society of American Foresters
		500	Advertisement in member publication	Southeastern Wood Producers Association
				Other Project Donors**
		35,750	Building Materials for Habitat House	SFI program participants in Georgia
		18,100	Building Materials for Habitat House	Organizations, companies in Georgia
		1,800		Individuals
Total	105,000	85,555	11,185	

* As of 03.08.2013

** See Attached Donor List

THANK YOU to the following generous donors for the project!

*Denotes SFI Program Participant

CORPORATE PLATINUM

Georgia Forest Stewardship Program
Georgia Forestry Association
Georgia Forestry Foundation
Georgia SFI Implementation Committee
Graphic Packaging*
Jordan Forest Products*
Southern Veneer Products*
Weyerhaeuser*

CORPORATE GOLD

American Tree Farm System
Georgia Forestry Association Emerging Leaders
Huber Engineered Woods*
Langdale
MeadWestvaco*
Southeastern Wood Producers Association
Superior Pine Products

CORPORATE SILVER

Bankston Lumber Company
Beadles Lumber Company & Balfour Lumber Company
CM Wood Products, Inc.
Cogent Fibre Inc.*
Cox Industries, Inc.
F & W Forestry Services, Inc.
Forest Investment Associates*
Fulghum Fibres, Inc.
Gay Wood Co., Inc.
Griffin Lumber Company
Hodges II Foundation
Newport Timber LLC/Interstate Paper LLC*
Plum Creek*
Rayonier*
Resolute Forest Products, US*
RMK Timberlands
Simpson Lumber*
The Campbell Group, LLC*
VNS Corporation
Wells Timberlands*

CORPORATE DONORS

Beasley Forest Products*
Canal Wood LLC
Claude Howard Lumber Co., Inc.
Dublin Landowners Association
Forest Resource Consultants, Inc.
Georgia Chapter of the ACF (Association of Consulting Foresters)
Georgia Division/Society of American Foresters
Georgia Land & Timber
Gilman Building Products*
Hancock Forest Management*
James I Alfriend Consulting Foresters, LLC
KapStone Charleston Kraft LLC*
Keadle Lumber Enterprises, Inc.
Murray Forestry
Norbord Georgia, Inc.*
Peebles Timber Inc.
Pierce Timber Company
Sandersville Railroad Company
Society of American Foresters – Ocmulgee Chapter
T & S Hardwoods*
Timberland Investors 8*
Tolleson Lumber Company*
Varn Wood Products, LLC*
Wall Timber Products, Inc.
Williams Brothers Trucking, Inc.
Woodard Land & Timber, Inc.

INDIVIDUAL PLATINUM

James L. Gillis IV
Jesse Johnson
Joe & Melanie Parsons
John & Vicky Quillian
Andy & Teresa Stone
Tom Trembath

INDIVIDUAL GOLD

Bill & Alida Craft
Robert Farris
Tim Gahl
Donna Gallaher

INDIVIDUAL SILVER

Kurt Zweizig



MN SFI® Implementation Committee
**SFI® Inc. Conservation & Community
Partnerships Grants Program**

Partnering with the MN Forest History Center
to Promote the SFI® Program

March 18, 2013

Grant Application: SFI® Inc. Conservation & Community Partnerships Grants Program

Project Title: Sustainable Forestry Initiative® Video and Informational Kiosk at the Forest History Center

Partner: Minnesota Historical Society, Forest History Center

SFI® Standard Focus: This project meets the intent SFI® Program Standard Objective 17.2, primarily Objectives 17.1.a and 17.1.b.

Project Impact: Educate 17,000 – 20,000 people about the SFI® program, annually.

Background: The Minnesota SFI® Implementation Committee (SIC) continues to focus on promoting the SFI® program, delivering logger education, performing public outreach, fostering landowner education and recruiting program participants. The MN SIC is a leader in the U.S. with more than 7.3 million acres of forest land enrolled in the SFI® Program. This represents more than 55 percent of the state's timberland acres and nearly 70% of the state's annual timber volume sold in 2011 was SFI® certified. Since 2006, the MN SIC has distributed more than 25,000 landowner's manuals. This manual provides private forest landowners with information about the SFI® program and how to manage their property. The MN SIC continues to provide SFI® related training to more than 1,900 loggers annually in cooperation with the Minnesota Logger Education Program. The MN SIC is currently in the process of selecting its 8th SFI® Logger of the Year. The MN SIC established the first Habitat for Humanity (HFH) partnership in 2007-2008. The committee is glad to see the growth of the SFI®/HFH partnerships across the U.S. and Canada since this partnership was created. The committee just recently formed a partnership with local Boy Scout Councils to develop certified SFI® race kits for use in the Cub Scout Pinewood Derby® race. The MN SIC has also been nationally recognized three separate occasions by being recipient of the SFI® Implementation Committee of the Year Award in 1999, 2004, and 2008.

The Forest History Center (FHC) connects people to the forests through entertaining and meaningful experiences so they can appreciate and understand the importance of forests of the past, present, and future to their lives.

The FHC is located in Grand Rapids, MN, and has been in operation since 1978. It is located on the Mississippi River on a 171.5 acre site that includes forests, woodlands, wetlands and grasslands. It is one of 26 historic sites and museums owned by the Minnesota Historical Society, a 501 (c)3 non-profit organization. The FHC provides the public with a dynamic and authentic interpretation of Minnesota's logging history. It also provides opportunities for visitors to learn about contemporary forestry issues through exhibits and educational programming. Annually, the FHC is visited by approximately 4,000 students on field trips and 13,000 general visitors.

Project Details: The MN SIC will manage and implement an outreach and educational project that will further promote the SFI® program throughout Minnesota and abroad. A unique partnership with the Minnesota Historical Society provides an opportunity to strengthen the SFI® program through direct engagement of school children and the general public.

The MN SIC has partnered with the Minnesota Historical Society’s Forest History Center to develop an interactive educational display that would inform students and visitors of the Forest History Center about the SFI® program. The display will be presented in a kiosk format that will include a 5 minute video that explains the SFI® program history and purpose. The kiosk area will also include a display of SFI® labeled products and MN SFI® program participants. Combined the kiosk will demonstrate how the wood and paper products we use every day are linked to SFI® program participants and well-managed forests.

The five minute narrated video will provide information about the SFI® program, how it was developed, and how the SFI® program promotes responsible forest management. All video footage will be shot in HD format. Video footage will include harvest operations, manufacturing of forest products, wildlife and biodiversity. The primary audience for the video will be to target the nearly 4,000 students that visit the Forest History Center as part of an educational field trip each year. The display will also be available for the viewing of an additional 13,000 individuals who visit the Forest History Center annually. Lastly, the video will be available for MN SIC members to use to use in presentations to the public, such as, local chambers of commerce.

The MN SFI® Implementation Committee will host a “roll-out” event at the Forest History Center just prior to the kiosk opening to the public. Invitees to this event will include SFI® Inc. leadership, elected officials, educators, SFI® program participants, local media and others.

Project Goals:

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Promote and Educate students and the general public about the SFI® program	Video and information kiosk develop and displayed at MN Forest History Center	Annually, the Forest History Center serves approx. 100 schools, 4,000 students, and 13,000 general visitors	\$5,000

Project Budget:

Expenditure	Grant Amount (US \$)	Matching Funds (US \$)	In-Kind Contributions (US \$)
Video capture, editing, and narration	2,500	2,500	0
Equipment Purchase for Display (outreach and education)	1,000	1,000	0
Display (outreach/education)	1,000	1,000	2,000
Roll-out event (outreach/education)	500	500	1,000

Project Budget (continued)

Expenditure	Grant Amount (US \$)	Matching Funds (US \$)	In-Kind Contributions (US \$)
SFI® Labeled Products in Display (outreach/education)	0	0	200
Travel/Meetings	0	0	1,000
Total	5,000	5,000	4,200

Organization Information and References:

Lead Organization Name and Address	MN SFI® Implementation Committee 903 Medical Arts Building 324 West Superior Street Duluth, MN 55802
Name, Phone, and Email for Project Director	Tim J. O'Hara
Lead Organization Mission Statement	The MN SFI® Implementation Committee will promote, facilitate and manage the programs and alliances that support the growth of the SFI® program in Minnesota and abroad.
Lead Organization Annual Operating Budget	\$50,000 – \$100,000
References	Dave Chura Minnesota Logger Education Program phone: 218-722-5442 email: dchura@mlep.org Rebecca Barnard MN-DNR, Forestry phone:651-259-5256 email: Rebecca.Barnard@state.mn.us

Partners:

Confirmed Project Partners	Project Title	Amount Requested	Total Project Budget	Brief Project Summary	What Elements of the SFI® 2010-2014 Standard does your Project Address
MN Historical Society	Promotion of the Sustainable Forestry Initiative® via a Video and Informational Kiosk Display at the MN Forest History Center	\$5,000	\$14,200	The MN SIC has partnered with the MN Historical Society to develop an educational kiosk that will target 4,000 students that visit the Forest History Center each year. The kiosk will consist of a 5 minute video about the SFI® program and display of SFI® labeled products.	<ul style="list-style-type: none"> · Objective 17 · Performance Measure 17.2 · Indicator 17.2.1.a · Indicator 17.2.1.b

Agreement to Public Communications

As part of the Grant Application, the Lead Organization must complete and sign this page. All identified partners involved in the Project must also agree to authorize SFI Inc. to publicize the Project and to use their names, images, logos and information about the Project in such publicity. All Partners listed in the application will be required to sign an agreement to this effect and submit it with the application. If additional Partners join the Project after an application is accepted by SFI Inc., they will also be required to sign the agreement. You can access an additional copy of this agreement for your Project Partners here:

Agreement to Public Communications.doc

I, Jeff Johns, Site Manager (Name, Title), as a representative of Minnesota Historical Society, Forest History Center (Organization Name) and a Partner in SFI Video and Informational Kiosk at the Minnesota Historical Society's Forest History Center (Name of Project), hereby give the Sustainable Forestry Initiative® (SFI), Inc. permission to use my name, the organization name as written above, and any other information about the Project in public communications regarding the Project.

I understand that public communications include, but are not limited to:

- Press releases and announcements regarding the SFI® Inc. Conservation and Community Partnerships Grant Program.
- Public presentations, fact sheets, briefing notes and other communication materials that highlight successful Projects and the SFI Inc. Conservation and Community Partnerships Grant Program.
- Use of the Organization logo on the SFI Inc. website, on news releases or other materials.
- Other materials as appropriate.

SFI Inc. will not attribute quotes or opinions to my organization without permission.

With my signature below, I attest that, to the best of my knowledge, the information provided in this application is true and accurate, and I am authorized by Minnesota Historical Society (Organization Name) to sign this agreement.

Signed:

Jeff Johns
Name

Site Manager
Title

Minnesota Historical Society, Forest History Center
Organization

3.15.2013
Date

Grant Application

Application Requirements

- Proposals must follow this application format.
- Applications cannot be longer than 5 pages (Project Partner signed agreements and Lead Organization proof of non-profit status do not count towards the 5 page maximum).
- You may delete all text preceding this section and any text in italics throughout the application.

All applications must address the following items:

Organization Information

The Lead Organization in the Project must be a registered, 501c(3), non-profit (or Canadian equivalent) organization. Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. Applicants must submit proof of tax-exempt status with this application.

Lead Organization Name and Address	Philmont Scout Ranch, Boy Scouts of America
Name, phone and email for Project Director	Mark Anderson 575-376-2281 mark.anderson@scouting.org
Lead Organizational Mission Statement (25 words or less)	To prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law
Lead Organization Annual Operating Budget	\$21,450,178.00
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Paul Sheppard, University of Arizona, 520-621-6474, sheppard@ltrr.arizona.edu Bob Izlar, University of Georgia, 706.542.6819 bizlar@uga.edu

Project Overview

The Project must relate to or support one or more elements of the SFI 2010-2014 Standard. You can download a copy of the Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific SFI 2010-2014 Standard objectives.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
NM Energy, Minerals, and Natural Resources Department; Forest Guild, Southwest Society	Philmont Visiting Forester Program Development	\$5000	\$94,200	Visiting Foresters will teach sustainable forest management principles and skills to over 5000	5, 16.2, 17.2, 17.2

of American Foresters				youth visiting Philmont Scout Ranch's Demonstration Forest in 2013. Participating youth will gain hands on forestry education and experience from national forestry experts and will be able to apply this new knowledge on Philmont's SFI certified forest.	
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*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Forest Guild

Michael DeBonis - Executive Director

mike@forestguild.org

505-983-8992 x14

The Forest Guild is a New Mexico-based national forestry organization with over 800 member forest stewards working nationally. Michael DeBonis is Forest Guild Executive Director, licensed professional forester, and former Philmont Scout Ranch staff.

Southwest Society of American Foresters

Craig Wilcox – 2013 Chair or Mary Stuever – Secretary/Treasurer

Sw4ester@yahoo.com

mary@foresterslog.com

Southwest Society of American Foresters is a leading national professional forestry association with an active chapter in New Mexico. Mary Stuever is forester, author, and leader in forestry education and outreach in New Mexico.

New Mexico Tree Farm Committee

Joe Stehling, Chair

joestehling@earthlink.net

New Mexico Tree Farm Committee – developed the 45 acre Tree Farm site at Philmont Scout Ranch that features 8 forest treatments, information signs, hiking trail through area, teaching pavilion (inclement weather)

Project Details

Please provide your answers to the following questions to describe your project. You may provide an introductory narrative to your project, but the following questions must be addressed in the requested format.

The Visiting Forester program at Philmont Scout Ranch consists of volunteer professional foresters who spend a week at this premiere Boy Scout High Adventure Base sharing their knowledge with various Philmont participants. The Visiting Forester Program will run from June 8th through August 18th, 2013. Two Visiting Foresters will be selected for each of ten weeks of camp. In 2012, foresters interacted with over 5,000 Philmont participants.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

The Philmont visiting forester program brings 20 forestry experts to Philmont each summer to provide hands-on forestry education to over 5000 youth. Philmont's demonstration forest is an excellent laboratory to teach participants about land use history that shaped today's forests and to demonstrate the ranch's current forest management practices. Being SFI certified Philmont's demonstration forest is able to relate SFI principles directly to forest lands under current management. Because Philmont participants arrive from all 50 states, the lessons taught at the demonstration forest are brought back and shared in communities across the country. This Project will provide important teaching resources and support for Visiting Foresters to help deliver high quality programs.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

Demonstration forest activities vary depending on the interests of the participants and background and experience of visiting foresters. The demonstration forest pavilion is an ideal location to teach participants about New Mexico land use history, ponderosa pine ecology, impacts of fire on the landscape, forest health management, and SFI certification. Following a short trail into the demonstration forest, participants see first-hand a variety of silvicultural treatments from group selection to crop tree thinning. Visiting foresters use the demonstration forest to teach basic forest inventory skills to plant identification. The demonstration forest is also the location where foresters teach participants about the factors considered to determine appropriate silvicultural prescriptions for a particular tract of forest.

3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Educate tomorrow's leaders about sustainable forest management and provide them with the tools to understand the basis for forest management decisions.	5000 youth receive education and hands-on training about sustainable forest management. 5000 youth will be exposed to SFI principles and understand the application of those principles on a working forest.	Number of youth participating in the program	\$3000
Goal 2: Provide today's forestry professionals with an opportunity to share their forestry knowledge and gain a broader understanding of Southwest Forest ecology and SFI certification	20 foresters will spend one week learning about and practicing Southwest sustainable forestry. Visiting foresters will give back to the forestry community by sharing their professional knowledge and will gain a better understanding of SW forest ecology and management in return.	Number of foresters participating in the program.	\$2000

Project Timeline

Please provide a timeline for completion of the project. Projects must be completed within 2013. The timeline should reflect when you will deliver upon the goals and outcomes as outlined above.

The Visiting forester program runs from June 8 to August 18, 2013. In May, visiting forester leadership staff will prepare the equipment and education and outreach materials for the summer season. Visiting forester leadership team will also provide demonstration forest and forestry training to Philmont staff.

Project Budget

Please fill out the table below to illustrate the entire Project budget. SFI Inc. will not award any funds for organization overhead costs, which include but are not limited to, office rent or maintenance, utilities, temporary hires, etc. SFI funding should be used for direct project costs only.

You may modify this table to fit your needs, however please ensure your budget addresses the following components:

1. Total Operating costs divided up by relevant topics such as travel, meetings, communications, education & outreach etc.
2. Identify any in-kind support allocated to this Project by each project partner
3. Identify any matching funds allocated to this Project by each project partner

Expenditure	Expenditure detail	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs	Philmont staff management costs (time and expenses)		\$5,200	\$5,200
	Visiting Forester donation of time and expenses \$80/hr \$3200 per forester per week.			\$64,000
Research Activities				
Meetings				
Travel	Visiting forester travel stipend (\$1-200/per forester)	\$2000		
	Forester travel. Average \$1000 per			\$20,000
Education & Outreach Teaching vest complete	Vest-40 Loggers tape-50 Increment Borer – 120 Biltmore-50 D-tapes \$10/each Measure tape 30 Clinometer 150 Compass 22	\$2500		

	Prism 40 +- \$600 per vest (3) \$2000 + \$500 for other supplies			
Communications	Printed information packet on the demonstration forest, Philmont and SFI	\$500		
Total		\$5000	\$5,200	\$89,000

Engaging Underserved Landowners in Alabama and Mississippi

Proposal to SFI Community-Based Grants Program by the National Network of Forest Practitioners

Organization Information

Lead Organization Name and Address	National Network of Forest Practitioners 8 N. Court St., #411 Athens, OH 45701
Name, phone and email for Project Director	Colin Donohue, Executive Director 877-913-8733 x 102 colin@nnfp.org
Lead Organizational Mission Statement (25 words or less)	Promoting the mutual well-being of rural communities, and forests by supporting individuals and groups that build sustainable relationships between forests and people.
Lead Organization Annual Operating Budget	\$700,000
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Tim Albritton, AL NRCS State Staff Forester, Tim.Albritton@al.usda.gov , (334) 887-4560 Deborah Baker, Vice President, Georgia Pacific, DBBAKER@gapac.com (email to arrange if call needed)

Project Overview

Confirmed Project Partners	Project Title	Amount Requested	Total Project Budget	What element(s) of the SFI 2010-2014 Standard?
National Network of Forest Practitioners	Engaging Underserved Landowners in Alabama and Mississippi	5000	14000	Objective 1, Forest Management Planning, Objective 17 Community Involvement

Brief Project Summary (50 words or less)

This project will outreach to, engage, educate, and support 120 minority and underserved landowners in counties with high African American land ownership. The focus will be to transition 20 landowners with "neglected" woodlands toward forest management and certification to increase their benefits from their woodlands and conserve environmental quality.

NNFP is a 501c3 non-profit organization which has been in existence since 1999. We have managed projects funded by USDA Forest Service, Rural Development, NRCS, as well as numerous state and private funders. The largest of these projects was a \$3.8M Fund for Rural America project focused on forest-based research. In recent years NNFP has been called to work with underserved landowners in the Southeast. Previously NNFP staff had focused on under-served landowners in the Appalachians and Ozarks, and rural development projects around the country. The Program Director for the Southeast Outreach program is James Ford, a career NRCS resource person, working in a multitude of roles from field technician to State Conservationist for Tennessee, a seat he held for 10 years. This project is based on the outreach infrastructure NNFP has build which reached over 1000 underserved landowners in the last 2 years, and is a model for community-based outreach, education, and technical assistance.

Project Details

The “Black Belt” counties of Alabama and Mississippi are part of the “timber belt” of the South. Highly productive timberlands are owned by myriad landowners who possess little knowledge of forestry and forest management. Historically, minority landowners and other small underserved landowners have been skeptical of the timber industry, and many have had bad experiences with timber harvest, including harvests that don’t leave good conditions for regeneration (EG no site prep and re-planting) and timber sales that don’t go well or sell below fair market value.

To enhance the relationship between landowners and SFI member companies, this project proposes to engage underserved landowners in low-wealth communities in Alabama and Mississippi and provide basic training as to forest management opportunities and responsibilities, and the importance of having a written, professionally prepared, management plan.

Beyond the educational components, this project will build the capacity of landowners to access resources available to them that they are not aware of, or are reluctant to tap into. From EQIP funds to Forest Commission funds limited-resource landowners can access funds that will help make their lands more productive and valuable.

While NNFP also works with partners involved in FSC certification, SFI is the predominant certification across the South. It is also the most cost-effective certification for them to participate in as FSC can be very cumbersome and expensive. This project will build landowner capacity to achieve stewardship planning acceptable to the Tree Farm standard, allowing them to have a “path to certification”, the cornerstones of which are laid in this project.

Truth be told, \$5000 will not open up the floodgates of minority participation in Tree Farm or SFI, but it will provide a useful pilot which will move an initial cadre of unengaged forest landowners into management, and potentially certification.

We see this project as a “stepping stone” to a robust partnership that helps engage a significant base of landowners who are not now practicing forestry as-such in intentional sustainable management. Given the relatively low participation in management planning on small private land-holdings, there is a tremendous resource that is not easily accessed by SFI member companies, and which is managed well below its potential productivity. As the economy recovers and biomass demand draws from the region this disengaged landowner base will be increasingly important.

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Outreach to 100 underserved landowners in Alabama and Mississippi and provide forestry education	120 landowners participate in workshops, field days, and outreach meetings	120 landowners sign in on event sign-in sheets	3000
Goal 2: Support 20 underserved landowners in applying for forest management planning resources from EQIP, state forestry commissions and other sources.	20 landowners begin the process for management plan development. 5 landowners complete plans	20 landowners applying for plans and 5 completing plans	2000

The project will utilize our network of local community leaders and forestry resource persons to engage community-members in rural, high poverty, high African-American population counties.

NNFP has a network of 20 Woodland Advocates across a 4-state region who are community leaders, model landowners, and contracted natural resource educators and technical assistance providers. In the first 18 months of the Southeast Forest Landowner Outreach Initiative, we have reached over 1000 landowners through workshops, field days, outreach meetings, direct assistance, outreach at family reunions, and other activities. A significant number of these landowners have moved into forest management plans and/or implementation of management practices on their lands from thinning to fire-break installation.

Our team is led by James Ford, retired state conservationist from NRCS, and career NRCS employee. The Woodland Advocate team includes retired professionals from NRCS and Extension and other agencies, with over 100 years of collective experience. The team also includes community leaders and model landowners with deep ties and trusted relationships in their local communities.

This combination of well-organized workshops, professional and prompt follow-up and “validation” from local respected community leaders helps break through barriers that have held folks back from participating in forestry programs and services that are available. Overcoming these hurdles is important for effective forest management and utilization of woodlands owned by these underserved landowners.

Workshops and field-days organized by local Woodland Advocates will be held in May and June before the weather is too hot, with phone and on-site assistance for landowners taking place over the summer months. We likely will hold some outreach meetings in September focused on EQIP as a source of cost-share assistance for management planning, as it will likely be the lead-up to an October “batching period” for enrollment. Many of the management plans projected in this project will be conducted in 2014, but we anticipate 5 landowners we are working with completing them in the project period.

Project Timeline

- April 25, project launch
- May- 2 “walks in the woods” in MS and AL, 30 participants
- June- 1 field day with 60 participants on a minority-owned SFI-certified property
- July-September, follow-up calls and visits with 40 landowners, 10 landowners apply for forest management plans from EQIP. Assist 5 landowners from previous workshops in connecting with TSPs of other professional foresters to develop management plans.
 - September- outreach workshop involving 30 underserved landowners
- October-November, continuing one-on-one phone and on-site follow-up with landowners, 10 sign up for management plans from AFC, MFC or NRCS
- December, project documentation and reporting.

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Research Activities			
Meetings			
Travel	2000	3000	
Education & Outreach	3000	6000	
Communications			
Total			

*Match coming from USDA Office of Advocacy and Outreach

Ideally we would do a video piece highlighting the project, but the project budget is restrictive. For an example of our video work you can view our field day vignette from a field day at the Thigpen Family Tree Farm, a past Tree Farm of the Year recipient: www.tinyurl.com/FIELDDAYTHIGPEN

Process

The proposal must be submitted via email in both MS Word or plain text format (please, no hard copies) to Amy.Doty@sfiprogram.org by Midnight Eastern Time on Friday, March 15, 2013. Applicants will be notified via email upon receipt of the application. Late proposal submissions will not be considered.

Proposals are limited to 5 pages total, must address all components of the Request for Proposals, and must be in the format outlined in the application section of the RFP below. Applications not following this format cannot be considered. Any text beyond 5 pages or any supplemental materials not within the 5 pages will not be considered. Applicants should use a True Type font in 10 pt or larger. All applications must be submitted in English.

Timeline

Event	Date
Request for Proposals issued	February 6, 2013
Proposals due	March 18, 2013 by Midnight Eastern (no exceptions)
Lead Organizations advised of results	By April 18, 2013

Mandatory Requirements for All Proposals

All proposals must contain all of the three elements listed directly below. Projects not containing these core requirements will not be considered.

- The Lead Organization in the Project must be a registered, tax-exempt (i.e. A 501(c)(3) in the US or registered with the Charities Directorate of the Canada Revenue Agency in Canada), non-profit organization. Applicants must submit proof of tax-exempt status with this application.

Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. However additional non-profit conservation or community partners will increase the strength of the application.

- The Project must relate to or support one or more elements of the *SFI 2010-2014 Standard*. You can download a copy of the SFI Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific *SFI 2010-2014 Standard* objectives.
- All Project Partners involved in the Project must agree to authorize SFI Inc. to publicize the Project and to use their names, images, logos and information about the Project in such publicity. All Partners listed in the application will be required to sign an agreement to this effect and submit it with the application. If additional Partners join the Project after an application is accepted by SFI Inc., they will also be required to sign the agreement. A copy of this agreement is located at the end of this application.

Successful Applications

Depending on the project timeline, Lead Organizations can receive up to 50% of total funding upon contract execution, or upon completion of an identified project milestone. Remaining funds will be dispersed upon receipt of the final report demonstrating Project deliverables are met and timeline kept. All Project invoices and reports should be submitted to SFI Inc. by the Lead Organization.

Inquiries

Please read this RFP and application in its entirety before contacting SFI Inc. with questions. All inquiries related to this Request for Proposals are to be directed, in writing, to the person identified below. Information obtained from any other source is not official and should not be relied upon.

Sustainable Forestry Initiative, Inc.

900 17th St. NW, Suite 700

Washington, DC 20006

Attention: Amy Doty

Manager, Community Outreach

Phone: **202.596.3458**

E-mail: Amy.Doty@sfiprogram.org

Grant Application

Lead Organization Name and Address	Auburn University's Rural Studio P.O. Box 278 Newbern, AL 36765
Name, phone and email for Project Director	Andrew Freear 334.624.4483 FREEAAN@auburn.edu
Lead Organizational Mission Statement (25 words or less)	Rural Studio's philosophy suggests that everyone deserves benefits of good design. Student teams work within communities to design and build sustainable solutions to very local problems.
Lead Organization Annual Operating Budget	\$ 400,000
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Cynthia Ragland: District Ranger USDA Forest Service 205.926.9765 Johnnie B. Washington: Mayor of Greensboro, Al 334.624.8119

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title:	Amount Requested:	Total Project Budget:	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
<p><i>AU Rural Studio</i> : Andrew Freear, director of Rural Studio. FREEAAN@auburn.edu 334. 624. 4483 <i>Boy Scouts of Greensboro, Al</i> : Greg Whitis whitign@aces.edu <i>Probate Judge of Hale County</i> : Arthur Crawford 334.624.7391 <i>Greensboro Lions Club</i>: Bill Hemstreet</p>	Lion's Park Boy Scout Hut	\$5,000	\$112,118.86 without donations \$92,430.20 with donations	This project is a student design-build project of Auburn University's Rural Studio. The Boy Scout Hut will provide the Boy Scouts of Greensboro Al a much needed headquarters. Our team is responsible for securing funds to pay for the project. This is done through private donations, material donations and grants.	<p><i>Objective 7</i> : Efficient Use of Forest Resources. (Indicator c – d).</p> <p><i>Objective 17</i> : Community Involvement in the Practice of Sustainable Forestry. (Indicator 2).</p>

Project Details

Rural Studio is an off-campus design-build program of Auburn University. The program, established in 1993 by D.K. Ruth and Samuel Mockbee, gives architecture students a more hands-on educational experience whilst assisting an underserved population in West Alabama's Black Belt region. In its initial years, the Studio became known for establishing an ethos of recycling, reusing, and remaking. In 2001, after the passing of Samuel Mockbee, Andrew Freear succeeded him as director. Since that time, Rural Studio has expanded the scope and complexity of its projects, focusing largely on community-oriented work.

The Rural Studio philosophy suggests that everyone, both rich and poor, deserves the benefits of good design. To fulfill this ethic, the Studio has evolved towards more community-oriented projects. Projects have become multi-year, multi-phase efforts traveling across four counties. The students work within the communities to define solutions, fundraise, design and, ultimately, build remarkable projects. The Studio continually questions what should be built, rather than what can be built, both for the performance and operation of the projects.

Rural Studio has been committed to the design and development of Lions Park in Greensboro, AL for the last 5 years. The Studio has already designed and constructed 6 baseball fields, a combination peewee football/soccer field, 2 basketball courts, a skate park, a concessions stand, several restrooms, a mile long walking trail, and a playground. The Studio has also enhanced the landscaping and provided a new parking lot for visitors.

The Boy and Cub Scouts joining the user groups of Lions Park benefit both the Scout and the park. As values based organization they will undoubtedly serve the park. It will also be valuable to them to have a home base. The community involvement with the Scout organization is dwindling and the Scout leaders have voiced a desire to expand and diversify the troop. Providing them with a home will help them have a sense of permanence. The Scout Hut will become signage and allow people to have easier access to the Scouts should they want to join. As of now there is no clear location to facilitate this. With your help, we can change this.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

Rural Studio Lions Park Scout Hut project will provide the Boy Scouts of America, Troop and Pack 13 of Greensboro, Alabama with a much-needed headquarters to allow for the survival and diversification of the organization. One of the driving forces of design for the project was how to use a lower grade material and turn it into a building material. We were challenged with the idea of using "thinnings", the smaller diameter trees that are regularly thinned from a pine tree forest. Because of this, the Boy Scout Hut is going to be a primarily all wood building. The Scout Hut will be constructed of two parallel log walls, which act as ballasts and anchor the building to the ground. These thick walls create a modern log cabin which fits with the aesthetic that the scouts requested.

The team has selected all wood products that are SFI certified. Through research, we have become aware of the important responsibility and commitment to society that forest landowners have of maintaining sustainable forestry practices on the forestland they manage.

In addition to providing the raw material to pulp mills, the team can help thin a forest and use this resource to construct the building, essentially creating a free product from nature. Once the building is complete, it will serve as a "bill board" for SFI education in the community of Greensboro. It will promote forest productivity and health, explaining that the thinnings used in the building were removed from local forests for their own benefit and long-term health. It will promote the use of SFI certified products, demonstrating all wood products in the building (the dimensional lumber, plywood, and 1" x 12" cladding) have been SFI certified.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

On September 20, 2012, the Alabama SFI State Implementation Committee) held their quarterly meeting at the Rural Studio's campus in Newbern, Al. The Scout team made a presentation to the SIC at the June 7, 2012 meeting and the committee's Public Outreach sub committee approved support for the Scout Hut project. The meeting at Rural Studio was a chance for the committee to better understand the work at Rural Studio. We hope to continue to host this event, as the meeting became an educational experience for the whole studio promoting Sustainable Forestry practices. As students, we learned that when we see an SFI label on a product, we can be confident we are buying wood from a certified forest or source. Also, because our project is funded mainly by donations and grants, the Cub and Boy Scouts of Troop 13 have agreed to host fundraisers to raise money for the construction costs of the building. Once they move into the building, the SIC could potentially have their meetings there, and it would double as a meeting space and a great opportunity to teach the scouts the benefits of sustainable forestry.

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: To construct a Scout Hut using SFI certified wood products.	To provide a building that educates the community and landowners about SFI through the use of SFI certified products. (Objective 17.)	That the scouts and people using the building will be educated about SFI products.	\$ 5,000
Goal 2: To use "thinnings" as a building material in the project.	To provide a building that can educate the community and landowners about a better or alternative utilization of low-grade wood. (Objective 7, c- d.)	Educate others that it's tangible to use alternative building materials.	

Project Timeline

Starting in August of 2011 as a team of four, we started the design for a Boy Scout Hut in Lions Park, Greensboro, Alabama. At the end 2012, the team poured and finished the concrete slab for the Scout Hut. As of now (March 2013), the team has run all plumbing and electric work for the building and started building the trusses for the form of the building. In a few months, the walls and roof of the building is projected to be completed. Starting in late July/August 2013, we plan to start thinning local acres of land to gather the thinnings for the scout huts walls. (Last year, we all were chainsaw certified to be able to do this.) We also have paired with a forest products company in Linden, Al (25 miles way) that will help us gather some of the thinnings we need as well. By October of 2013, we plan to have a completed Scout Hut ready to become an education and learning center, acting as a new "bill-board" promoting sustainable forestry in the community.

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Research Activities	n/a		
Meetings	n/a		
Travel	n/a		
Education & Outreach	n/a		
Communications	n/a		
Total (We work solely from donations. All of our \$ goes to materials for the building itself; we as students do not get paid for labor. If we had to figure a cost for design, administration, consultantants,etc for 4 people working for 2 years = \$400K).	\$ 122,118.86 (total budget w/out donations	\$50,000 (from Auburn University)	\$29,688.66 (material donations already received)

**SFI Inc. Conservation & Community Partnerships Grant Program Request for Proposals
Directions and Grant Application for 2013 Grant Projects**

Information on the Grant Application Process:

The proposal must be submitted via email in both MS Word or plain text format (please, no hard copies) to Amy.Doty@sfiprogram.org by Midnight Eastern Time on Friday, March 15, 2013. Applicants will be notified via email upon receipt of the application. Late proposal submissions will not be considered.

Proposals are limited to 5 pages total, must address all components of the Request for Proposals, and must be in the format outlined in the application section of the RFP below. Applications not following this format cannot be considered. Any text beyond 5 pages or any supplemental materials not within the 5 pages will not be considered. Applicants should use a True Type font in 10 pt or larger. All applications must be submitted in English.

Organization Information

Lead Organization Name and Address	Florida SIC Committee Florida Forestry Association P.O. Box 1696 Tallahassee, FL 32302-1696
Name, phone and email for Project Director	Phil Gornicki Florida SFI Coordinator 850-222-5646 Phil@forestfla.org
Lead Organizational Mission Statement (25 words or less)	The Florida SIC is applying for the funds on the behalf of Florida PLT that follows the same mission statement as National PLT which is: PLT uses the forest as a "window on the world" to increase students' understanding of our complex environment, to stimulate critical and creative thinking, to develop the ability to make informed decisions on environmental issues, and to instill the confidence and commitment to take responsible action on behalf of the environment.
Lead Organization Annual Operating Budget	Florida PLT Annual Operating Budget \$34,600
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Kathy Brooks, Florida SIC Chair 850-584-1225 Kathy_brooks@bkitech.com Barbara Boler The Langdale Company 229-333-2576 barbarab@thelangdalecompany.com

Project Overview

The Project must relate to or support one or more elements of the SFI 2010-2014 Standard. You can download a copy of the Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific SFI 2010-2014 Standard objectives.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Program does/do your Project address (Please cite the Standard Component(s))
U.S. Fish and Wildlife Service Packaging Corporation of America St. Petersburg College Florida Forest Service Leon County Extension University of Florida	Teaching Sustainable Forestry to University students through PLT	2013 - \$5,000	2013 – \$14,000	PLT educator workshops for university students will utilize the theme of “sustainable forestry” using selected PLT lessons from current manuals. The project will fund workshop for the 2013-2014 school year.	17.2 Program Participants shall support and promote, at the state, provisional or other appropriate levels, mechanisms for public outreach, education, and involvement related to forest management. 1. Periodic educational opportunities promoting sustainable forestry, such as: a. Workshops

Partners Information and Expertise: All individuals are trained PLT facilitators who have proven experience conducting PLT workshops for university students. Several of the partners are members of the Florida PLT steering committee. In some cases, the SFI Agreement to Public Communications form is signed by their superior and is noted after their contact information.

Robin Will
robin_will@fws.gov
Supervisory Refuge Ranger
U.S. Fish and Wildlife Service
PO Box 68,
Saint Marks, FL 32355
Phone: 850-925-6121

Cheryl George
cgeorge@packagingcorp.com
Environmental Manager
Packaging Corporation of America
PO Box 248, Jasper, FL 32052
Phone: 386-792-0810 x 20

Robert Raze, Jr.
Raze.Robert@spcollege.edu
Professor, St. Petersburg College
College of Education
600 Klosterman Road
Tarpon Springs, FL 34689
Phone: 727-712-5882

Stan Rosenthal

rosenthals@leancountyfl.gov
Extension Agent-Forestry
Leon County Extension
Institute of Food and Agricultural Sciences
615 Paul Russell Rd
Tallahassee, FL 32301-7060
Phone: 850-606-5202

Daniel Stevens

daniel.stevens@freshfromflorida.com
Wakulla County Forester
Florida Forest Service
3674 Bloxham cutoff Road ,Crawfordsville, FL
32327
Phone: 850-421-3101

Form signed by Jim Karels

Jim.Karels@freshfromflorida.com
State Forester
Florida Division of Forestry
3125 Conner Boulevard
Tallahassee, FL 32399-1650
850.488.4274

Nancy Peterson

njp@ufl.edu
Florida PLT Coordinator
UF School of Forest Resources and Conservation
P.O. Box 110410
342 Newins-Ziegler Hall
Gainesville, FL 32611-0410
352-846-0848

Project Details

Please provide your answers to the following questions to describe your project. You may provide an introductory narrative to your project, but the following questions must be addressed in the requested format

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

Project Learning Tree uses the forests to educate both adults and youth. The project will utilize PLT lessons related to sustainable forestry and train both university students and pre-service educators on the importance of sustainable forestry. The lessons from the preK-8 PLT manual have been correlated to the 2010-2014 SFI standards and will be used to train university students during PLT workshops. Lessons are also correlated to the Common Core Standards and STEM (Science, Technology, Engineering, and Math), making this training highly desirable for formal and non-formal educators. Project implementation will be shared with National Project Learning Tree and State PLT Coordinators. Training pre-service and university students provides the opportunity for SFI trained participants to reach thousands of individuals throughout their career. The information will also be shared with the other 49 states, providing an opportunity for the training to be duplicated in other states.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI Involvement in the Project?*

The Florida PLT facilitators will offer 6 SFI themed workshops during 2013-14 school year to university student/pre-service students. A minimum of 240 university students/ pre-service teachers will be reached.

3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Activities	Tangible Outcomes	Measure Success	Grant Funds
Goal	Conduct 6 educator workshops training 40 university students per workshop.	240 university student/pre-service students will be trained to use SFI themed activities when teaching students.	Complete 6 workshops in 2013-14 school year reaching 240 participants.	\$5,000

Project Timeline

Please provide a timeline for completion of the project. Projects must be completed within 2013. The timeline should reflect when you will deliver upon the goals and outcomes as outlined above.

Project Timeline: We realize the workshops should be conducted in 2013, however workshop will be completed before April 2014. The timeline will follow the university school year reaching students in the fall 2013 and spring 2014 semesters.

Detailed Project Timeline:

Date	Activity
April 2013	Project Awarded
May-June 2013	Confirm workshops for fall semester.
July 2013	Order material and confirm agendas for fall workshops.
September-November 2013	Conduct 3 workshops for university students.
December 2013	Confirm workshops, create agenda and order material for spring semester.
January-March 2014	Conduct 3 workshops for university students.

Project Budget

Please fill out the table below to illustrate the entire Project budget. SFI Inc. will not award any funds for organization overhead costs, which include but are not limited to, office rent or maintenance, utilities, temporary hires, etc. SFI funding should be used for direct project costs only.

You may modify this table to fit your needs, however please ensure your budget addresses the following components:

1. Total Operating costs divided up by relevant topics such as travel, meetings, communications, education & outreach etc.
2. Identify any in-kind support allocated to this Project by each project partner
3. Identify any matching funds allocated to this Project by each project partner

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Staff Salary and Benefits	6,000		6,000
Operating Costs			
PLT Books	4,800	1,200	
Workshop Materials	1,400		
Food	600		600
Travel	600		600
Room Rental	600		600
Total	14,000	1,200	7,800

*list sources and amounts of any matching funds or in-kind contributions

In-Kind

Facilitator time to plan and implement 6 workshops: 2-3 facilitators/workshop @300 hours @ \$20/hr - \$6,000

Facilitator provide food for workshop: 6 workshops @\$100/workshop - \$600

Facilitator travel time to attend planning meetings and conduct the PLT training conference and training workshops-12 trips @\$50/trip-\$600

Facilitator provide room for day of workshop: 6 workshops @\$100/day - \$600

Matching funds

Participant registration for educator workshops 240 @ \$5/each - \$1,200

**SFI Inc. Conservation & Community Partnerships Grant Program
Guidance and Grant Application for Requests for
Community-based projects \$5,000.00 or Less**

The SFI Conservation and Community Partnerships Grant Program supports collaborative projects between non-profit organizations, SFI program participants and other stakeholders supporting SFI Program objectives. Since 2010, SFI has awarded 34 grants for a total of over \$1.32 million. Further, these funds are leveraged with other project partner contributions, for a total of just over \$4.8 million in investments in these projects.

This application is for requests for community-based projects \$5,000.00 or less to the 2013 Request for Proposals for the SFI Inc. Conservation and Community Partnerships Grant Program. For proposal requests exceeding \$5,000.00, please use the Application for Requests for Conservation projects which you can download at our website [here](#).

Proposals may cover one of the following areas:

- Forestry field tours on SFI-certified forests for educators and/or K-12 school children, working in collaboration with established programs like Project Learning Tree or Canadian Institute of Forestry/Canada Forestry Association equivalent,
- Habitat for Humanity or other related community-based building projects including SFI certified building materials and ensuring SFI volunteers,
- Projects or pilots supporting culturally important lands, progressive aboriginal relations, capacity building and/or market promotion of co-branded certified products,
- Projects informing and raising awareness among university students and academia of the SFI Program goals and objectives, or
- Other community-based projects with groups such as Boy Scouts of America, Girl Scouts of the USA, Scouts Canada, Girl Guides, 4-H, that include the use of SFI certified products, operations or forests.

Guidance for Completing the Grant Application:

Terminology

The following terminology applies to this Request for Proposal:

- “Must” or “Mandatory” means a requirement that shall to be met in order for a proposal to receive consideration.
- “Lead Organization” means the non-profit organization submitting this application, overseeing the project funding and responsible for providing written progress reports to SFI Inc.
- “Partner” means an individual, partnership, government agency, corporation or other entity named in the Proposal as one of the entities that has agreed to be involved in the implementation of the Project.
- “Project” means the work described in the proposal.
- “Proposal” means a response prepared and submitted in response to this Request for Proposal.
- “Should” or “Desirable” means a requirement having significant degree of importance to the objectives of this Request for Proposal, and will be taken into account in the evaluation of the Project.

Process

The proposal must be submitted via email in both MS Word or plain text format (please, no hard copies) to Amy.Doty@sfiprogram.org by Midnight Eastern Time on Friday, March 15, 2013. Applicants will be notified via email upon receipt of the application. Late proposal submissions will not be considered.

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Timeline

Event	Date
Request for Proposals issued	February 6, 2013
Proposals due	March 18, 2013 by Midnight Eastern (no exceptions)
Lead Organizations advised of results	By April 18, 2013

Mandatory Requirements for All Proposals

All proposals must contain all of the three elements listed directly below. Projects not containing these core requirements will not be considered.

- The Lead Organization in the Project must be a registered, tax-exempt (i.e. A 501(c) (3) in the US or registered with the Charities Directorate of the Canada Revenue Agency in Canada), non-profit organization. Applicants must submit proof of tax-exempt status with this application.

Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. However additional non-profit conservation or community partners will increase the strength of the application.

- The Project must relate to or support one or more elements of the *SFI 2010-2014 Standard*. You can download a copy of the SFI Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific *SFI 2010-2014 Standard* objectives.
- All Project Partners involved in the Project must agree to authorize SFI Inc. to publicize the Project and to use their names, images, logos and information about the Project in such publicity. All Partners listed in the application will be required to sign an agreement to this effect and submit it with the application. If additional Partners join the Project after an application is accepted by SFI Inc., they will also be required to sign the agreement. A copy of this agreement is located at the end of this application.

Successful Applications

Depending on the project timeline, Lead Organizations can receive up to 50% of total funding upon contract execution, or upon completion of an identified project milestone. Remaining funds will be dispersed upon receipt of the final report demonstrating Project deliverables are met and timeline kept. All Project invoices and reports should be submitted to SFI Inc. by the Lead Organization.

Inquiries

Please read this RFP and application in its entirety before contacting SFI Inc. with questions. All inquiries related to this Request for Proposals are to be directed, in writing, to the person identified below. Information obtained from any other source is not official and should not be relied upon.

Sustainable Forestry Initiative, Inc.

900 17th St. NW, Suite 700

Washington, DC 20006

Attention: Amy Doty

Manager, Community Outreach

Phone: **202.596.3458**

E-mail: Amy.Doty@sfiprogram.org

Grant Application

Application Requirements

- *Proposals must follow this application format.*
- *Applications cannot be longer than 5 pages (Project Partner signed agreements and Lead Organization proof of non-profit status do not count towards the 5 page maximum).*
- *You may delete all text preceding this section and any text in italics throughout the application.*

All applications must address the following items:

Organization Information

The Lead Organization in the Project must be a registered, 501c (3), non-profit (or Canadian equivalent) organization. Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. Applicants must submit proof of tax-exempt status with this application.

Lead Organization Name and Address	Idaho Forest Foundation c/o Idaho Community Foundation 350 North 9 th Street, Suite 102, Boise, ID 83702 The Idaho Forest Foundation assets are professionally managed by the Idaho Community Foundation, a qualified 501(c) (3) nonprofit organization.
Name, phone and email for Project Director	Betty Munis 208.334.3292 ifpc@idahoforests.org
Lead Organizational Mission Statement (25 words or less)	To support programs and projects that educates Idaho citizens about the state's forests and forest products industry.
Lead Organization Annual Operating Budget	\$934,768 (Idaho Community Foundation)
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Kurt Pregitzer, Dean, University of Idaho College of Natural Resources, kpregitzer@uidaho.edu , 208.885.6442 Bill Love, Selkirk Chapter of the Society of American Foresters, bloveforester@hotmail.com , 208.610.0529

Project Overview

The Project must relate to or support one or more elements of the SFI 2010-2014 Standard. You can download a copy of the Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific SFI 2010-2014 Standard objectives.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
<p>The Idaho SFI State Implementation Committee</p> <p>Barry Dexter ID SFI SIC Chairman bdexter@stimsonlumber.com 208-818-3470</p> <p>For years the ID SIC and SFI member companies have been supporting this project both financially and with volunteer time. We would like to increase SFI support by requesting a Community Partnership Grant.</p>	Sustainable Forestry Tour 2013	\$5,000.00	\$40,650.00	Through the Sustainable Forestry Tour, educators are exposed to the social, economic, and ecological aspects of sustainable forestry. They are immersed in sustainable forestry issues with valuable information and concepts they can take back to their classrooms. During the 3-day program educators visit private, state, and federal forests; tour sawmills and active harvesting operations; and learn about forests directly from natural resource professionals.	Performance Measure 17.2 Program Participants shall support and promote, at the state, provincial or other appropriate levels, mechanisms for public outreach, education and involvement related to sustainable forest management.

Project Details

Teachers and educators are the front line in natural resource education for our future. An educator's knowledge or lack thereof of how forest ecosystems work will significantly influence the viewpoint of our nation's next generation. It is crucial that we help form and inform the knowledge of these educators so they can pass this knowledge onto their students. This three-day tour focuses on this. Since 1995 there have been over 600 educators who have taken the Sustainable Forestry Tour. For 2013 we currently have 43 educators registered. The tour is limited to 45.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*
During the 3-day tour educators learn directly through those natural resource professionals that are managing and caring for our forests. The educators leave with abundant information and resources to explore sustainable forestry with their students when they return to the classroom. The objectives that are promoted during the tour are: foresters manage large landscapes over long periods of time; nature is dynamic; sustainable forestry integrates social, economic, and ecological needs; we can meet our wood needs while protecting forest ecosystems; trees store and capture carbon; regulations exist to protect water, air, soil, fish and wildlife; we all need and use wood products; the forest management and wood products industry is rich in career opportunities; and teachers have a special responsibility in educating the next generation.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*
 The ID SIC members will volunteer their time and donate funds to assist with the project. SIC members with lumber, paper, or plywood mill facilities will be providing tours of those facilities for the educators. Those SIC member companies with forestland will be providing woods tours to discuss the objectives mentioned in item 1 (above) specifically sustainable forestry and show the educators an active timber harvesting operation. In addition, most SIC members sponsor educators for the tour.
3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: To promote the public understanding of the role of sustainable forestry. Specifically, educators who can take the knowledge they have gained back to the classroom to educate their students.	At the end of the tour the educators complete a questionnaire and share lessons they have learned in a group discussion. From these discussions and questionnaire we learn how we have positively impacted the educators view and knowledge of sustainable forestry.	We measure the success of the tour based on comments from the end of tour questionnaire and the group discussion. We also use these comments to structure the following year tour.	\$5,000.00
Goal 2:			

Project Timeline

The Sustainable Forestry Tour is scheduled for June 24th through the 28th, 2013.

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Research Activities			
Meetings			
Travel	\$21,450.00		
Education & Outreach	\$9,150.00		
Communications	\$1,900.00		
Meals for 3 days	\$8,150.00		
Total	\$40,650.00		

*list sources and amounts of any matching funds or in-kind contributions

*Please Note: As stated earlier the ID SIC and SFI Member Companies have been supporting the Sustainable Forestry Tour for years through sponsoring educators and volunteering their time to help with the tour.

Grant Application

Application Requirements

- Proposals must follow this application format.
- Applications cannot be longer than 5 pages (Project Partner signed agreements and Lead Organization proof of non-profit status do not count towards the 5 page maximum).
- You may delete all text preceding this section and any text in italics throughout the application.

All applications must address the following items:

Organization Information

The Lead Organization in the Project must be a registered, 501c(3), non-profit (or Canadian equivalent) organization. Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. Applicants must submit proof of tax-exempt status with this application.

Lead Organization Name and Address	Northwest Natural Resources Institute, 801 W. Riverside, #100, Spokane, WA 99201
Name, phone and email for Project Director	Diahne Gill, Executive Director, 509-321-3615, dgill@greaterspokane.org
Lead Organizational Mission Statement (25 words or less)	To cultivate a better understanding of natural resources by educating teachers and students about the science, economic and societal aspects of our region's natural resources.
Lead Organization Annual Operating Budget	\$52,000
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Lee Spencer, Washington State SIC Chair / Plum Creek Timber, lee.spencer@plumcreek.com , 509-649-2166 Karen Terwilliger, Washington Forest Protection Association, kterwilliger@wfpa.org , 360-352-1500

Project Overview

The Project must relate to or support one or more elements of the SFI 2010-2014 Standard. You can download a copy of the Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific SFI 2010-2014 Standard objectives.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
Hancock Forest Management	K-12 Natural Resources Teacher Workshop – SFI Certified Working Forest Teachers Field Tours	\$2,775	\$4,983	These monies will support community outreach to teachers in Washington State. The goal will be to introduce teachers to the "Working Forest" concept and demonstrate how progressive forest management can provide jobs,	Performance Measures 17.1, 17.2, 9.1.1, 2.12 and 3.1.1

				revenue, fiber, wildlife habitat, clean water and air, recreational opportunities and carbon sequestration.	
Boise Cascade Wood Products, LLC	K-12 Natural Resources Teacher Workshop – SFI Certified Working Forest Teachers Field Tours	\$1,425	\$2,567	This project piggybacks onto Hancock Forest Management’s “Working Forest” and will show how the resulting raw materials are manufactured into certified forest products. The monies for this project will also support community outreach to Washington State teachers and provide assurance that products resulting from certified forests represent a sound environmental choice.	Performance Measures 8.1 (Indicator1), 9.1 (Indicator 1), 17.1 and 17.2

*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Hancock Forest Management
 Scott Ketchum, General Manager, Northern Inland Division
 509-684-0700 ext 116
SKetchum@hnrq.com
 SFI certified land management

Boise Cascade Wood Products, LLC
 Kevin Arneson, Region Wood Procurement Manager
 509-738-3266
kevinarneson@boisebuilding.com
 SFI certified procurement and SFI certified chain of custody

Project Details

Please provide your answers to the following questions to describe your project. You may provide an introductory narrative to your project, but the following questions must be addressed in the requested format.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

The Northwest Natural Resources Institute (NNRI) is a 501c3 educational organization dedicated to cultivating a better understanding of the daily importance of our forest, agriculture, mineral and water resources by educating teachers and students about the science, economic and societal aspects of our region's natural resources. We do this through a variety of student programs and teacher workshops held throughout Washington State. We will be holding our annual Spokane based K-12 Natural Resources Teacher Workshop, July 16 - July 19, 2013. The primary audience at our workshops are K-12 teachers and the secondary audience is their students. Because teachers are among the first to introduce young minds to the world of natural resources, the exposure and experience the educators will gain through the workshops will enable them to present their students a balanced view of the management of our nation's natural resources. Our teacher workshops are an excellent way to get information disseminated as one teacher reaches 25 students a year for as many as 30 years.

The NNRI successfully leverages resources by partnering with other organizations to deliver quality educational programs. Partners include Boise Cascade Wood Products, Hancock Forest Management, Stimson Lumber Company, Idaho Forest Group, Idaho Forest Products Commission, Spokane Conservation District, Project Learning Tree, Franklin Conservation District, Washington Department of Natural Resources and many others. These partners enable our organization to provide quality and unbiased information to further educate our region's teachers.

The economy of the Northwest was built on and continues to rely on our valuable natural resources. As such, forestry continues to be a primary industry in Washington and is an important base for our states' economy. During the last several decades, a significant shift in public policy has taken place in natural resource management, requiring managers to balance the utilization of resources with sound environmental practices based on the best available science to ensure long-term sustainability. Our member companies take this responsibility very seriously and henceforth have subscribed to the standards of the Sustainable Forestry Initiative as a means to meet this responsibility. The adherence to BMP's Logger Training Programs and verifying compliance to those Standards through visible third-party audits are all key components to responsible forest land management and the production of fiber from those certified lands. In order to educate teachers about the importance of well managed lands and the assurance that products resulting from certified procurement from those lands benefit society, the NNRI's teacher workshop is dedicating two days of it's annual four-day teacher workshop to showcase SFI certified management, procurement, and product manufacturing. In the classroom we will spend a day teaching Project Learning Tree (PLT). PLT's mission is to use the forest as a "window" on the world to increase students' understanding of our environment; stimulate students' critical and creative thinking; develop students' ability to make informed decisions on environmental issues; and instill in students the commitment to take responsible action on behalf of the environment. Providing PLT education to the teachers is a perfect enhancement to our workshop schedule. The second day will be spent in the field seeing forestry first-hand. The primary goals of these two days is to inform teachers on the care and attention that forestry professionals give to being good stewards of forestlands; and to provide the opportunity to learn forestry skills "in the field" from foresters who use these skills daily. These goals will be accomplished by providing a tour of SFI certified lands managed by Hancock Forest Management and then concluding with a tour of the Boise Cascade Wood Products manufacturing facilities so that the teachers can follow the SFI certified raw materials through to the end product development of SFI certified products. An additional goal of this project is to make it an annual addition to our K-12 Natural Resources Teacher Workshops.

Forest product companies agree that education, visibility, and adhering to their social responsibilities while maintaining working forests, now more than ever, are key components of managing and conducting successful ventures without compromising the needs of future generations. We strive to provide a real-life look into how management professionals and the forest commodity industry can work together to meet the needs of our continually evolving society and enhance a similar opportunity for future generations.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

Educators will be exposed not only to harvesting activities but also the planning that goes into harvesting every tree on a SFI certified forest. Furthermore, the educators will be exposed to the planning and regulatory requirements involved in reforestation, growth and yield, stand tending, BMP's and road building.

Each attendee will be required to fill out an evaluation form at day's end. The results will be compiled and we will use that information to modify the program for the next year based on the requests and educational needs of the teachers. By closely monitoring the evaluations, we will be able to provide the teachers the information they feel has been lacking in other programs in which they have participated. We will also determine the change in the attendees perceptions on natural resources both pre and post workshop by the assignment required for their continuing education credit. In addition, we will monitor the standard learning requirements for Washington to insure our sessions are aligned with their needs.

Post-workshop, we will implement a quarterly report (strictly voluntary) on what workshop attendees are teaching in the classroom that can be attributed as a direct result from the workshop teachings. They will be asked to do this in October and December of 2013. These reports will enable us to track the information being used from the workshop and to identify trends with the lessons being presented to the students. This will also be an accurate feedback method for our funders and supporters.

3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: To introduce teachers to the "Working Forest" concept	To take teachers into the woods where they will see the entire process beginning with the harvesting of raw materials, processing at the mill and then completion of the finished product	To reinforce the perception of how important forestry is to our everyday lives	\$4200 (total grant amount requested)
Goal 2: To provide all attending teachers with SFI materials	To provide outreach and education materials to all teachers so that the information can be implemented into their teachings	To reinforce the perception of how important forestry is to our everyday lives	\$4200 (total grant amount requested)

Project Timeline

Please provide a timeline for completion of the project. Projects must be completed within 2013. The timeline should reflect when you will deliver upon the goals and outcomes as outlined above.

March 2013 –

- Begin promoting workshop through teacher related publications
- Contact state-wide Educational Service Districts (ESD's) and have them start promoting the workshop to regional teachers through their school districts
- Arrange for transportation
- Begin registration process
- Meet with project partners

April 2013 –

- Continue marketing to regional teachers
- Coordinate with presenters for their sessions
- Meet with project partners

May 2013 –

- Meet with project partners
- Finalize session curriculum with presenters
- Continue registration process

June 2013 –

- Finalize registration numbers
- Meet with project partners

July 2013 –

- Meet with project partners
- Hold four-day teacher workshop
- Receive surveys from teachers

October 2013 –

- Receive follow-up survey information from teachers regarding their implementation of SFI materials

December 2013 –

- Receive two month follow-up information from teachers on their utilization of SFI materials into their curriculum

Project Budget

Please fill out the table below to illustrate the entire Project budget. SFI Inc. will not award any funds for organization overhead costs, which include but are not limited to, office rent or maintenance, utilities, temporary hires, etc. SFI funding should be used for direct project costs only.

You may modify this table to fit your needs, however please ensure your budget addresses the following components:

1. Total Operating costs divided up by relevant topics such as travel, meetings, communications, education & outreach etc.
2. Identify any in-kind support allocated to this Project by each project partner
3. Identify any matching funds allocated to this Project by each project partner

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Research Activities	n/a	n/a	n/a
Meetings	\$500	n/a	\$300 (Kevin Arneson, Scott Ketchum, forester and mill personnel)
Travel	\$1800	n/a	\$300 (Kevin Arneson, Scott Ketchum, forester and mill personnel)
Education & Outreach	\$4750	\$1250 (\$750 Boise, \$500 Ponderay Newsprint)	\$1500 (Kevin Arneson, Scott Ketchum, forester and mill personnel)
Communications	\$500	n/a	n/a
Total	\$7550	\$1250	\$2100

*list sources and amounts of any matching funds or in-kind contributions

Grant Application for Sustainable Forestry Initiative (SFI) from Trout Unlimited – Trout in the Classroom

Organization Information

Lead Organization Name and Address:	Trout Unlimited, Inc. Trout in the Classroom c/o NYC DEP 59-17 Junction Blvd, 19 th Floor Flushing NY, 11373
Name, phone and email for Project Director	Lillit Genovesi, Coordinator, Trout in the Classroom 917-832-0857, lgenovesi@tu.org
Lead Organizational Mission Statement (25 words or less)	Involve young people in Trout Unlimited's mission to protect and restore the nation's coldwater resources.
Lead Organization Annual Operating Budget	\$150,000 (for TIC program)
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	1) Stephanie Codrington, Public School 9 in Bedford-Stuyvesant, 646-321-3384, SCodrin@schools.nyc.gov 2) Carla Pretch, Bronx Children's Museum, 347-971-2155, c.p@verizon.net

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Program does/do your Project address (Please cite the Standard Component(s))
New York City Department of Environmental Protection (DEP)	Trout in the Classroom – Trout Release Field Days – “Postcards from the Watershed”	\$5,000	\$150,000	Students travel to watershed forests to release the trout they raised. They also learn about the important role of trees growing in the riparian zone, take a guided nature hike alongside watershed streams, and mail home their handmade postcards (printed on SFI certified paper) to their family and friends.	Objective 15 (Training and Education) under Forest Land Management and Fiber Sourcing Objectives. “To improve the implementation of sustainable forestry practices through appropriate training and education programs.”

Project Details

Trout Unlimited (TU) believes in the power of education to help children perceive and understand environmental principles and problems. Through Trout in the Classroom (TIC), TU strives to increase K-12 students' and teachers' awareness and understanding of the natural environment, particularly the watershed forests and streams that supply New York City (NYC) daily with one billion gallons of clean, fresh drinking water.

TIC begins in the classrooms, where teachers and TU volunteers install a chilled aquarium, obtain trout eggs from the New York State Department of Environmental Conservation (DEC) and begin building and caring for a miniature ecosystem. Students monitor the water quality of the tank and life cycle of the fish until they release them in the spring into watershed streams. Trout are known to be indicator species--used in assessing the health of our lands and waters--and are therefore a great tool for showing students how our impact on forest environments is eventually reflected in the ability of their trout to survive in streams and rivers.

The opportunity to care for the fish from the time they are eggs is an excellent way to engage students and connect them to nature. Caring for the trout emphasizes the importance of teamwork, shared responsibility and careful monitoring of water quality. Teachers enjoy the myriad educational possibilities that arise from the students' enthusiasm, and they use TIC as an accompaniment to traditional classroom education, blending it with almost all aspects of their curriculum.

By the end of the school year, the trout must be released from classroom tanks into streams and rivers approved by the DEC. These streams are located about two hours north of NYC in heavily forested areas of NYC's watersheds. Trout release trips are day-long events, which bring closure to the TIC program and provide a memorable and exciting day outdoors for students. The TIC Coordinator organizes and implements quality educational activities that teach students about the important connection they have with these areas. Forest professionals take students on guided nature hikes, local fly-fishermen help them collect and study stream macroinvertebrates, DEP scientists get them involved with water quality testing, and environmental educators lead them on tree identification and birding expeditions. Trout release volunteers include DEP and DEC scientists and foresters, TU members, local environmental educators and students from local universities who share an interest in environmental conservation education.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

TIC is an environmental education program that allows students to raise trout, from eggs to fingerlings, and then release them into watershed streams. We use trout because they are indicator species and their survival in the streams depends on the health of riparian areas and forests surrounding the water. Getting students outdoors to experience these habitats, and see firsthand how healthy forests keep streams clean, helps to inspire them to want to protect these natural resources by making sustainable choices. During trout releases we will introduce students to the best management practices used by SFI-certified products, which help protect and conserve these resources while still making them available for our use. These activities allow students to understand the purpose of SFI and help them make responsible and sustainable choices in life.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

Direct outdoor experience has proven to be the best tool for providing inner-city students with an understanding of the ramifications of their actions and behavior patterns and developing sensitivity and care for the natural environment. One goal of TIC is to provide opportunities for students to spend time outdoors in natural watershed forest environments, which they do during the Spring Trout Release Field Days. By reconnecting an increasingly urbanized population of youth to the life cycle of trout and the ecosystems that support them, TU is able to inspire them to become lifelong environmental stewards. During these trout releases, the TIC Coordinator organizes and implements quality educational activities that encourage interactions with nature. Students learn the importance of forest health by going on a forester-led nature hike, they learn how trees act as natural filters by studying stream water quality, they collect and identify aquatic macroinvertebrates to understand the significance of riparian habitats around streams, and they compare and contrast current best management practices with those used by Native Americans in the past. Students walk away knowing that forest resources can be utilized, all while being conserved and protected, just with the simple choices we make. With support from SFI, release trips will conclude with an art activity, "Postcards from the Watershed", where students will use images from nature to create a postcard (using SFI paper) and write a note to a loved one reflecting on their experience during their visit to the watershed forest. We would also welcome SFI staff to participate in our Trout Release Days by attending and speaking to our students about the SFI best management practices.

3. *In the table below, please list the goals for your project.*

Project Goals	Tangible Outcomes	Measure Success	Grant Funds
Goal 1: Expose NYC students, from underserved inner-city schools, to watershed forest and stream habitats.	Over 1,500 students from underserved NYC schools ride bus to the watershed forests to release trout and learn about these natural environments.	Quantitative measure: The number of students, teachers, and parents in attendance will be recorded. We expect more than 1,500 students and teachers to attend over the course of four weeks.	<ul style="list-style-type: none"> • \$1,500 towards bussing for students from four underserved schools to attend the release, site fees at Ward Pound Ridge Reservation (the trout release site in NYC's East of Hudson Watershed). • \$750 travel costs for TIC Coordinator, TIC Interns, and volunteers to attend Trout Release Field Days. • \$500 for site use fee's at trout release site.
Goal 2: Educate students about best management practices and how to make sustainable choices.	Students hike through the watershed forests to learn about the riparian buffer zone, see that the natural resources that we use are important habitat to many species and learn about how these resources can be used without being exploited.	<ul style="list-style-type: none"> - Presentations and lessons will have embedded assessments such as questions and activities that will help gauge the information learned by students. - Teachers will be surveyed to provide feedback about our activities. 	<ul style="list-style-type: none"> • \$1,500 towards staff time for creation and implementation of activities during four weeks of "Trout Release Field Days"

<p>Goal 3: Have students share what they have learned with friends and family.</p>	<p>- Students create "Postcards from the Watershed" using blank SFI postcard paper. They draw nature inspired art on one side and write a note on the back. The postcards are stamped and mailed to their homes by TU. Postcards are documented by TU staff. After arriving to their homes several days later, students see SFI logo on postcard paper and discuss the meaning with family and friends.</p>	<p>The postcard images and text written by students are used by teachers as an assessment for the program.</p>	<p>· \$750 for paper, printing, shipping and handling of postcards.</p>
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Project Timeline

April – May, 2013

- TIC Coordinator reserves trout release site at Ward Pound Ridge Reservation.
- TIC Coordinator identifies underserved TIC schools in need of bus funding for travel to trout release site.
- TIC Coordinator recruits volunteers and staff to assist with trout release day activities.
- Equipment and materials are purchased.
- TIC interns visit schools to prepare students for trout releases.

May – June, 2013

- Classes visit NYC watershed forests and streams to release trout, test water quality, go on a forest hike to learn about the trees and riparian zone around streams, and participate in other environmental education programming.
- Students at trout release create and mail "Postcards from the Watershed" using SFI-certified paper sources.

June – July 2013

- TIC Coordinator conducts and assesses post-program survey for teachers.
- Postcards made by students reach recipients and are a point of conversation with students so that they are reminded of their visit to the watershed forest. The fact that the postcard is made with SFI-certified paper is also discussed by students with family and friends!

Project Budget

Please fill out the table below to illustrate the entire Project budget. SFI Inc. will not award any funds for organization overhead costs, which include but are not limited to, office rent or maintenance, utilities, temporary hires, etc. SFI funding should be used for direct project costs only. You may modify this table to fit your needs, however please ensure your budget addresses the following components:

1. Total Operating costs divided up by relevant topics such as travel, meetings, communications, education & outreach etc.
2. Identify any in-kind support allocated to this Project by each project partner
3. Identify any matching funds allocated to this Project by each project partner

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Staff Salary and Benefits	\$75,000	TIC \$45,000 (for TIC Coordinator salary and benefits funded by grants from various foundations, including Catskill Watershed Corporation, Hudson River Foundation and anonymous donors)	TIC \$30,000 (DEP supervisor sponsored by DEP)
Meetings (Fall and Spring teacher meeting)	\$15,000	\$10,000 (ConEdison, Catskill Watershed Corporation, and Hudson River Foundation)	\$5,000 (DEP)
Travel (including bussing for students and staff to trout releases, staff travel to schools visits)	\$30,000	\$10,000 (Nicholas B. Ottaway Foundation, and Hudson River Foundation)	\$20,000 (school fundraisers, PTA donations, Target Field Trip Grants)
Education & Outreach (classroom visits, trout tanks and supplies)	\$20,000	\$15,000 (ConEdison, Catskill Watershed Corporation, and Hudson River Foundation)	\$5,000 (DEP)
Communications (phone, computer, internet, postage)	\$5,000	\$1,000 (ConEdison)	\$4,000 (DEP)
Permits, site fees, and licenses for trout releases	\$5,000	\$2,500 (Nicholas B. Ottaway)	\$2,500 (DEP, Westchester County Parks)
Total	\$150,000	\$83,500	\$66,500

*list sources and amounts of any matching funds or in-kind contributions

**SFI Inc. Conservation & Community Partnerships Grant Program
Grant Application Community-based Projects**

Organization Information

Lead Organization Name and Address:

Forestry Educators Incorporated
3140 Sierrama Drive
Shingle Springs, CA 95682

Name, phone and email for Project Director:

Diane Dealey Neill
530-417-1960
dianedealeyneill@sbcglobal.net

Lead Organizational Mission Statement:

The mission of FEI is to carry out fundraising, planning, and execution of the California Forestry Challenge program.

Lead Organization Annual Operating Budget:

Forestry Educators Incorporated's 2013 budget is \$90,000.

References:

Mark Lathrop, Community Relations Manager
Sierra Pacific Industries
mlathrop@spi-ind.com
(530) 378-8271

David Bischel, President
California Forestry Association
davidb@calforests.org
(916) 444-6592

Project Overview

Confirmed Project Partners:

- California Department of Forestry and Fire Protection (CAL FIRE)
- Sierra Forest Products
- Clemmie Gill School of Science and Conservation (SCICON)
- Sierra Pacific Industries

Project Title: 2013 Sequoia Forestry Challenge

Amount Requested: \$5,000

Total Project Budget: \$90,000

Brief Project Summary:

The California Forestry Challenge is a competitive forestry event for high school students. Students spend four days in the forest interacting with natural resource professionals, immersing youth in a rigorous educational experience that introduces them to resource values including sustainability, wildlife habitat, watershed benefits, and cultural resources.

The California Forestry Challenge directly relates to these SFI 2010-2014 Objectives:

- Objective 1: Forest Management Planning
- Objective 2: Forest Productivity
- Objective 3: Protection and Maintenance of Water Resources
- Objective 4: Conservation of Biological Diversity including Forests with Exceptional Conservation Value
- Objective 5: Management of Visual Quality and Recreational Benefits
- Objective 6: Protection of Special Sites
- Objective 7: Efficient Use of Forest Resources
- Objective 17: Community Involvement in the Practice of Sustainable Forestry
- Objective 18: Public Land Management Responsibilities

Partner Organization Information:

California Department of Forestry and Fire Protection (CAL FIRE)
Russ Henly, Assistant Deputy Director, Resource Protection and Improvement
Russ.Henly@fire.ca.gov
916-653-9447

CAL FIRE manages a system of demonstration state forests, one of which is Mountain Home Demonstration State Forest (MHDSF), in eastern Tulare County. Mr. Henly oversees the state forest system. The Manager of MHDSF, Jim Kral, is a Registered Professional Forester with five years of experience with past Forestry Challenge events, and the primary technical principal for the Sequoia Forestry Challenge, first conducted in 2012 and one of four Forestry Challenge events statewide.

Clemmie Gill School of Science and Conservation (SCICON)
Rick Mitchell, Administrator/Director
rickmit@tcoe.org
559-539-2642

SCICON is the outdoor school of science and conservation operated by the Tulare County Office of Education. It is located on 1100 acres above Springville, and is the host facility of the Sequoia Forestry Challenge. SCICON is a product of over 50 years of school and community involvement. SCICON is host to its own natural history museum, raptor center, planetarium and observatory, and tree nursery. Eagle Point Village, SCICON's newest housing and meeting area, is ideal for both indoor and outdoor teaching in conjunction with field time at MHDSF.

Sierra Forest Products
Jeff Gletne, Forester
jgletne@sierraforest.net
559-535-4893

Sierra Forest Products, located in Terra Bella, California, manages timberlands, purchases timber sales from national forests, and produces lumber and a variety of byproducts at their mill, which is the southernmost mill in California. Mr. Gletne is the lead forester at Sierra Forest Products and has been actively involved as a volunteer at SCICON. He and his colleagues at Sierra Forest Products, as well as professionals in his local Society of American Foresters chapter, account for the majority of the natural resource professionals who volunteered at the 2012 Sequoia Forestry Challenge.

Project Details

1. Involving Communities in Forest Management:

The purpose of the Forestry Challenge is to immerse youth in a rigorous educational experience in a forest environment near their respective communities. At each event, located in a different forest type and typically attended by schools from that area, the current issue is specific to the regulation or management of the forest in that location. Students work in teams of two to five to research, investigate in the field, and form a strategy for solving the problem. The issue and strategy for solution is presented to a panel of judges on the last day. Participants also undergo rigorous training and instruction in principles and techniques of forestry practices, and are introduced to resource values that include wildlife habitat, watershed benefits, and cultural resources.

Participants learn about the ecology and management of the forested landscapes that provide their communities with water, recreational opportunities, wood products, and wildlife habitat. Youth benefit by better understanding the relationship of the forested environment to their communities, by exposure to natural resource management as a potential career option, and by undertaking a rigorous problem-solving exercise.

“The Forestry Challenge offers an opportunity for students to apply management strategies to realistic situations. We feel as though we could actually make a difference with our plans.” – Student

“As an urban person, listening and questioning the people who live here increased my understanding and changed my viewpoint. Seeing the care of the environment which goes with logging on a sustainable basis was instructive and convincing.” – Teacher

There are four Forestry Challenge events planned for fall 2013 – they are the Shasta, El Dorado, Santa Cruz, and Sequoia Forestry Challenges. This proposal requests funds to support the 2013 Sequoia Forestry Challenge, October 9 – 12, because it is the event that best aligns with SFI’s Objectives. Three “Agreement to Public Communications” are from the Sequoia event partners. However, an additional Agreement is being submitted by Sierra Pacific Industries, which supports the program at various locations each year. Additional sponsor and volunteer support comes from companies that are SFI certified, including Green Diamond, Humboldt / Mendocino Redwood Companies, and Roseburg Resources Company.

2. Project Activities to Promote Intended Outcomes:

Each year, the current issue for each Forestry Challenge event changes, based on the forest type where the event is being held, the issues relevant to that type of forest, and which issues are most current for a given year. The current issue for the 2013 Sequoia Forestry Challenge will be rebuilding and interpreting a section of a loop trail at Mountain Home Demonstration State Forest.

In the last 5 years, active forest management at Mountain Home has increased dramatically with the arrival of Jim Kral, the new Forest Manager. The first timber harvest that occurred on the forest in a decade was the “At Last” THP, which was finished in 2012. The next THP, “Dynamite Springs”, was initiated in 2012, and harvest will wrap up in the summer of 2013. An interpretive trail runs through the heart of one harvest unit, and it will be obliterated. This trail is a one mile loop trail that begins and ends in Balch Park Campground, one of many campgrounds in the Mountain Home DSF and adjacent Balch Park.

It is important to redesign and reinterpret this section of the trail, as it is a popular hiking route for both campers and day users. It is also a great opportunity to educate the public about many forest management concepts that align with SFI’s Objectives. At the 2013 Sequoia Forestry Challenge, students will be asked to lay out a route for the missing section of the trail, justify that route in terms of minimal environmental impact, and write an interpretive script that can replace missing and outdated trail stops described in a pamphlet available at the trail’s beginning. By taking on this exercise, the students will learn and organize the information, and have a way of sharing it with the public that visits the forest.

3. Project Goals:

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Increased understanding of basic forestry knowledge of 60 students and their teachers	Completion of the Field Test portion of the event, worth 60% of the overall score	Field Tests are graded and scored.	\$1,000 to be used for travel expenses to set up the field test
Goal 2: Understanding a forest issue and addressing that issue with a plan of action for 60 student participants	Creation of a 15 minute PowerPoint presentation to address the issue and associated questions that can be given in their communities after the event	Presentations are scored by a panel of three judges, both natural resource professionals and community leaders and are worth 40% of the overall score	\$4,000 to be used for bussing to the fieldtrip site, and supplies such as forestry tools and office supplies, and for travel to set up the fieldtrip route and activities

Project Timeline

Event dates and locations are determined by February and are posted on the Forestry Challenge website, www.forestrychallenge.org. In August a finalized list of items, called Learning Objectives, is made available on the website, and reference materials are posted with information on each of the Objectives. Preparation can start as soon as the resource materials are posted online in August, continuing once school starts and often at regular team meetings.

Once at an event, students are given the opportunity to review the materials and field skills with qualified professionals. After the event, teams frequently give their presentations at their school and in their community. Each year, the top teams present their plans to the California State Board of Forestry and Fire Protection and the California Licensed Foresters Association.

A typical event schedule is as follows:

Wednesday Afternoon and Evening

- Registration
- Dinner
- Problem Solving Question Presented
- Evening Social Activity and/or Night Hike

Thursday

- Fieldtrip – all day
- Teams Prepare Presentations / "Ask a Forester" appointments - evening

Friday

- Field Training - morning
- Forestry Field Test - afternoon
- Teams Review Presentations - evening
- Social Time – late evening

Saturday

- Teams Give Presentations
- Judging Panel Feedback to Students
- Awards and Lunch

Project Budget

Item	Total (\$)
Income	
Unrestricted Contributions	60,000
Contributions Designated for School Support	20,000
Registration Income	10,000
Income Total	90,000
Expenses	
Facility Fees	36,300
Food	4,000
T-Shirts	3,500
Awards	400
Executive Director's Consulting Fee	16,000
Temporary Employee Expenses	4,500
Office Help	500
Insurance	2,000
Supplies	1,800
Legal/Professional Fees	900
Printing	600
Postage	400
Website	100
Bank Fees	50
Travel (Mileage/Parking/Airfare/Rental Car)	6,000
Conference /Hotel Fees	1,500
Bussing During Events	5,000
Sub Teacher and Transportation Support	3,500
Equipment	250
Contingency	2,700
Expense Total	90,000

The support provided by the Project Partners cannot be quantified in this budget as it is formatted. The partners provide approximately 50 hours of volunteer time, and approximately \$2,000 of sponsorship dollars.

Grant Application

Organization Information

Lead Organization Name and Address	Auburn University, School of Forestry and Wildlife Sciences
Name, phone and email for Project Director	Rebecca J. Barlow, 334.844.1019, becky.barlow@auburn.edu
Lead Organizational Mission Statement (25 words or less)	We will serve the renewable natural resource needs of the citizens of Alabama and society through a comprehensive approach to education, research and extension.
Lead Organization Annual Operating Budget	\$2,663,711
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Frances Lewis, Weyerhaeuser Company, frances.lewis@weyerhaeuser.com (662) 574-6984 Paul Mask, Alabama Cooperative Extension System, maskpau@auburn.edu , (334) 844-5490

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
Westervelt Ecological Services	Forestry for the Future: Teaching Alabama's Citizens and Students about SFI	\$4,500	\$5,300	Educate the public and students about SFI; this will be done through the use of signs that interpret SFI principles and on the ground activities that demonstrate those principles; signs will serve as the basis for forestry field days led by teaching and extension faculty	Objective 17. Community Involvement in the Practice of Sustainable Forestry To broaden the practice of sustainable forestry by encouraging the public and forestry community to participate in the commitment to sustainable forestry, and publicly report progress.

*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Westervelt Ecological Services – John McGuire, Senior Project Manager, JMCGUIRE@westervelt.com, (334) 332-2528

Project Details

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

SFI standards are not well-known nor understood among private landowners and the general public, especially in Alabama. This project will introduce and promote SFI standards among forestry students and the local community. The project will increase visibility of the Mary Olive Thomas Demonstration Forest which highlight the principles of SFI. The Mary Olive Thomas Demonstration Forest is managed to protect water quality, to maintain a diversity of wildlife habitats and to be aesthetically pleasing. It also qualifies as a Treasure Forest and is certified as a Tree Farm.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

This project will start with educating the current Auburn University forestry students about the benefits and importance of SFI. The students will use the knowledge to educate local elementary school students, who have been very receptive to past programs such as this one. Auburn University School of Forestry & Wildlife teaching and extension faculty will conduct a field day to educate the local community based on the signs developed around the SFI standards.

3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Develop interpretative signs and other outreach materials that will highlight the 7 SFI Forest Land Management Objectives on the Mary Olive Thomas Demonstration Forest in Auburn, Alabama.	Development of 9 signs: Two signs will highlight SFI and how SFI objectives can be met on small woodlots. Seven signs will highlight each of the 7 Forest Land Management Objectives of SFI.	Completion and installation of signs by October 2013.	\$2,700
Goal 2: Use these materials as a basis to educate the public about SFI and the sustainable forest management of small woodlands using the Mary Olive Thomas Demonstration forest in Auburn, Alabama as a backdrop.	Two Forestry Field Days to be held in the Fall of 2013. One field day will be led by Auburn University School of Forestry & Wildlife students and will be held for local elementary school students. The second field day will be held for the local community and conducted by Auburn University teaching and Extension faculty.	The elementary school field day held in October 2013; the local community field day held in November 2013. A post-event evaluation form will be collected from the local community field day participants to determine success.	\$1,800

Project Timeline

The signs will be developed during the summer of 2013 with installation by early October. Auburn University students will get SFI instruction during the 2013 fall semester in late August and all of September. The elementary school field day will be scheduled for middle October. The local community day will be scheduled for mid-November. A final report will be developed and submitted by mid-December 2013.

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
<i>Research Activities:</i>			
<i>Meetings:</i>			
Requested grant funds for field day operations	\$750		
In kind from Westervelt to participate in field days- 2 days of employee time at \$400/day			\$800
<i>Travel:</i>			
Bus for transportation to and from site	\$500		
<i>Education & Outreach:</i>			
Requested grand funds for signs	\$2,700		
<i>Communications:</i>			
Mailings to advertise the landowner field day	\$550		
Total:	\$4,500		\$800

*list sources and amounts of any matching funds or in-kind contributions

Grant Application

Lead Organization Name and Address	The Blackfoot Challenge 405 Main Street, Ovando, MT. 59854
Name, phone and email for Project Director	Gary Burnett garyburnett@blackfootchallenge.org 406.360.0254
Lead Organizational Mission Statement (25 words or less)	Coordinate efforts to conserve and enhance the natural resources and rural way of life in the Blackfoot Watershed.
Lead Organization Annual Operating Budget	\$1,646,979
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Dale Harris , Great Burn Study Group dharris@bigsky.net 406.240.2809 Jake Kreilick , WildWest Institute jkreilick@wildrockies.org 406.544.4962

Project Overview

Because the MFRC is a collaborative organization of volunteers from the government, industry, conservation organizations, and citizens, we are not structured as a 501(c)(3) organization. Therefore, we have partnered with the Blackfoot Challenge to act as our fiscal agent. But, for all project purposes of this application, the Montana Forest Restoration Committee will be the project lead.

The MFRC is primarily a volunteer consensus-based collaborative group, which was formed in January 2007 to help guide restoration of Montana's National Forests in partnership with the U.S. Forest Service and the Montana Department of Natural Resources and Conservation – Forestry Division. The MFRC developed a collective vision of ecologically-appropriate, scientifically-supported forest restoration goals through a set of 13 Principles ratified in Aug. 2007. The Principles represent the "zone of agreement" where controversy, delays, appeals, and litigation are significantly reduced. The Principles closely align with SFI's voluntary third-party forest certification program established in the 1990s in response to market concerns about forest management. Additionally, MFRC membership includes SFI-certified forest owners and products manufacturers, such as The Nature Conservancy, Pyramid Mountain Lumber, and F.H. Stoltze Land & Lumber.

The MFRC published a booklet *Restoring Montana's National Forest Lands*, outlining the process, restoration principles, and implementation. Since the Principles were established, the MFRC created several committees to advance collaborative, on-the-ground forest restoration efforts in Montana. Current committees are aligned with the Helena, Bitterroot and Lolo National Forests. Each committee is a diverse cross-section of stakeholders including: conservation organizations, industry, recreation interests, community members and government employees. The Forest Service works with each committee in an advisory capacity. For more information on the MFRC please visit: <http://www.montanarestoration.org>

In addition to working locally on Montana's National Forest lands, the MFRC is engaged in numerous other outreach efforts. In 2010, the Steering Committee of the MFRC invited broad participation from the forest products industry and convened a roundtable with the goal of restoring federal forests and enhance community economic viability by ensuring the retention and enhancement of the forest products industry in Montana. Today, the Forest Products Retention Roundtable continues to meet monthly and is able to provide a forum for discussing industry issues, potential solutions, viable and new markets, and policies and/or incentives needed to maintain the remaining infrastructure, offer new opportunities and keep our rural forest economies viable now and into the future. For more information, please visit: <http://www.montanarestoration.org/roundtable>

The MFRC is also involved with The Forest For Every Classroom (FFEC) program. FFEC is a professional development program for educators, focusing on place-based education. FFEC utilizes Project Learning Tree as well as local professionals to take participants on five sessions over the course of a year. The program has three successful replications in Helena, Montana and has now expanded to Western Montana. For more information, please visit: <http://www.montanaeea.org/professional/AForestforEveryClassroom.htm>

This proposal for funding would help to support the on-the-ground restoration efforts of these committees, by allowing them to engage the community, conduct research to understand complex forest types, monitor outcomes of restoration work and further expand the "zone of agreement" within our national forest landscapes. Specifically, the MFRC recently created and adopted a set of guidelines for working in mixed conifer/mixed severity fire regime landscapes. This document marked an expansion of the group's "zone of agreement" and will help the Forest Restoration Committees to expand the work they do into these complex forest types. The MFRC also created a guidance document exploring restoration and climate change. But, there is still work to be done and information that needs to be researched before the work can be done on the ground. Thus, this funding proposal would support research and implementation of the guidelines on the ground as well as engagement with students and the community.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
The Montana Forest Restoration Committee (MFRC), and Pyramid Mountain Lumber	Forest Restoration Committee Research & Implementation	\$4500	\$14,500	The MFRC works on three National Forests, creating a local Forest Restoration Committee on each on those forests/districts. The work of these committees is to collaborate with the forest service, area landowners, and the public to conduct restoration work on the ground as well as monitoring outcomes and educating the public on forest restoration.	Objective 17 Objective 18

*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Partner Organization	Contact Name	Title	Email	Phone Number	Qualifications
Montana Forest Restoration Committee	Melissa Hayes	Coordinator	melissa@montanarestoration.org	406.542.4314	Melissa has been working with the MFRC since 2008. As the Coordinator, she administers the monitoring, research and implementation programs for the MFRC. Additionally, Melissa is on the Steering Committee with the Forest For Every Classroom (FFEC) program.
Pyramid Mountain Lumber	Gordy Sanders	Resource Manager	gsanders@pyramidlumber.com	406.677.2201 x 27	Gordy is a co-chair of the MFRC as well as one of the original members that started the MFRC in 2006.

Project Details

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Monitoring	Pre-Project and post-project monitoring data for each forest project as well as project effectiveness monitoring to build adaptive management protocols to help future project success. Outreach and education to the public regarding restoration projects. Potential to positively affect upwards of 300,000 acres on national forest lands.	Working with The University of Montana students as well as k-12 students and the public to understand the data and restoration goals of each forest project.	\$3000
Goal 2: Implementation	Working on mixed conifer/mixed severity projects utilizing the recently created mixed conifer/mixed severity guidance document as well as the climate guidance document. Education and outreach to the public. Potential to get necessary work done in complex forest types.	Obtaining consensus on Mixed Conifer/Mixed Severity projects and getting on-the-ground work accomplished in these complex forest types as well as gaining a better understanding of the impacts climate change may have on restoration projects.	\$1500

Project Timeline

Each of the Forest Restoration Committees meet monthly. It is anticipated that project monitoring would occur in the summer/fall of 2013 as would research on Mixed Conifer/Mixed Severity forest types. Project monitoring and research would conclude at the end of the year – and from there, on-the-ground-project work based on monitoring outcomes and research would continue.

Project Budget

Expenditure	Amount	Projected use of SFI funds	Matching Funds*	In-Kind Contributions*
Operating Costs				
Research Activities	\$4,000	\$2,000	\$2,000 - \$500 (Cinnabar) - \$1500 (RAC)	
Meetings	\$2,000	\$500	\$500 (Cinnabar)	\$1,000 (MFRC)
Travel	\$1,000		\$1000 (RAC)	
Education & Outreach	\$5,000	\$1500	\$2500 - \$1500 (Cinnabar) - \$1000 (RAC)	\$1,000 (MFRC)
Communications	\$2,000	\$500	\$500 (Cinnabar)	\$500 (MFRC)
Equipment	\$1500		\$1500 (RAC)	\$500 (MFRC)
Total	\$15,500	\$4,500	\$8,000	\$2,500

*list sources and amounts of any matching funds or in-kind contributions

Additional sources of funding and in-kind contributions:

The MFRC has received additional grant funding to administer its monitoring and implementation program from:

- **The Cinnabar Foundation (Cinnabar)**
- **Title II - Secure Rural Schools & Community Self-Determination Act Funding (RAC)**
- **In-Kind Contributions from MFRC members/volunteers/partners (MFRC)**

**SFI Inc. Conservation & Community Partnerships Grant Program
Guidance and Grant Application for Requests for
Community-based projects \$5,000.00 or Less**

2013 SFI Grant Application for South Carolina Wood Magic Forest Fair

Organization Information

Lead Organization Name and Address	Southeastern Wildlife and Environment Education Association, Inc.
Name, phone and email for Project Director	Grace Gasper, 843-801-5524, sewee.association@earthlink.net
Lead Organizational Mission Statement (25 words or less)	Friends group to the national wildlife refuges and national forests of coastal South Carolina that promotes education of these valuable resources and ecosystems.
Lead Organization Annual Operating Budget	\$160,000
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Jerry L. Shrum Environmental Education Consulting, LLC Phone: 803-996-3639 Cell: 803-673-3777 eeconsulting@sc.rr.com Jim Bland - International Paper Phone: 843-520-5621 Cell: 843-344-3178 jim.bland@ipaper.com

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address
SEWEE Association, Habcaw-Barony (Belle-Baruch Foundation), South Carolina Forestry Commission, USDA Forest Service (Francis Marion National Forest)	Wood Magic Forest Fair	\$5,000	\$31,300	Wood Magic Forest Fair is a 4-hour field trip that engages fourth graders through interactive experiences led by forestry and natural resource professionals. Post field trip, youth can explain the difference between non-renewable and renewable, sustainable natural resources and the economic and environmental benefits of sustainably-managed forests.	Objective 17. Community Involvement in the Practice of Sustainable Forestry To broaden the practice of sustainable forestry by encouraging the public and forestry community to participate in the commitment to sustainable forestry, and publicly report progress. Performance Measure 17.2, Objective 18: Public Land Management Responsibilities To support and implement sustainable forest management on public lands.

Partner Organization Contacts

SEWEE Association: Grace Gasper, President, sewee.association@earthlink.net, 843-801-5524. Grace serves as president of the SEWEE Association, which is the non-profit Friends Group that supports the Sewee Visitor and Environmental Education Center located north of Charleston, SC on the Francis Marion National Forest. This friends group organizes many large-scale events (securing well known presenters such as naturalist Rudy Mancke of t.v.'s Nature Scene) and handles publicity, finances, and logistics in expert fashion.

Hobcaw-Barony (Belle-Baruch Foundation): George Chastain, Executive Director, chastain@belle.baruch.sc.edu, 843-904-9010. With over 17,000 acres serving as a research reserve, Hobcaw Barony is one of the few undeveloped tracts on the Waccamaw Neck north of Georgetown, SC. The property was purchased in 1905 by Bernard Baruch and the plantation hosted guests from presidents, to prime ministers and politicians. George has worked with Wood Magic Forest Fair for many years and can attest to the significant impacts this program has on youth and adults in South Carolina. He believes in this program so much that last year he organized holding Wood Magic Forest Fair at Hobcaw Barony.

South Carolina Forestry Commission: Stephanie Kolok, Forest Education Coordinator and State Project Learning Tree Coordinator, skolok@forestry.state.sc.us, 803-896-8855. Stephanie has been involved for many years with Wood Magic Forest Fair and has been the state lead for Wood Magic Forest Fair for the last 3 years. She ensures that we have a variety of educators and school kids represented (from rural underserved to home-schooled), that pre and post-test materials are used, that Project Learning Tree activities and curriculum standards are incorporated into the event, and she oversees the final report.

Francis Marion National Forest: Orlando Sutton, Francis Marion National Forest Ranger, osutton@fs.fed.us, 843-336-3248. The Francis Marion has hosted Wood Magic Forest Fair several times at the Sewee Visitor Center, but due to budget cuts have not been able to host it recently. Orlando and his staff have always chipped in and assisted with this event and it is impressive that with all of the other resource issues demanding their time they have identified this as an event to support and believe it is crucial to the future of forest management.

Project Details

The South Carolina Wood Magic Forest Fair (WMFF) was first held in 1999 at Harbison State Forest in Columbia. The program has been an extreme success, with over 26,000 participants in the 13 years since it began. Demand for the program has always exceeded the capacity each year since its inception. In past years the fair has been held at multiple locations. Past programs have also been held at Clemson University's Botanical Gardens and S.C. State University's Camp Daniels, Piedmont Forestry Center in the upstate, Sewee Visitors Center on the coast, as well as in-school programs in the upstate during the 2003 school year.

In recent years, the amount of funding for environmental education has declined and only one WMFF per year is sponsored by the SC Forestry Commission. Last year the Belle-Baruch Foundation also hosted a WMFF. Both of these educational events were only possible because of donations and grants and reducing the length of the educational event from five days to three. The three day event proposed for this grant, gives the opportunity for 18 different classes, of 30 students each, to participate. An approximate total of 540 students, 90 teachers and parents, and 75 volunteers will directly benefit from the messages delivered at this event. Indirect contacts can be estimated at 1,500.

South Carolina's Wood Magic Forest Fair is a comprehensive environmental education program that is correlated to state curriculum standards in science and language arts. Project Learning Tree activities are used as well as original activities designed by natural resource professionals. Students are guided through

the forest to different "stations" (and a portable sawmill) where they learn about "gifts" (products and benefits) from the forest, the benefits of prescribed burning, why we recycle, and how efficiently wood is harvested and milled.

To help measure the effectiveness of this program, teachers are asked to administer a pre-test to the students before they attend Wood Magic Forest Fair and a post-test afterward. The results of these tests are then compiled and examined

to determine the educational success of WMFF. The following is a summary of the 2011 results:

- After attending WMFF, 89% of the students were able to list a minimum of 10 items that they use every day that come from trees. Before attending Wood Magic, only 6% could do this task.
- 94% of the students recognized after WMFF that trees are a renewable sustainable natural resource.
- Before coming to WMFF, only 9% of the students thought that using trees for the products we need is environmentally acceptable to do. After participating in this program, 76% now recognize the environmental benefits of forests and believe this to be true.
- Students showed a significant gain in knowledge about forests in 100% of the major categories measured.
- Overall, the scores on the test increased from an average of 12% on the pre-test to 84% on the post-test.

These same, and additional, areas of knowledge learned, will be assessed if we receive SFI funds and are able to implement WMFF again this year.

Some comments from teachers, students and parents who have attended WMFF in the past:

Teacher: "The program was organized very well from beginning to end. All learning stations and activities were appropriate for 4th graders. All guides and presenters were friendly and very knowledgeable."

Student: "The field trip was the best one I ever had! My favorite part about the field trip was the Gifts of the Forest because it was neat to learn all about what the forest gives us."

Parent: "What a remarkable experience. We have talked about it all weekend and relive her (*our daughter's*) experience with her. I'm so happy she's able to experience life, science, nature, and history in such a real and profound way."

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

Wood Magic Forest Fair is targeted to 4th-graders, but the teachers, parents and chaperones attending the field trip all attentively listen and learn as much or more than the students. They learn that it is important to be vocal about supporting forest management and making wise choices and to select sustainable, renewable forest products over other non-renewable, non-sustainable products. Holding this event at a visitor center located on Forest Service land and operated by both the Forest Service and the Fish and Wildlife Service provides the added bonus that visitors to the center during this educational event also witness the educational activities, see the logging equipment and read the materials and exhibitory explaining sustainable environmental management. Holding it at this site also means field trip participants can walk the boardwalks and trails throughout the forest before and after the scheduled event and learn from interpretive signs about endangered species, wetlands, fisheries, and timber management. This helps to meet SFI Standard Objective 4 (*Conservation of Biological Diversity including Forests with Exceptional Conservation Value*) since the interpretive trails traverse "a diversity of types of habitat and successional stages" and promote "conservation of forest plants and animals, including aquatic species."

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

Media and legislators will be invited to the event to help promote the messages of sustainable management. The SEWEE Association will send out an overview and the outcomes of the event to its more than 800 members. Outcomes will also be entered into the National Interpretive and Conservation Education Database operated by the USDA Forest Service, which then is put into national reports for Congress. A final report will be printed and posted on the internet by the South Carolina Forestry Commission. This report will communicate the outcomes of not only this fair, but of any other fairs hosted by other organizations in 2013, including pre- and post-test student results, testimonies from the teachers, and acknowledgement of partners and sponsors.

3. *Project Goals and Outcomes*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Recognize that many different management techniques are required to insure long-term sustainability of our forests.	Implementation of the SFI Standard, Objective 17 indicators: "Periodic educational opportunities promoting sustainable forestry, such as a. field tours, seminars, websites, webinars or workshops; b. educational trips"	Fewer complaints and more positive statements about forest management made at our visitor center and on our website.	\$5,000*
Goal 2: Demonstrate awareness that our society depends on forests for many sustainably- managed products we use every day and that these products improve our quality of life.	Implementation of the SFI Standard, Objective 17 indicators: "Periodic educational opportunities promoting sustainable forestry, such as a. field tours, seminars, websites, webinars or workshops; b. educational trips"	Increased purchase of SFI wood at local home improvement stores. Changed behaviors of our local and re-occurring visitors to the education center, demonstrating choices of wood products and commodities over fossil fuel choices.	\$5,000*
Goal 3: Participation in the current Francis Marion Forest Plan revision process.	Objective 18: Public Land Management Responsibilities. To support and implement sustainable forest management on public lands. Performance Measure 18.1. Program Participants with forest management responsibilities on public lands shall participate in the development of public land planning and management processes.	Increased attendance at local public involvement meetings and increased comments submitted regarding Francis Marion Plan revisions.	\$5,000*

*total grant amounts are listed for each goal because this project is a 3-day event that can't be divided into separate implementation goals. It's one event that accomplishes all of these goals at one time.

Project Timeline

April-May 2013 – Secure teachers and students for the event.

August 2013 – Secure presenters/forestry educators, class guides, portable saw mill, logs to cut, etc.

September 2013 – Secure lodging for program event presenters and workers.

October 2013 – Make final arrangements for food, water, port-a-johns, tent rental, etc. Pre-test and logistics packets to teachers. Ensure interactive activity on forest plan public involvement is ready to go for event dates.

November 2013 – Hold 3-day event. Ensure post-test packets are with teachers and completed and

December 2013 – Prepare final report of event; indicating knowledge gained by students and teachers, participation in public planning process for Francis Marion Plan, sales at local home-improvement stores of SFI, and comments acquired regarding opinions on forestry management, product use and environmentally-responsible behaviors.

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs			
Contractual items (tents, tables, chairs)	\$1,900		
Personnel			\$17,900 (all partners)
Travel (lodging and mileage)			\$6,800 (Forest Service and SC Forestry Commission)
Water, snacks, postage	\$1,700		\$1,300 (SEWEE Association, Forestry Commission)
Educational Materials and Supplies	\$1,400		\$300 (all partners)
Communications			
Total	\$5,000		\$26,300

SFI Community-based Project Proposal,

SFI Educational Programming Tree Campus USA. Tennessee Tech University

Summary/Overview of Mandatory Requirements

1. Tennessee Technological University, School of Agriculture, is the Lead Organization for this project. According to SFI policy, the university qualifies as tax-exempt. The Cookeville Tree Board (CTB) and the Upper Cumberland Forestry Association (UCFA) are partners in this project. The CTB is an official organization of the City of Cookeville, which has tax-exempt status as a governmental agency. The UCFA is a chapter of the Tennessee Forestry Association, which has non-profit (tax-exempt?) status as a state affiliated association.

2. The primary objective of this project is “informing and raising awareness among university students and academia of the SFI Program goals and objectives”. A secondary objective is attaining national status as Tree Campus USA, an educational program of the national Arbor Day Foundation.

The TTU School of Agriculture and its G.D. Coorts Memorial Arboretum have cooperated with community riparian zone and water garden tree planting projects; Habitat for Humanity Construction Sites water retention and community tree planting projects; and with various Boy Scout Eagle Projects for tree planting and arboretum development. We have not, however, been involved as a campus-wide arboretum. This project will ensure more trees are labeled correctly with names, family and origin, with the goal of attaining status as Tree Campus USA through Arbor Day Foundation. The project will initiate educational programming for TTU university students by providing additional news releases and labels describing the program aspects of SFI. We will also coordinate with our partners to provide educational seminars and printed materials to our community (Annual County Home Show, Upper Cumberland Home Builders Association, Habitat for Humanity, etc.), and the regional forestry association.

3. The partners of this project have for 25 years been closely associated with providing educational seminars and workshops to the public and community agencies. The Agreement to Public Communications forms for the proposed partners are attached herewith. Any new partners to the project will gladly submit such form.

Grant Application

Organization Information

Lead Organization Name and Address: School of Agriculture, Tennessee Tech University; P.O.Box 5034, Cookeville TN 38505.

Project Director: Dr. Douglas L. Airhart, Professor; 931-372-3288; dairhart@tntech.edu.

Our Vision: We are the hallmark program of experiential education in agriculture.

Our Mission: To prepare students for leadership roles in the food, fiber, and natural resource professions by providing state of the art experiential learning through agriculture.

Our Budget: Operating Expense line for School of Agriculture is \$4,800, but only includes office supplies. Total Budget including salary lines is \$906,423 annual.

References:

Patrick Haller (Certified Arborist), Past President, Tennessee Urban Forestry Council; phaller@blomand.net; 931-261-5885.

Guy Zimmerman, Area Forester (Certified Forester), Division of Forestry, TN Dept Agriculture.
Guy.zimmerman@tn.gov; 931-319-4491.

Project Overview

This proposal covers the area of: Projects informing and raising awareness among university students and academia of the SFI Program Goals and Objectives.

Our university has already developed strong community connections with Habitat for Humanity; Public Works Riparian Zone Tree Planting; Public Works Community Water Gardens for Storm Water Retention; and many other health-related and environmental issues.

Confirmed Project Partners: Cookeville Tree Board; Upper Cumberland Forestry Association.

Project Title: Tree Campus USA and SFI Educational Programming

Amount Requested: \$5,000

Total Project Budget: \$10,000

Project Summary: Our goals are: “informing and raising awareness among university students and academia of the SFI Program goals and objectives”, by providing tree labeling and informational news release/pamphlets to student, staff and faculty, and our partner communities; and “attaining national status as Tree Campus USA”, an educational program of the national Arbor Day Foundation, by expanding the current State Certified Arboretum to include the entire campus.

Element(s) of SFI 2010-2014: I admit not being able to connect to the site with details of objectives 6 (site), 17(Community) and 18(Public Land). I have addressed one of the bulleted “may cover one of the following areas” in the 3-page descriptive RFP: informing and raising awareness among university students and academia. But I am in an excellent location to do such, and I have excellent partners that address site and community.

Partners:

Cookeville Tree Board: Mike Witt, Chair; thewitts2@yahoo.com; 931-349-7258. Instrumental in establishing Coorts Arboretum on TTU; multiple community educational projects, brochures, pamphlets, etc.

Upper Cumberland Forestry Association; Mike Self, President; C/O Guy Zimmerman; guyz@charter.net; 931-267-5005. Educational seminars quarterly on all aspects of commercial and private forestry.

Cookeville Area Office, Division of Forestry: Guy Zimmerman, Area Forester (Certified Forester, Certified Arborist); guyz@charter.net; 931-267-5005. Educational printed materials and brochures, tremendous educational materials and experts.

Project Details

TTU is a major educational and cultural component of Cookeville and the 14-county Upper Cumberland region. A small portion of TTU was designated the G.D. Coorts Memorial Arboretum in 1991 to support horticulture courses in the School of Agriculture, training by CTB, and additional community projects held on site. It has attained status as Certified Level 1 by the Tennessee Urban Forestry Council (Level 3 pending).

1. Arboretum status requires that trees be properly labeled with scientific names and common names. Hundreds of students are exposed to the plants and trees in the arboretum as part of the horticulture, dendrology and landscape/nursery management curricula. The urban forestry programming and educational outreach projects of the CTB will continue and be complemented by the addition of information associated with SFI programming. We feel the training at UCFA meetings will also reach an audience not currently being served by or about SFI information and programming.

2. This project will allow the information contained in the restricted current arboretum grounds to be expanded to additional and different trees located across the entire campus, including new informational signs and labels about SFI Programming. Our labels for this project will include family names and countries of origins. We will devise additional labels and brochures with educational statements about SFI Programs, and prepare monthly

news release articles for the electronic newsletter *Tech Times* for both student and faculty issues. The CTB will devise and distribute SFI educational materials at the regional Home Show, and as part of their State Arbor Day Celebration Program. The UCFA will provide SFI program information at its Quarterly Meetings. Partners and the Arboretum will provide educational booth at the annual Fall Festival, a regional community celebration during September, attracting thousands of visitors and participants.

3. Goal 1: “informing and raising awareness among university students and academia of the SFI Program goals and objectives”, by providing tree labeling and informational news release/pamphlets to student, staff and faculty, and our partner communities.

Provide educational label information for additional 150 trees, which will include about 30 new species to the arboretum tree list. Provide 50 SFI programming and educational / instructional signs and labels along major access sidewalks on campus. Devise 24 issues of bulletins/pamphlets concerning SFI programming and educational opportunities. Grant funds: \$3,500.

Goal 2: attaining national status as Tree Campus USA, an educational program of the national Arbor Day Foundation.

Provide new labels for the existing 115 arboretum trees, to include the addition of family names and countries of origin. Develop improved listing of trees and map designating sites of location around campus. Grant funds: \$1,500

Project Timeline

Project will initiate following approval of project and expenditure of funds. Project will begin with production and purchase of labels for trees, and development of educational labels and printed materials for distribution, and development of newsletter articles. Labeling of trees and preparation of newspaper articles and ads for the Fall Fun Festival will take place during summer months. Introduction of the labels and educational materials will begin during academic fall semester, continue through the Fall Fun Festival, and will be completed by the holiday break and school closing in late December 2013.

Project Budget

<u>Expenditure</u>	<u>Amount</u>	<u>Matching</u>	<u>In-Kind</u>
Operating (Goal 1 mostly)			
Labels, signs	2,000	500 Arboretum 500 TTU Research office	1000 School of Agriculture
Printed materials	2,000	500 CTB 250 UCFA	500 CTB 500 TnDf 250 UCFA
Education & Outreach (Goal 1 and 2)			
Labels, signs	1000	500 Arboretum	500 School of Agriculture
Communications		500 TTU Tech Times	

Grant Application

Application Requirements

- *Proposals must follow this application format.*
- *Applications cannot be longer than 5 pages (Project Partner signed agreements and Lead Organization proof of non-profit status do not count towards the 5 page maximum).*
- *You may delete all text preceding this section and any text in italics throughout the application.*

All applications must address the following items:

Organization Information

The Lead Organization in the Project must be a registered, 501c(3), non-profit (or Canadian equivalent) organization. Please note: SFI Implementation Committees, colleges and universities qualify as tax-exempt organizations. Applicants must submit proof of tax-exempt status with this application.

Lead Organization Name and Address	Old Southwest, Inc. 641 Walnut Ave SW, Roanoke, VA, 24016
Name, phone and email for Project Director	Jan Keister, 540-520-5020, jan_k@cox.net
Lead Organizational Mission Statement (25 words or less)	By drawing on the wide base of skills and talents of our diverse group of volunteers, we will provide Old Southwest with the support and resources needed to encourage community spirit, enhance the quality of life, and protect the historical significance of our neighborhood.
Lead Organization Annual Operating Budget	\$45,000
Daniel J. Henry, Urban Forester, City of Roanoke , Office: (540) 853-1994 dan.henry@roanokeva.gov	
Bob Clement, Neighborhood Services, City of Roanoke, (540) 853-5210 bob.clement@roanokeva.gov	

Project Overview

The Project must relate to or support one or more elements of the SFI 2010-2014 Standard. You can download a copy of the Standard and supporting documents on our [website](#). Community-based projects should focus on Objective 6 (Special Sites), Objective 17 (Community Involvement in the Practice of Sustainable Forestry) and Objective 18 (Public Land Management Responsibilities), but are not limited to these specific SFI 2010-2014 Standard objectives.

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
City of Roanoke, Virginia	West End Urban Forestry	\$5000,00	5000.00 or more! As much as we can raise.	Old Southwest Inc. is seeking funds for up	Objective 5. Management of Visual Quality and

				<p>to 20 trees to be planted in the West End Target area of Roanoke, Virginia in partnership with the City of Roanoke through SWETA, a citizen's group formed to give the City Staff input on the West End Target Area Initiative. The funding will include planting and care of the trees.</p>	<p>Recreational Benefits To manage the visual impact of forest operations and provide recreational opportunities for the public.</p> <p>Objective 11. Promote Conservation of Biological Diversity, Biodiversity Hotspots and High-Biodiversity Wilderness Areas To broaden the practice of <i>sustainable forestry</i> by conserving <i>biological diversity, biodiversity hotspots</i> and <i>high-biodiversity wilderness areas</i>.</p> <p>Objective 18: Public Land Management Responsibilities To support and implement sustainable forest management on <i>public lands</i>.</p>
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*For each partner organization, please list below the contact name, title, email, phone number and include a summary of the individual and organizations qualifications and experience as it relates to your project. Also you must include a copy of the Agreement to Public Communications, which can be found at the end of this document, for each Project Partner.

Frederick Gusler, AICP, Senior City Planner , Department of Planning, Building and Development, City of Roanoke, 215 Church Avenue, Room 166, Roanoke, VA, 24011 (540) 853-1104 FAX (540) 835-1230 Frederick.gusler@roanokeva.gov

Mr. Gusler is Senior planner with the City of Roanoke overseeing the West End Target Area Initiative. In September 2011, per the City's Housing and Urban Development (HUD) policy, the West End (portions of the Old Southwest, Hurt Park, Mountain View, and West End neighborhoods) was selected as the next area in which to target HUD funds to be used to improve housing and encourage private investment in a low income area suffering from urban blight. Work in this target area is underway as of July 1, 2012 and is expected to continue for at least three years.

A stakeholders group was formed in the spring of 2012 to help guide the process and provide valuable information. Mr. Gusler leads this group. The Stakeholders of the West End Target Area (SWETA) meets monthly and is comprised of neighborhood organization leaders, staff of housing agencies and non-profits, and City staff. SWETA's membership and focus will evolve with the project, e.g. the group hopes to get some businesses involved, and is currently working on marketing ideas.

Project Details

Please provide your answers to the following questions to describe your project. You may provide an introductory narrative to your project, but the following questions must be addressed in the requested format.

1. *Please explain how this Project will strengthen and involve communities in forest management or inform or provide benefit to the SFI Program.*

So, you think Forestry projects can't be in a city? Good forestry practices are crucial in urban areas, too, for a better quality of life and environmental health.

Recently released data indicates that Roanoke's Urban Tree Canopy has increased from 32 percent to 48 percent since 1997. A comprehensive study was completed by the Virginia Department of Forestry, University of Vermont, Virginia Tech, and the Roanoke Valley-Alleghany Regional Commission. Trees provide many benefits to the Roanoke community, including:

- Removing 304 tons of air pollutants each year, for a total annual value of \$2,270,000
- Providing an annual energy benefit of \$511,000
- Increasing property values by \$913,127 (this statistic is for street trees only)
- Providing an annual stormwater benefit of street trees of \$1,022,236
- Providing a benefit-cost ratio of street trees of 6.61 to 1

In addition, the National Arbor Day Foundation reports that "it has been conservatively estimated that over \$1.5 billion per year is generated in tax revenue for communities in the U.S. due to the value of privately-owned trees on residential property." Roanoke's comprehensive plan, Vision 2001-2020, states that "maintaining and increasing the city's tree canopy will have a beneficial impact on air quality, stormwater control, noise levels, temperature and visual appearance." Dan Henry, Roanoke Urban Forester, says "tree canopy plays an important role in Roanoke's popular and growing greenway and outdoor tourism movement."

A serious Derecho, a strong wind storm, damaged or destroyed numerous trees in Roanoke in 2012, making the need for new tree plantings even more crucial.

The community is already involved in the West End initiative, through SWETA, a group made up of residents and involved organizations including **City of Roanoke**, Old Southwest Inc, Mountain View Neighborhood Association, Rebuilding Together of Roanoke Valley, Habitat for Humanity of the Roanoke Valley, West End Center for Youth and First Federal Credit Union. These groups can be called upon to distribute SFI printed materials, post SFI information on websites and social media and host speakers.

SWETA is seeking funds for additional projects in the Target area that are not covered by HUD funds, including Urban Forestry and other beautification projects. Old Southwest, Inc. is the most represented organization at SWETA meetings able to solicit grants, as it has 501(c)3 status, a grant writer, and many years experience with grant funded projects, therefore OSW, inc. is acting as applicant for Forestry project funds. Selection of trees, placement and planting times will be determined by Roanoke Urban Forester Dan Henry. The City will be responsible for selecting and planting trees per SFI standards, as well as ongoing care. Mr. Henry estimates a cost of \$250-\$300 for purchasing, planting and caring for the young trees. As Old Southwest, Inc. and SWETA are volunteers, there are no additional costs associated with this project.

2. *What activities will you and your Project partners perform to promote the outcomes of your Project and SFI involvement in the Project?*

The City of Roanoke and Old Southwest, Inc. both maintain websites and publish newsletters where this project will be promoted. In addition the local media will be encouraged to make announcements about this project and report the outcome. The West End Target Area Initiative has already received favorable press.

3. *In the table below, please list the goals for your project. For each goal, please describe the corresponding tangible outcomes (e.g. implementation guidance on a component of the SFI Standard, outreach and education to landowners, acres positively affected by the Project) for each goal, how you will measure your success in achieving each goal, and the portion of the requested grant funds utilized to achieve the goal. Add rows as-needed to address all project goals.*

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Improve visual quality	Trees planted	Trees survive one year	\$5000.00
Goal 2: Promote Conservation of Biological Diversity,	Diverse trees selected per SFI guidelines	Several varieties planted	

Project Timeline

Please provide a timeline for completion of the project. Projects must be completed within 2013. The timeline should reflect when you will deliver upon the goals and outcomes as outlined above.

Project Budget

Please fill out the table below to illustrate the entire Project budget. SFI Inc. will not award any funds for organization overhead costs, which include but are not limited to, office rent or maintenance, utilities, temporary hires, etc. SFI funding should be used for direct project costs only.

You may modify this table to fit your needs, however please ensure your budget addresses the following components:

1. *Total Operating costs divided up by relevant topics such as travel, meetings, communications, education & outreach etc.*
2. *Identify any in-kind support allocated to this Project by each project partner*
3. *Identify any matching funds allocated to this Project by each project partner*

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs	\$5000	0	0
Research Activities	0	0	0
Meetings	0	0	0
Travel	0	0	0
Education & Outreach	0	0	0
Communications	0	0	0
Total	\$5000		

*list sources and amounts of any matching funds or in-kind contributions

Public Creation of Sustainable Forest Habitat for Wildlife

March 2013

Contact Information

Lead Organization: Elizabeth River Project
475 Water Street, C103A
Portsmouth, VA 23704
www.elizabethriver.org

Organization Type: Non-profit
IRS identification number: 54-1663058
Contact Person: Dave Koubsky, Project Manager
(757) 399-7487
dkoubsky@elizabethriver.org

Mission Statement To restore the Elizabeth River to the highest practical level of environmental quality through government, business and community partnerships

Annual Operating Budget See Attachment

References Meg Pittenger - City of Portsmouth
Pittenger@Portsmouth.gov 757-393-8481

Mike Burbage - Young Life Christian Organization
Mburb@cox.net 757-287-0691



Local students' creating habitat and learning about sustainable development

Project Overview

The non-profit Elizabeth River Project recently completed construction of Phase 1 elements and opened the 40-acre Paradise Creek Nature Park to the public in December 2012. Phase 1 park elements include an 11-acre restored tidal wetland providing the only public access to Paradise Creek (a tributary to the Elizabeth River), 12 acres of urban forest and 17 acres of native grass meadows and wetland buffer. Paradise Creek Nature Park is owned by the non-profit Elizabeth River Project and open to the public. As a park partner, the City of Portsmouth operates and maintains the park. The partnership between the Elizabeth River Project, City of Portsmouth and the countless community volunteers, funders and business supporters provides the public with the second largest park in Portsmouth and the only passive recreational park focused on environmental conservation.

Funds from this grant will be used to complement the existing "Growing Wetlands in the Classroom" program funded by Dollar Tree Foundation that involves **42 schools** in the **Elizabeth River** and **Lynnhaven River** watersheds who are growing and will be planting over **5,000 native wetland plants**, including ***Spartina alterniflora***, a crucial wetland grass of Hampton Roads tidal wetlands. On the Elizabeth, **1629 students** participated in classroom activities and fieldtrips. **The activities parallel Virginia Standards of Learning** related instruction on the ecology and history. The Elizabeth River Project will expand our community education program to promote the importance of forest conservation and sustainable forest initiatives.

The Elizabeth River Project will host two public tree planting events at the Paradise Creek Nature Park. The public will plant up to 500 native trees and shrubs to increase the biodiversity of the park's urban forest, enhance the existing upland habitat and improve water quality through sustainable forestry practices. During the planting events, the Elizabeth River Project will promote the concepts and benefits of sustainable forestry practices so that the community will have a better understanding of how the forest industry approaches sustainable initiatives and how the public can also apply these initiatives to their communities as well.

Community Group planting native trees at Paradise Creek Nature Park. During this event the group discussed the benefits of creating habitat and learned about sustainable development.



The Elizabeth River Project hosts an annual outdoor RiverFest Celebration each spring in Norfolk, Virginia. RiverFest is designed to be a family-friendly event with past attendance of over 2,000 people. Riverfest is structured primarily as an educational event, yet held in a festive environment with live music, food, art vendors and environmental education booths throughout. As part of this grant, the Elizabeth River Project will promote the SFI sustainable forestry and provide a literature packet that supports conservation, biodiversity, and introduces the concept of sustainable forest management and the benefits of SFI certification.

Project Partners

Enviva of Portsmouth has offered to assist the Elizabeth River Project with developing an informational package to hand out at RiverFest. If a grant is awarded, the Elizabeth River Project will invite Enviva and other local SFI Program Participants to participate in public tree planting events.

Project Details

1) Benefit This grant opportunity provides the Elizabeth River Project with a the unique opportunity to enlist an urban community to participate in the practice of sustainable forestry. This effort engages citizens of Portsmouth by providing an opportunity to create and maintain sustainable upland forest and wetland habitat by adding up to 500 new native trees and shrubs expanding the existing park forest footprint. As part of the tree planting program students will be introduced to the concept of sustainable forest management and the benefits of SFI certification. This program will benefit the SFI program and project partners by bringing the forest sustainability message to the public and creating public awareness and the importance of public land management.

2) Activities

- a) The Elizabeth River Project will distribute sustainable forestry information to be presented to the public during tree planting activities. Information topics will include conservation approaches home owners can take to promote biological diversity and improve wildlife habitat, and the benefits of using SFI materials at home and at work.
- b) The Elizabeth River Project will purchase up to 500 native trees and shrubs and planting supplies for two public SFI planting events.
- c) The Elizabeth River Project will coordinate two no-cost community planting events at the Paradise Creek Nature Park in Portsmouth, VA. Participants will be given hands-on experience of planting trees and will learn the value of maintaining and enhancing an urban forest. Discussions throughout the event will include the benefit of native plant species for wildlife habitat and how industry promotes sustainable initiatives in managing larger-scale forests and the value of selecting SFI products for our use.

d) The Elizabeth River Project will distribute SFI information at a booth at the RiverFest festival held annually in Norfolk, Virginia and attended by over 2,000 people. ERP will work with Enviva; a Paradise Creek Park neighbor to prepare SFI information packets to educate RiverFest attendees about SFI principals and the benefits sustainable forestry initiatives.



2012 RiverFest participants enjoying a walk along the Lafayette River and stop by the "science dome" booth to check out an exhibit.

3) Project Goals

Project Goal	Tangible Outcome	Measure of Success	Grant Funds
Promote conservation and SFI principals reaching up to 2,000 people	The general public will become more aware of SFI principals and products.	An SFI exhibit will be displayed and information packets will be presented to the public at RiverFest	\$500
Protect water resources and improve biodiversity of PCNP	Purchase up to 500 native tree and shrub species to be planted by the public at PCNP	Survivorship goal for trees and shrubs is 85%	\$2,000
Involve local residents in SFI management practices through a hands-on experience	Local residents will become aware of SFI practices and products through hands-on involvement.	Hold two community SFI tree and shrub planting events at PCNP	\$2,500

Project Time Line

April 2013	Prepare an SFI exhibit and information packets for display and distribution at RiverFest that will be held on April 27, 2013 in Norfolk, VA.
Sept. 2013	Purchase up to 500 trees and shrubs to be planted by the public at PCNP.
October 2013	Hold the first of two community SFI tree and shrub planting events at PCNP.
November 2013	Hold the second community SFI tree and shrub planting event at PCNP.

Project Budget

Expenditure	Amount	Matching Funds	In-kind Contributions
Personnel	\$2,000	\$1,500	
Direct Cost	\$500	\$500	
Supplies and materials for planting event	\$2,000		
Supplies and materials for Riverfest	\$500		
Total	\$5,000	\$2,000	

Grant Application

Lead Organization Name and Address	Mississippi State Implementation Committee (MSIC) Box 9680, MS State, MS 39762
Name, phone and email for Project Director	Ron Honea, MSIC Treasurer and Executive Committee 601.678.3590, rhonea@campbellgroup.com
Lead Organizational Mission Statement (25 words or less)	Program Participants and other SIC members work together in a legal fashion to facilitate the SFI Program in the State of Mississippi
Lead Organization Annual Operating Budget	2013 Budget \$147,000
Two references (Name, Organization, email and phone) who can speak to the potential of the Project (these should not be the same as your Project partners):	Michael Cravens – Chief of Staff, U.S. Congressman Gregg Harper, 307 Cannon Building, Washington DC 20515; 202.225.5031; Michael.Cravens@mail.house.gov Nate Irby – MS Forestry Association, 620 North State Street, Suite 201, Jackson, MS 39202; 601.354.4936; nate@msforestry.net

Project Overview

Confirmed Project Partners (list organization name only)*	Project Title	Amount Requested	Total Project Budget	Brief Project Summary (50 words or less)	What element(s) of the SFI 2010-2014 Standard does your Project address (Please cite the Standard Component(s))
Boy Scouts of America, Camp Seminole Mississippi SIC Weyerhaeuser The Campbell Group	Boy Scout Camp Seminole Nature Pavilion and/or Shower House	\$5,000	\$104,000	A Nature Pavilion and/or Shower House will be built on Camp Seminole, Starkville, MS, using SFI certified products. MSIC will use this project to promote SFI.	17.1 17.2

Boy Scouts of America – Tom Morgan, Camp Seminole Ranger, 662.255.2721, tom_morgan61@hotmail.com. Camp Seminole is in the process of updating facilities to better serve Scouts and other youth. The Camp Ranger and the professional BSA Executive can best direct the type pavilion and/or bath house to construct.

MSIC – Tom Monaghan, MS Tree Farm and Sustainable Forestry Executive, 662- 325-1785, tomm@msforestry.net. Members of the MSIC are able to donate SFI certified building materials and assist in the construction.

Weyerhaeuser – Ken McCool, Forester, 662-245-5217, ken.mccool@weyerhaeuser.com. Weyerhaeuser is committed to donating SFI certified lumber and helping to facilitate the project.

The Campbell Group – Ron Honea, Forester/SFI Manager, 601.678.3590, rhonea@campbellgroup.com. TCG is donating money and facilitating the overall project. Experience facilitating the past Habitat for Humanity project will be valuable as this project proceeds.

Project Details

This project will be implemented in a similar fashion to an earlier SIC sponsored Habitat for Humanity project, but instead of a house, the structure will be a Nature Pavilion and/or a shower house at the Boy Scouts of America, Camp Seminole. The project covers two of the "areas" specified in the SFI Grant Program guidance document. It will complement MSIC's recent initiatives in sponsoring forestry merit badge training for Boy Scouts in several locations in MS. A plaque will be installed on the finished structure specifying that SFI certified products were used.

Camp Seminole is a heavily-used facility within a few miles of Mississippi State University. This proximity will allow us to take full advantage of the capabilities of the MSU Department of Agricultural Communications' television producers. Their FarmWeek television program is seen throughout the state and is "picked up" by numerous other stations throughout the U.S. Feature segments were produced by FarmWeek to communicate the recent Habitat project. The MSIC Communications/Public Outreach Committee will take full advantage of promotional opportunities including news articles, magazine features, website, and social media. A special effort will be made for media coverage of a dedication ceremony to be held at completion.

Commitments for \$4,000 cash and sufficient building materials for at least one of the projects have been made. Additional contributions are expected.

Considering that thousands of Boy Scouts and Scout Leaders who will benefit from this project and gain exposure to SFI and forest industry, it is likely this project will have far-reaching results.

Project Goals	Tangible Outcomes	Measures of Success	Grant Funds
Goal 1: Complete at least one structure in 2013 using SFI-certified wood at Camp Seminole.	Improved facility for youth education and camping.	Finished facility. Donations from and participation of SIC members.	\$5,000
Goal 2: Use this project as an educational opportunity.	Camp user and media viewer awareness and understanding of SFI by will be increased.	Quality plaque placed as planned. Number of public relations, awareness, media, and outreach opportunities.	

Project Timeline

- April..... Coordination of donations by SIC members and planning with local BSA council
- May..... Begin construction and promotion activities
- June-August...Monitor progress and maintain promotion
- September.....Initiate plans for dedication
- October.....Complete construction and conduct dedication; expand outreach
- Nov- Dec.....Develop final report and continue outreach/promotion

Project Budget

Expenditure	Amount	Matching Funds*	In-Kind Contributions*
Operating Costs	\$5,000 Administered to leverage additional building materials; miscellaneous	MSIC \$4,000: Additional building material. BSA \$50,000:	MSIC \$20,000: Building Material, \$4,000 Labor. BSA \$20,000: Volunteer

	expenses	Additional building material.	labor and travel.
Research Activities			
Meetings			
Travel			\$1,000 MSIC Communications Sub-committee and Youth Forestry Committee travel for promotional events
Education & Outreach			
Communications			
Total	\$5,000	\$54,000	\$45,000

*list sources and amounts of any matching funds or in-kind contributions