



## SUSTAINABLE FORESTRY INITIATIVE

*Good for you. Good for our forests.™*

### **2012 SFI Annual Conference**

**Milwaukee, Wisconsin, September 11-13 2012**

### **Sponsorship Opportunities**

#### **Special SFI Conference Sponsorships:**

##### **Local Student Sponsorship – Minimum Support \$1500**

Support local undergraduate and graduate students' enrolled in forestry or natural resource programs attendance at the SFI Annual Conference. Sponsor receives the following benefits:

- Dinner on Tuesday for sponsor representatives and students
- Verbal recognition
- Event signage
- Logo in an ad in the Conference Program
- Option to be seated with students at the Award Luncheon

##### **Conservation Corner - \$1500**

A sponsorship especially for non-profit organizations that would like to become more involved with SFI – it includes:

- One complimentary conference registration
- Six-foot table top exhibit
- Logo in Conference Program, event signage, and pre-event materials
- Organization write-up in conference materials

##### **Program Ad – \$1000**

¼ page, full color program ad

#### **Regular SFI Conference Sponsorship Packages**

The following sponsorships include the following benefits. See a specific package below for any added benefits:

- Six-foot table top exhibit
- Sponsorship designation in pre- and on site conference materials and on site signage, including:
  - Logo on SFI Website
  - Logo on SFI Conference registration materials
  - Logo on SFI Monthly Newsletter
  - On site signage
  - Organization profile in the conference collateral materials
  - Pre and post conference participant roster and email addresses

For more information or to secure your sponsorship for the 2012 SFI Annual Conference, contact Julia Hershberger at 202.596.3455 or [Julia.Hershberger@sfiprogram.org](mailto:Julia.Hershberger@sfiprogram.org)



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Sponsorship	Level	Included Benefits	Other Benefits	Price*
<u>Go Zero:</u> Make the SFI Annual Conference a carbon neutral event. The Go Zero sponsorship offsets the carbon emissions of the conference through The Conservation Fund's Go Zero program.	Go Zero	<ul style="list-style-type: none"> <li>• 2 free conference registrations</li> <li>• Full Color ½ page ad in the SFI Monthly Newsletter and SFI Conference Final Program</li> <li>• 1 piece of literature in registration materials</li> <li>• Option to substitute the table-top exhibit with a free standing exhibit</li> </ul>	Sponsor receives prominent event signage and a framed certificate from The Conservation Fund.	\$10,000
<u>All Conference Reception and Dinner:</u> The main social event at the SFI Annual Conference which is always well attended and entertaining. <b>SOLD TO WISCONSIN SFI IMPLEMENTATION COMMITTEE</b>	Platinum		Sponsor receives event signage, verbal recognition, and the option to hold a raffle at the event.	\$10,000
<u>Program Materials:</u> Your company's logo on the SFI Annual Conference registration website, e-blasts, and conference collateral materials <b>SOLD TO UNISOURCE WORLDWIDE</b>	Gold	<ul style="list-style-type: none"> <li>• 1 free conference registration</li> <li>• Full Color ¼ page ad in the SFI Monthly Newsletter and SFI Conference Final Program</li> </ul>	N/A	\$7,000
<u>Welcome Reception:</u> Kick-off the SFI Annual Conference at the welcome reception in the Exhibit Hall	Gold		Sponsor receives prominent event signage, verbal recognition, and the option to hold a raffle at the event.	\$7,000
<u>Wednesday Awards Luncheon:</u> The winners of the SFI Conservation Leaderships Award and the SIC Award will be announced <b>SOLD TO INTERNATIONAL PAPER</b>	Gold		Sponsor receives prominent event signage, verbal recognition, and the option to hold a raffle at the event.	\$6,000
<u>Conference Giveaway:</u> Each recipient receives a giveaway with the SFI logo on it	Gold		Sponsor receives prominent recognition to the conference attendance via verbal acknowledgement, signage and a descriptive insert that accompanies the giveaway	\$6,000
<u>Internet Cafe:</u> Support laptops and printers available throughout the conference.	Gold		Sponsor receives prominent event signage and company logo on computer desktops.	\$5,500
<u>Hospitality Suite:</u> Sponsor hosts a fully stocked Hospitality suite open to all conference attendees on Tuesday and Wednesday nights. <b>SOLD TO NEWPAGE CORP</b>	Gold		Sponsor receives event signage, verbal recognition, and the option to hold a raffle at the event.	\$5,500



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Sponsorship	Level	Included Benefits	Other Benefits	Price*
<u>Sponsor a General Session Topic:</u> Topics are still available! Contact <a href="mailto:allison.welde@sfiprogram.org">allison.welde@sfiprogram.org</a> for more information. <b>CURRENT SPONSORS:</b> <b>KPMG PERFORMANCE REGISTRAR</b>	Silver	<ul style="list-style-type: none"> <li>1 conference registration at 50%</li> <li>Full Color ¼ page ad in the SFI Monthly Newsletter and SFI Conference Final Program</li> </ul>	Sponsor receives event signage and verbal recognition.	\$3,500
<u>Delegate Transportation:</u> Support transportation to the Wednesday Reception & Dinner <b>SOLD TO NSF-ISR</b>	Silver		Sponsor receives prominent event signage, recognition at the airport and on the bus.	\$3,500
<u>Name Badge Lanyards:</u> Your company's logo or name on each registrant's name badge lanyard <b>SOLD TO BUREAUVERITAS</b>	Silver		N/A	\$3,500
<u>Newspaper Delivery:</u> A specially designed label for your company on each registrant's newspaper delivered to their room Wednesday and Thursday mornings.	Silver		N/A	\$3,500
<u>Hotel Key Cards:</u> A specially designed hotel key card each registrant will receive upon check-in. <b>SOLD TO ANSI</b>	Silver		N/A	\$3,500
<u>Wednesday Continental Breakfast:</u> A buffet breakfast for all registrants served in the Exhibit Hall <b>SOLD TO GEORGIA-PACIFIC</b>	Silver		Sponsor receives event signage, and verbal recognition at the event.	\$3,500
<u>Thursday Networking Breakfast:</u> A hot buffet breakfast for all registrants <b>SOLD TO PRICEWATERHOUSECOOPERS</b>	Silver		Sponsor receives event signage, and verbal recognition at the event.	\$3,500
<u>All Conference Coffee Breaks:</u> Two breaks each day, served in the Exhibit Hall <b>SOLD TO AMERICAN TREE FARM SYSTEM</b>	Silver		Sponsor receives event signage.	\$3,500
<u>Thursday Lunch:</u> A casual lunch at the close of the conference	Silver		Sponsor receives event signage	\$3,000

\*SFI Program Participants (includes all SFI certificate holders, Program Participants, External Review Panel, SIC's, SFI Inc Board of Directors) receive a 10% discount on any sponsorship

**General Support in the amount of \$\_\_\_\_\_ (Min. \$250)**

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