



SUSTAINABLE FORESTRY INITIATIVE

MINUTES OF THE

Sustainable Forestry Initiative, Inc. Canadian SICs Fall Meeting

Clearwater, Florida

Wednesday, September 28, 2016

Submitted to Counsel 10/26/2016 ; Approved by Counsel 10/26/2016 ;
Submitted to Canadian SIC 11/17/2016

This document will serve as the record of the proceedings of the September 28, 2016 meeting of the Sustainable Forestry Initiative, Inc. (SFI Inc.) Canadian SICs.

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ACTION #	Action Item Description	Responsible	Deliver by:
#01- October - 2016- Cdn SIC	Provide update on Ottawa 2017 events and Ottawa annual conference to CCSIC and Maritime SICs.	Karch	Complete (Oct 11 and 12, 2016)
#02- October - 2016- Cdn SIC	Provide a detailed email to all Canadian Program Participants summarizing Ottawa 2017 corporate visibility opportunities.	Dierolf	Complete (October 4, 2016)
#03- October - 2016- Cdn SIC	Prioritize Community outcomes from SIC sessions. Note: Individual SICs can also champion ideas.	de Vries	October 31, 2016
#04-October- 2016 Cdn SIC	Provide Continuing Education Toolkit on SIC members portion of the SFI Inc., website. (Note work has already begun on this)	Doty	January 18, 2017
#05- October - 2016- Cdn SIC	Provide update on LEED to CCSIC and Maritime SICs (and subsequent QC and WCSIC meetings)	Karch	Complete (Oct 11 and 12, 2016)
#06- October - 2016- Cdn SIC	Provide a detailed email to all Canadian SIC leadership summarizing LEED tools and Canadian context (e.g., CaGBC).	Metnick	Complete
#07- October - 2016- Cdn SIC	Host 3 meetings annually with Canadian strategy group, with the first meeting being held on or before January 18, 2017.	de Vries	January 18, 2017

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PARTICIPANTS

	Committee members	Company			
1.	Mike Maxfield (Chair)	Resolute FP (Thunder Bay)/CCSIC	12.	Randy Waterous	Interfor/WC SIC
2.	Donna Kopecky	LP Corp	13.	Lennard Joe (Resources Committee)	Stuwix Resources
3.	Chris Smith (Resources Committee)	Ducks Unlimited Canada	14.	David Wall (Resources Committee)	Millar Western Forest Products
4.	Kevin Wilchak	ANC Timber	15.	Mike Sullivan (ERP)	New Brunswick Dept. of Energy and Resource Development
5.	Brian Drobe	Weyerhaeuser	16.	Gail Wallin (Board)	Cdn. Council of Invasive Species
6.	Brent Huizinga	Millar Western Forest Products	17.	Mark Partington (Guest)	FP Innovations
7.	Marc Bedard	Resolute FP (Montreal)		SFI Inc. Staff	Title
8	Nicholas Savoie	Twin Rivers Paper/Maritime SIC	18.	Andrew de Vries	VP, Conservation & Indigenous Relations
9.	Rob Keen (Guest)	Forests Ontario	19.	Kathy Abusow (introduction only)	President & CEO
10.	David Walkem (Board member)	Stuwix Resources			
11.	Greg Pawson	Ontario MNR			

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AGENDA ITEM	DISCUSSION	ACTION ITEM
<p>Welcome, Discussions, Anti-Trust</p>	<p>Mike Maxfield called the meeting to order and welcomed the participants to the Annual Conference Canadian SIC meeting and provided a reminder regarding Anti-trust.</p> <p>Participants introduced themselves during a roundtable.</p> <p>The participants congratulated the CCSIC on winning the Annual SIC award, the first time a Canadian SIC had won.</p>	<p>N/A</p>
<p>Ottawa 2017</p>	<p>Kathy Abusow welcomed participants to a successful 2016 Annual Conference. Kathy provided an introduction to SFI's preparations to celebrate Canada's 150th, and provide corporate and SFI visibility for the year. These preparations include:</p> <ul style="list-style-type: none"> • SFI Annual Conference Sept 27-29 in Ottawa <p>The 2017 Conference will run concurrently with the Canadian Institute of Foresters (CIF) Annual Conference and there will be a joint session. The Canadian Forest Service (CFS) has agreed to be a Platinum sponsor for the event. SFI has booked space for additional side meetings.</p> <p>Throughout 2017 SFI is working with Ottawa 2017 to celebrate the wise use of forests of four significant events which will require the following:</p> <ul style="list-style-type: none"> • Plywood or OSB to transform the Rideau Canal locks into a Red Bull Crashed Ice course (specifications can be obtained from SFI staff). • Corrugate chairs for 1,000-person dinner • Wood for Large OTTAWA letters • Maple trees for Canada 150 Groves <p>Additional information on Ottawa 2017 can be found here: http://www.ottawa2017.ca/events/signature-events/</p> <p>Ottawa 2017 will be profiled on CCSIC (October 11) and Maritime SIC calls (October 12).</p> <p>A detailed email will be sent to all Canadian Program Participants summarizing Ottawa 2017 corporate visibility events. SFI staff can also provide detailed specifications and information on request.</p>	<p>#01- October - 2016- Cdn SIC</p> <p>#02- October - 2016- Cdn SIC</p>

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<p>Reflection on Community Engagement Sessions</p>	<p>Andrew de Vries summarized the Community Panel that immediately preceded the SIC session and how it profiled youth, indigenous and minority engagement. The participants were encouraged to think of opportunities that could more broadly support the SFI Community “pillar”. Ideas raised included:</p> <ul style="list-style-type: none"> - Bring teachers to the SFI conference - Work with Community organizations such Forests Ontario to engage youth through- tree planting, K-12 classroom education - Work with Scouts Canada (with whom SFI Inc has an MoU) - Can SFI Inc. create a standard PPT template on forest certification for classrooms? - Can we develop unique social media ideas like “Flat Stanley” to profile SFI certification? - SIC members felt ideas like the Guinness Tree Planting helped raise awareness of sustainable forestry. - Can we develop YouTube videos to explain forest certification? Note: SFI Inc has already developed a video profiling the Florida Forest Service’s certification through SFI - David Walkem offered to increase Board engagement with the Canadian SICs (see Candian Strategy Group below) <p>Andrew will bring these ideas back to SFI Inc to prioritize outcomes from all SIC sessions. Note: Individual SICs can also champion ideas.</p>	<p>#03- October - 2016- Cdn SIC</p>
<p>Logger Training Discussion</p>	<p>Mike Maxfield opened the discussion by summarizing that the CCSIC had done a great deal of work on Logger Training since the launch of the new standard. The CCSIC has updated 10 modules that are on CCSIC website and accessible to all CCSIC members and updated the QLP requirements to include Continuing Education.</p> <p>Randy Waterous, WCSIC, Nicholas Savoie, Maritime SIC, Marc Bedard QC SIC (member) all noted that they had made considerable progress on Logger Training.</p> <p>The group noted that templates for key topics (e.g., SFI Awareness, Invasive Plants, Species at Risk, Special Sites, Federal fish requirements) could be developed and adopted by individual SICs.</p> <p>This is part of the Continuing Education “ToolBox” that SFI is developing on the SIC portion of the website. Work is already underway on improving the SIC portion of the SFI Inc., website. Additional documents are being captured and should be available early in Q1 2017.</p>	<p>#04- October - 2016- Cdn SIC</p>

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	<p>SIC Chairs are encouraged to reach out to each other when it comes time to develop materials on items that could be of mutual interest. Regular calls as part of the Canadian Strategy Group (see below) could help ensure that ideas are shared in a timely manner.</p>	
<p>LEED Opportunities Outreach</p>	<p>Andrew summarized key points regarding the April LEED ACP announcement. SFI LEED materials were distributed to all meeting participants.</p> <p>It was noted that the ACP is not just for USGBC but applies to CAGBC.</p> <p>Program Participants are encouraged to raise awareness of SFI certification with local architects, town councils, etc.</p> <p>SFI staff will provide ongoing updates on LEED to SIC meetings.</p> <p>SFI staff will send a summary email on the LEED tools and resources that are available to SIC leadership.</p>	<p>#05- October - 2016- Cdn SIC</p> <p>#06- October - 2016- Cdn SIC</p>
<p>Canadian Strategy Group</p>	<p>Andrew de Vries discussed a 1 page document which summarized a goal to have teleconference meetings at least 3 times annually with SIC Chairs, Vice-Chairs, and Canadian Resources Committee members.</p> <p>All meeting participants agreed with the scope and time requirements of the proposed strategy group.</p> <p>SFI Staff will host a meeting with these individuals on, or before January 18, 2017.</p>	<p>#07- October - 2016- Cdn SIC</p>