



FOR IMMEDIATE RELEASE

Zumbiel Packaging Shows Environmental Leadership With SFI® Chain-of-Custody Certification

May 21, 2008 As part of its ongoing commitment to environmental and social responsibility, Zumbiel Packaging, one of the largest privately owned and operated paperboard-packaging companies in the United States, announced that it has received the Chain-of-Custody certification from the Sustainable Forestry Initiative® (SFI).

The SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management. Forest companies must undergo a comprehensive third-party certification by an accredited certification body to prove they are in conformance with the standard and its labeling requirements. By achieving this certification, Zumbiel proved the importance they place on every stage of production, as well as the value in only using materials from accredited forests.

“This certification was exceptionally important to Zumbiel Packaging, both as a company and as stewards of the planet,” said Joe Yock, Vice President of Zumbiel Consumer Packaging Division. “Because we’re paperboard packagers, we have the unique ability to pass sustainability on to our customers, who then pass it on to their customers. The efforts made by Zumbiel truly have the ability to grow exponentially.”

The Chain-of-Custody certification awarded to Zumbiel Packaging demonstrates the company’s tracking system in place to identify the amount of certified, uncertified and recycled used to produce its paperboard supply.

For additional information on Zumbiel Packaging’s Chain-of-Custody certification by the Sustainable Forestry Initiative, please contact sales@zumbiel.com.

About Zumbiel Packaging

Since 1843, Zumbiel Packaging has been providing a wide range of innovative paperboard packaging solutions.

About SFI Inc.



SFI Inc. is the non-profit organization solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program.