



BETTER CHOICES FOR PEOPLE AND THE PLANET



USFS CHIEF MOORE

Randy Moore, Chief of the U.S. Department of Agriculture's Forest Service, discusses partnering with SFI on climate change, wildfire risk, and sustaining healthy, resilient landscapes for generations to come.



A CALL FOR THIRD-PARTY CERTIFICATION ENGAGEMENT ON WILDFIRE MITIGATION STRATEGIES IN THE WESTERN US

There is no question that wildfires in the western US are larger and more intense than in recorded history. Dr. Robert J. Hrubes writes about this challenge and calls upon federal and state agencies to consider sustainable forest management certification standard organizations like SFI and FSC to help "articulate criteria for monitoring the design and execution of wildfire risk reduction thinning projects."



BUY 1 GET 1 FREE: DOWNLOAD PLT'S NEWEST ACTIVITY COLLECTION WITH ANY PURCHASE

Now through the month of August: purchase any product from [PLT's Shop](#), get the newest product for free!

Use the three activities to invite ages 8-11 and grades 3-5 to investigate how being among trees provides many different physical, emotional, social, and learning benefits.



INSPIRE THE NEXT GENERATION OF FOREST AND CONSERVATION LEADERS

PLT Canada calls on SFI-certified organizations to mentor youth and help them identify new career paths in the forest and conservation sector.

The six-month program will launch with 50 mentee-mentor pairs in October 2022. Applications close on August 29.

[Apply to be a mentor!](#)



SFI AWARDS NEW FOREST FOCUSED GRANTS

SFI Community Grants were recently awarded to Clemson University's College of Agriculture, Forestry and Life Sciences, Crystal Bridges, Earth Rangers, Forest Exploration Center, and Pacific Education Institute in support of SFI's mission of advancing sustainability through forest focused collaboration.



The SFI Community Grants will create experiences that invite communities across the U.S. and Canada to explore and connect with forests through interactive outdoor exhibits, in-person forest tours, and online tools. [Learn more.](#)

DOSS KEYNOTE AT SFI ANNUAL CONFERENCE: CONSUMERS ARE DRIVING THE CIRCULAR ECONOMY

Mike Doss, Chair of the SFI Board of Directors, and President and CEO of Graphic Packaging International gives a keynote address at the SFI and PLT Annual Conference and discusses how consumers drive the circular economy.



RECOMMENDED READING FOR FOREST LOVERS

Summer can be the perfect time for kids and adults to catch up on their reading lists. Our recommended reads include books for kids, teens, and adults to ensure that everyone in the family can connect with forests and trees the next time they reach for something to read.



JOIN THE SFI TEAM!

Do you know someone passionate about the power of forest-focused collaboration? The Sustainable Forestry Initiative is seeking applicants for the following positions:

- [Director, Sales & Marketing](#)
- [Human Resources Manager](#)
- [Manager, Events and Logistics](#)
- [Conservation Data and Research Intern](#)
- [Communications Intern](#)
- [Community Impact Intern](#)

