

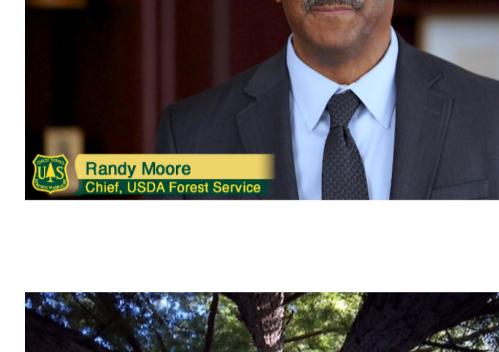


## BETTER CHOICES FOR PEOPLE AND THE PLANET



### USFS CHIEF MOORE

Randy Moore, Chief of the U.S. Department of Agriculture's Forest Service, discusses partnering with SFI on climate change, wildfire risk, and sustaining healthy, resilient landscapes for generations to come.



### A CALL FOR THIRD-PARTY CERTIFICATION ENGAGEMENT ON WILDFIRE MITIGATION STRATEGIES IN THE WESTERN US

There is no question that wildfires in the western US are larger and more intense than in recorded history. Dr. Robert J. Hrubes writes about this challenge and calls upon federal and state agencies to consider sustainable forest

management certification standard organizations like SFI and FSC to help "articulate criteria for monitoring the design and execution of wildfire risk reduction thinning projects."



### BUY 1 GET 1 FREE: DOWNLOAD PLT'S NEWEST ACTIVITY COLLECTION WITH ANY PURCHASE

Now through the month of August: purchase any product from [PLT's Shop](#), get the newest product for free!

Use the three activities to invite ages 8-11 and grades 3-5 to investigate how being among trees provides many different physical, emotional, social, and learning benefits.



### INSPIRE THE NEXT GENERATION OF FOREST AND CONSERVATION LEADERS

**PLT Canada** calls on SFI-certified organizations to mentor youth and help them identify new career paths in the forest and conservation sector.

The six-month program will launch with 50 mentee-mentor pairs in October 2022. Applications close on August 29.

[Apply to be a mentor!](#)



GROWING FUTURE FOREST AND CONSERVATION LEADERS

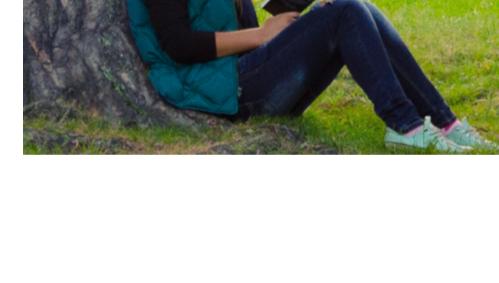
### SFI AWARDS NEW FOREST FOCUSED GRANTS

SFI Community Grants were recently awarded to Clemson University's College of Agriculture, Forestry and Life Sciences, Crystal Bridges, Earth Rangers, Forest Exploration Center, and Pacific Education Institute in support of SFI's mission of advancing sustainability through forest focused collaboration.



### DOSS KEYNOTE AT SFI ANNUAL CONFERENCE: CONSUMERS ARE DRIVING THE CIRCULAR ECONOMY

Mike Doss, Chair of the SFI Board of Directors, and President and CEO of Graphic Packaging International gives a keynote address at the SFI and PLT Annual Conference and discusses how consumers drive the circular economy.



### JOIN THE SFI TEAM!

Do you know someone passionate about the power of forest-focused collaboration? The Sustainable Forestry Initiative is seeking applicants for the following positions:

- Director, Sales & Marketing
- Human Resources Manager
- Manager, Events and Logistics
- Conservation Data and Research Intern
- Communications Intern
- Community Impact Intern

