



BETTER CHOICES FOR THE PLANET



SFI 2022 STANDARDS AND RULES ANNOUNCED

The **SFI 2022 Standards and Rules** are now in effect on more than 370 million acres/150 million hectares certified to the SFI Forest Management Standard, and tens of millions more certified to the SFI Fiber Sourcing Standard. Announced on Earth Day last year, the standards support SFI's leadership in offering solutions to some of the world's most pressing sustainability challenges and address all of SFI's standards, rules for label use, procedures, and guidance.



THE SFI MEMBERS TOOLKIT IS UPDATED WITH NEW TOOLS

New tools have been added to the **SFI Members Toolkit!**

New additions to our toolkit include the **Carbon Benefits Tool**, which allows users to tailor custom queries to learn about carbon stocks, rates of sequestration, and long-term carbon storage across SFI's U.S. footprint, and the **Water Benefits Tool** which explores the water quantity and quality-related benefits of SFI-certified forests in the U.S.



And don't forget about the other tools. Our immersive, interactive **Conservation Impact Storymap** includes highlights of the **SFI Conservation Impact Project** and **SFI Conservation Grant Program**. You can leverage your SFI certification with the **SFI Social Media Playbook** and the **SFI Sustainability Report**.

These documents include prewritten copy about why certification matters, how we all collaborate to address global challenges, and the connections between SFI-certified forests and communities and education.

DOWNLOAD THE SFI 2022 CALENDAR & PROGRESS REPORT

Start the new year with a new calendar! **Download** the SFI Progress Report 2022 Calendar and order copies of the calendar and SFI Progress Report for your colleagues, stakeholders and customers online at:

- forests.org/shop
- Each report is \$2
- Enter coupon code "25OFF" to receive 25 complimentary copies (a \$50 value). Shipping Charges Apply



Questions? Email alberto.sanchez@forests.org or call 202-596-3470.

NETWORK WITH OTHER FORESTRY PROFESSIONALS AT PLT CANADA'S #MYGREENJOB CAREER FAIR

Encourage the young people in your professional network to attend PLT Canada's upcoming **career fair**, held Feb. 10, 2022 from 1–4 p.m. ET, and support interest in the green jobs sector!

PLT CANADA'S #MYGREENJOB CAREER FAIR 2022

FEBRUARY 10, 2022
1:00 - 4:00 p.m. EST



Attendees will have the opportunity to learn about green career pathways in Canada and network with other young professionals passionate about forestry and conservation, including booths from several SFI-certified organizations.

SAVE THE DATE

COLLABORATING FOR COMMUNITIES AND FORESTS

2022 SFI/PLT ANNUAL CONFERENCE

JUNE 14-17, 2022 MADISON, WISCONSIN

SFI SOLUTIONS. Now, more than ever

