Project Overview
The Mississippi SFI Implementation Committee received $3,000 in 2011 to sponsor incentives for team competition in FFA and 4-H forestry contests to promote awareness of sustainable forestry among students and their leaders, educators and advisors.

Youth involved in FFA and 4-H forestry programs were taught basic forestry principles and practices facilitating increased appreciation for sustainable forestry and SFI certification. This project stimulated a connection between youth forestry programs and the Mississippi forestry community while providing important public outreach.

Supporting the SFI Standard
This project supports SFI 2010-2014 Standard Objective 17: Community Involvement in the Practice of Sustainable Forestry, including Performance Measure 17.2 requiring that program participants support and promote public outreach, education and involvement related to sustainable forestry management.

Project Partners
Members of the Mississippi SFI Implementation Committee include forest companies, private landowners, independent loggers, forestry professionals, local government agencies, academics, scientists, and conservationists.

About Mississippi SIC
The SFI program responds to local needs and issues across North America through 35 SFI Implementation Committees at the state, provincial or regional level. This unique grassroots network involves private landowners, independent loggers, forestry professionals, local government agencies, academics, scientists, and conservationists. The Mississippi SFI Implementation Committee has 49 members representing forest industries, environmental groups, consulting foresters, conservation agencies, Mississippi State University, and non-industrial forest owners. It is a strong supporter of landowner and logger education, youth forestry programs, teacher workshops, and public outreach and communications. The Mississippi SFI Implementation Committee also supports Habitat for Humanity, Tree Farm Program, and a forestry exhibit in the new Mississippi Children's Museum, which reaches 250,000 people annually.