

SFI STANDARDS

ENSURE THAT SFI STANDARDS ADVANCE SUSTAINABLE FOREST MANAGEMENT, REDUCE RISK IN THE SUPPLY CHAIN, AND ARE RESPONSIVE TO MARKETPLACE NEEDS



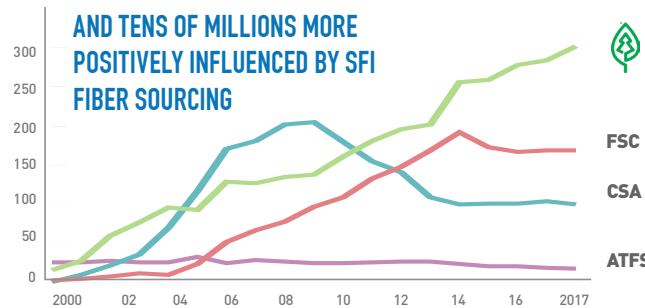
3 SFI STANDARDS

1. SFI FOREST MANAGEMENT STANDARD
2. SFI FIBER SOURCING STANDARD
3. SFI CHAIN-OF-CUSTODY STANDARD

STANDARD REVISION COMING UP END OF 2019

SFI FOREST MANAGEMENT

305 MILLION ACRES
/124 MILLION HECTARES CERTIFIED TO SFI



SFI FIBER SOURCING

251 COMPANIES CERTIFIED TO THE SFI FIBER SOURCING STANDARD

SFI CHAIN OF CUSTODY

581 CHAIN-OF-CUSTODY CERTIFICATES. THIS REPRESENTS 2,383 LOCATIONS

LEED RECOGNIZES SFI STANDARDS



269

PROJECTS REGISTERED FOR THE LEED ACP AS OF 2018

LAUNCHED THE SFI GLOBAL LABEL

METSA, A LEADING EUROPEAN PRODUCER OF PAPERBOARD, BECAME THE FIRST COMPANY TO USE THE SFI GLOBAL LABEL



SFI FOREST PARTNERS PROGRAM®



10.2 MILLION ACRES + **58 MILLS**
certified or confirmed to the SFI Standard under the SFI Forest Partners Program®

(increase from 9.2 million/40 mills in 2017)

30%+ OF U.S. ACRES CERTIFIED TO THE FOREST MANAGEMENT STANDARD ARE PUBLICLY OWNED ACROSS 15 STATES

- Arkansas
- Florida
- Indiana
- Louisiana
- Maine
- Maryland
- Michigan
- Minnesota
- Missouri
- New York
- Ohio
- South Carolina
- Virginia
- Washington
- Wisconsin

SFI IS RECOGNIZED BY MARKET LEADERS & GOVERNMENT ORGANIZATIONS

THE TREND TOWARD RECOGNIZING ALL FOREST CERTIFICATION STANDARDS IS ON THE RISE.



25%
OF ALL

FORTUNE 100
COMPANIES USE THE SFI LABEL

(increase from 21% in 2017)



NEW TOOLS LAUNCHED TO GROW CERTIFICATION

SFI introduced two modules to create additional certification options of relevance for small landowners, Indigenous Peoples, families and communities.



K'ó moks and Qualicum First Nations piloted one of the new Modules designed for Indigenous Peoples, Families, and Communities



GREENBLUE® COLLABORATED ON 4 WEBINARS

FOCUSED ON INCREASING UNDERSTANDING OF SUSTAINABLE SUPPLY CHAINS

CREATED MARKET POSITIONING TASK FORCE to guide strategy on brand owner and customer relations and to further market recognition



PEFC RECOGNITION

PEFC endorses the SFI Forest Management Standard and recognizes the SFI Fiber Sourcing Standard as a way to meet their controversial sources definition.

SFI ACCOUNTS FOR ALMOST



of global certified forests

and nearly **40%**

PRODUCTS CERTIFIED TO SFI STANDARDS ARE SOLD IN NEARLY



of PEFC certifications worldwide